

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM373272

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
ZMC Hotels, Inc.	FORMERLY Zenith Management Company	02/16/2016	CORPORATION: MINNESOTA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Zenith Asset Company, LLC		
<b>Street Address:</b>	1855 Olympic Boulevard		
<b>Internal Address:</b>	Suite 300		
<b>City:</b>	Walnut Creek		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	94596		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 4</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3679764	THE INN ON LAKE SUPERIOR	
<b>Registration Number:</b>	3679236	THE INN ON LAKE SUPERIOR	
<b>Registration Number:</b>	3786933		
<b>Registration Number:</b>	2773421	ZMC	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2187256800		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	218-722-0861		
<b>Email:</b>	ltaylor@fryberger.com		
<b>Correspondent Name:</b>	Martha Markusen		
<b>Address Line 1:</b>	302 West Superior Street		
<b>Address Line 2:</b>	Suite 700		
<b>Address Line 4:</b>	Duluth, MINNESOTA 55802		
<b>NAME OF SUBMITTER:</b>	Martha Markusen		
<b>SIGNATURE:</b>	/mmm/		
<b>DATE SIGNED:</b>	02/16/2016		
<b>Total Attachments: 1</b>			

OP \$115.00 3679764



**TRADEMARK ASSIGNMENT**

WHEREAS, ZMC HOTELS, INC., a Minnesota corporation, whose mailing address is 2305 West Superior Street, Duluth, Minnesota 55806 (the "Assignor"), is the sole and exclusive owner of all right, title and interest in the following trademarks:

U.S Registration No.	Description
3,679,764	THE INN ON LAKE SUPERIOR
3,679,236	THE INN ON LAKE SUPERIOR (DESIGN)
3,786,933	THE INN ON LAKE SUPERIOR (GREEN DESIGN)
2,773,421	ZMC

(the "Trademarks");

WHEREAS, ZENITH ASSET COMPANY, LLC, a California limited liability company, located at 1855 Olympic Boulevard, Suite 300, Walnut Creek, California 94596 (the "Assignee"), is desirous of acquiring all right, title and interest in the above-referenced Trademarks;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby mutually acknowledged, Assignor hereby sells, assigns and transfers to Assignee, the entire right, title and interest of Assignor in and to said Trademarks, together with business and goodwill of the business in connection with which the aforesaid Trademarks have been used and which is symbolized by the Trademarks, along with the right to recover for damages and profits for past infringements thereof.

IN WITNESS WHEREOF, the undersigned has executed this Trademark Assignment on February 16, 2016.

ZMC HOTELS, INC.

By 

Todd Torvinen  
Its President