

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM373315

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Sovereign Brands, LLC		02/16/2016	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Bumbu International Limited		
Street Address:	12 Merrion Square		
City:	Dublin 2		
State/Country:	IRELAND		
Entity Type:	Irish limited company: IRELAND		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85870735	BUMBU	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2127243290		
Email:	gschuller@schullerlegal.net		
Correspondent Name:	Gallit Schuller		
Address Line 1:	#4C		
Address Line 4:	New York, NEW YORK 10024		
DOMESTIC REPRESENTATIVE			
Name:	Gallit Schuller		
Address Line 1:	140 Riverside Drive #4C		
Address Line 4:	New York, NEW YORK 10024		
NAME OF SUBMITTER:	Gallit Schuller		
SIGNATURE:	/gs/		
DATE SIGNED:	02/16/2016		
Total Attachments: 1			
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OP \$40.00 85870735

TRADEMARK ASSIGNMENT


WHEREAS, **Sovereign Brands, LLC** ("**Sovereign Brands**"), the **Assignor**, an entity with a place of business at 81 Greene Street, New York, New York 10012, is the owner of the application for the mark **BUMBU** (the "**Application**"), Serial No. 85870735 in commerce for "**Distilled spirits; Rum; Spirits and liqueurs**" (the "**Goods**");

WHEREAS, **Bumbu International Limited** ("**Bumbu International**"), the **Assignee**, an Irish limited company with a place of business at 12 Merrion Square, Dublin 2 Ireland, desires to acquire the Application for the Goods, together with all the good will of the business associated with and symbolized by the Application;

NOW THEREFORE, for good and valuable consideration, a receipt of which is hereby acknowledged, on **February 9, 2016**, **Sovereign Brands hereby assigns to Bumbu International**, all right, title and interest in and to the Application, throughout the United States, together with all the goodwill of the business associated with the Application and symbolized by it. **Sovereign Brands** also assigns to **Bumbu International** the right to sue for and collect damages for any past and future infringements of the Application.

Sovereign Brands and **Bumbu International** have caused this Assignment to be executed by its duly authorized representatives:

SOVEREIGN BRANDS, LLC



Name: BRETT R. BERISH

Date: 2/16/16

BUMBU INTERNATIONAL LIMITED



Name: BRIAN E. BERISH

Date: 2/16/16