

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM373471

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Alberto-Culver USA, Inc.		11/30/2015	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Strength of Nature, LLC		
Street Address:	64 Ross Rd.		
City:	Savannah		
State/Country:	GEORGIA		
Postal Code:	31405		
Entity Type:	LIMITED LIABILITY COMPANY: GEORGIA		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Serial Number:	75504173	CPR	
Serial Number:	75504174	CRITICAL PROTECTION & REPAIR	
Serial Number:	77767223	M	
Serial Number:	85669059	M MOTIONS	
Serial Number:	78444615	MOTIONS	
CORRESPONDENCE DATA			
Fax Number:	9122363003		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	9122363001		
Email:	nbelzer@belzerlaw.com		
Correspondent Name:	Nathan C. Belzer		
Address Line 1:	2905 Bull St.		
Address Line 4:	Savannah, GEORGIA 31405		
ATTORNEY DOCKET NUMBER:	SON		
NAME OF SUBMITTER:	Nathan C. Belzer		
SIGNATURE:	/Nathan C. Belzer/		
DATE SIGNED:	02/17/2016		
Total Attachments: 24			

OP \$140.00 75504173

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TRADEMARK ASSIGNMENT AND ASSUMPTION AGREEMENT

This Trademark Assignment and Assumption Agreement (“Assignment”) is made on this 30th day of November, 2015, between ALBERTO-CULVER USA, INC. (“Assignor”), and STRENGTH OF NATURE, LLC, a Georgia limited liability company (“Assignee”). All capitalized terms used in this Assignment and not otherwise defined herein shall have the respective meanings ascribed to such terms in the Purchase and Sale Agreement (the “Purchase Agreement”), dated November 24, 2015, by and between Conopco, Inc., a New York corporation (the “Company”) and Assignee.

WHEREAS, Assignor is the owner of all right, title and interest in and to the Transferred Trademarks listed on the attached Schedule A, the applications and/or registrations therefor, and the common law rights therein, as well as the goodwill associated with the business symbolized by the Transferred Trademarks (collectively, the “Marks”);

WHEREAS, Assignee is desirous of acquiring all of Assignor’s rights in and to the Marks; and

WHEREAS, this Assignment may be recorded by Assignee in its sole discretion as it deems appropriate with the applicable governmental office or administrative agency.

NOW, THEREFORE, for the good and valuable consideration set out in the Purchase Agreement, the receipt and adequacy of which are hereby acknowledged, Assignor hereby sells, assigns, transfers and sets over to Assignee, its entire right, title, and interest in and to the Marks; and

Said Marks to be held and enjoyed by the above-named Assignee, for Assignee’s own use and benefit, and for Assignee’s successors and assigns to the full end of the terms for which said trademarks may be granted, including any renewals thereof, as fully and entirely as the same would have been held by the undersigned Assignor had this assignment and sale not been made; and for the aforesaid consideration Assignor hereby covenants, agrees and undertakes to execute, whenever reasonably requested in writing by the above-named Assignee, all trademarks registrations, assignments, lawful oaths and any other papers which are provided to it by Assignee and which are reasonably necessary or desirable for securing to Assignee or for maintaining for Assignee the Marks hereby assigned, at the sole cost and expense of Assignee. Each party acknowledges that, in entering into this Agreement, it has not relied on, and shall have no right or remedy in respect of, any statement, representation or warranty other than as expressly set out in the Purchase Agreement.

The interpretation and performance of this Assignment shall be governed by and in accordance with the laws of the State of New York without regard to such State’s conflicts of law principles (other than Section 5-1401 of the General Obligations Law of the State of New York).

[REMAINDER OF PAGE INTENTIONALLY LEFT BLANK]

IN WITNESS WHEREOF, the parties have caused this Assignment to be duly executed on the date first above written.

ALBERTO-CULVER USA, INC.

By: David Schwartz
Name: David Schwartz
Title: Vice President

STRENGTH OF NATURE, LLC

By: _____
Name:
Title:


[Signature Page to Trademark Assignment and Assumption Agreement]

IN WITNESS WHEREOF, the parties have caused this Assignment to be duly executed on the date first above written.

ALBERTO-CULVER USA, INC.

By: _____
Name:
Title:

STRENGTH OF NATURE, LLC

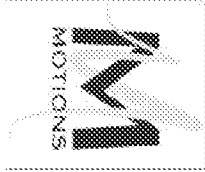
By: 
Name: MARIO M. DEAGVARDIA
Title: PRESIDENT

[Signature Page to Trademark Assignment and Assumption Agreement]

SCHEDULE A

Country	Trademark	TM Logo	Classes	Application No	Registration No	Status	Next Renewal Due	Registered Proprietor
Argentina	MOTIONS		3	2516499	2072701	Registered	16 Mar 2016	Alberto-Culver USA, Inc.
<i>Goods/Services</i>								
All goods in this class.								
Aruba	MOTIONS		3	IM97041515	18604	Registered	14 Apr 2017	Alberto-Culver USA, Inc.
<i>Goods/Services</i>								
Cosmetics and toiletry products, hair care products, shampoos, conditioners, hair lotion, relaxers and hair sheens.								
Australia	MOTIONS		3	969728	969728	Registered	9 Sep 2023	Alberto-Culver USA, Inc.
<i>Goods/Services</i>								
Hair care preparations.								
Austria	MOTIONS		3	AM3899	181312	Registered	31 Mar 2019	Alberto-Culver USA, Inc.
<i>Goods/Services</i>								
Hair care products, namely shampoos, conditioners, hair and scalp conditioners, styling products, lotions, permanent wave solutions, spritzer, relaxers, gels, styling lotions, sheens, hot oil treatments, sprays, blow drying lotions and setting lotions.								

Bahamas
M MOTIONS
(STYLISED) &
DEVICE



3

36392

Pending

Alberto-Culver
USA, Inc.

Classes

Goods/Services

3 Local Class 48: Soaps; perfumery; essential oils; deodorants and antiperspirants; hair care products; hair colorants, hair dyes, hair lotions, hair waving preparations, shampoos, conditioners, hair sprays, hair powder, hair dressings, hair lacquers, hair mousses, hair glazes, hair gels, hair moisturisers, hair liquid, hair preservation treatments, hair desiccating treatments, hair oils, hair tonic, hair creams, preparations for the bath and/or shower; non-medicated toilet preparations; skin care preparations; cosmetics.

Bahamas
MOTIONS

Classes

Goods/Services

[LOCAL CLASS:48]Cosmetics and toiletry products, hair care products, shampoos, conditioners, hair lotion, relaxers and hair sheens

19662

19662

Registered

18 Jun 2011¹

Alberto-Culver
USA, Inc.

Barbados
MOTIONS

Classes

Goods/Services

Cosmetics and toiletry products, hair care products, shampoos, conditioners, hair lotion, relaxers and hair sheens

3

81/7930

Registered

12 Oct 2018

Alberto-Culver
USA Inc

¹ Unilever has instructed local counsel to renew this Trademark.

Botswana MOTIONS 3 0400474 BW/M/04/00474 Registered 2 Sep 2014² Alberto-Culver USA, Inc.

Classes Goods/Services
3 Soaps, perfumery, essential oils, cosmetics, hair care preparations, hair lotions.

Brazil MOTIONS 3 818111534 818111534 Registered 17 Sep 2016 Alberto-Culver USA, Inc.

Classes Goods/Services
3 Preparations for laundry use, cleaning products and instruments, except those for personal and industrial use; and perfumery and hygiene products, and toiletry articles in general.

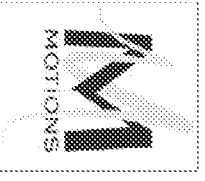
British Virgin Islands MOTIONS 3 2898 4205 Registered 19 Apr 2018 Alberto-Culver USA, Inc.

Classes Goods/Services
3 [LOCAL CLASS:48] Hair care preparations.

Burundi MOTIONS 3 3485/BUR Registered 9 Jul 2024 Alberto-Culver USA, Inc.

Classes Goods/Services
3 Bleaching preparations and other substances for laundry use; cleaning, polishing, scouring and abrasive preparations; soaps; perfumery, essential oils, cosmetics, hair lotions; dentifrices.

Canada M MOTIONS (STYLISED) & DESIGN 3 1584803 TMAA909384 Registered 24 Jul 2030 Alberto-Culver USA, Inc.



Classes Goods/Services
3 Hair care preparations; hair colorants, hair dyes, hair lotions, hair waving preparations, shampoos, conditioners, hair sprays, hair powder, hair dressings, hair lacquers, hair mousses, hair glazes, hair gels, hair moisturisers, hair liquid, hair preservation treatments, hair desiccating treatments, hair oils, hair tonic, hair creams.

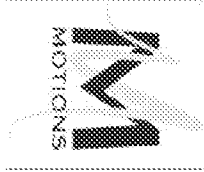
² Unilever has instructed local counsel to renew this Trademark.

Canada MOTIONS 1018017 TMA537385 Registered 21 Nov 2030 Alberto-Culver USA, Inc.
Goods/Services
Hair care preparations, namely: hair relaxers, hair shampoo, hair conditioner, hair gel, styling lotion and hair sheen.
Hand and body lotion.

Canada STRAIGHT FINISH 3 1587728 TMA881861 Registered 10 Jul 2029 Alberto-Culver USA, Inc.
Classes
3 *Goods/Services*
Hair care preparations, shampoos, conditioners, hair oils

Cape Verde MOTIONS 3 11292007 Pending Alberto-Culver USA, Inc.
Classes
3 *Goods/Services*
Hair care preparations.

Colombia
M MOTIONS
(STYLISTED) &
DEVICE



3

12113715

473889

Registered

13 Jun 2023

Alberto-Culver
USA, Inc.

Classes

Goods/Services

3 Soaps; perfumery; essential oils; deodorants and antiperspirants; hair care products; hair colorants, hair dyes, hair lotions, hair waving preparations, shampoos, conditioners, hair sprays, hair powder, hair dressings, hair lacquers, hair mousses, hair glazes, hair gels, hair moisturisers, hair liquid, hair preservation treatments, hair desiccating treatments, hair oils, hair tonic, hair creams, preparations for the bath and/or shower; non-medicated toilet preparations; skin care preparations; cosmetics.

3 Jabones; perfumería; aceites de esencias; desodorantes y antitranspirantes; productos para el cuidado del cabello; colorantes para el cabello, tintes para el cabello, lociones para el cabello, preparaciones para ondular el cabello, champús, acondicionadores, lacas para el cabello, polvo para el cabello, aderezos para el cabello, lacas para el cabello, espumas para el cabello, esmaltes para el cabello, gel para el cabello, humectantes para el cabello, líquidos para el cabello, tratamientos para la preservación del cabello, tratamientos para desecamiento del cabello, aceites para el cabello, tónicos para el cabello, cremas para el cabello, preparaciones para el baño y/o la ducha; productos de tocador no medicados; preparaciones para el cuidado de la piel; cosméticos.

Colombia MOTIONS

3

02040968

265577

Registered

3 Feb 2023

Alberto-Culver
USA, Inc.

Classes

Goods/Services

3 Hair care preparations.

3 Preparaciones para el cuidado del cabello.

Congo (DR) MOTIONS

3

NP525FRDC2014

Pending

Alberto-Culver
USA, Inc.

Classes

Goods/Services

3 Soaps; perfumery; essential oils; deodorants and antiperspirants; hair care products; hair colorants, hair dyes, hair lotions, hair waving preparations, shampoos, conditioners, hair sprays, hair powder, hair dressings, hair lacquers, hair mousses, hair glazes, hair gels, hair moisturisers, hair liquid, hair preservation treatments, hair desiccating treatments, hair oils, hair tonic, hair creams, preparations for the bath and/or shower; non-medicated toilet preparations; skin care preparations; cosmetics.

Estonia MOTIONS 3 M200200476 37634 Registered 14 Apr 2023 Alberto-Culver USA, Inc.

Classes Goods/Services
3 Hair care and skin care preparations.
3 Juukse- ja nahahooduspreparaadid.

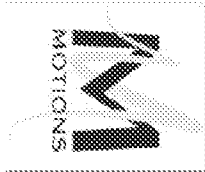
France MOTIONS 3 94538863 94538863 Registered 5 Oct 2024 Alberto-Culver USA, Inc.

Classes Goods/Services
3 Bleaching preparations and other laundry substances; cleaning and polishing preparations, degreasers and abrasives; soaps; perfumery, essential oils, cosmetics; hair lotions; hair-care preparations, particularly preparations to aerate and soften the hair, lotions and gels to set the hair and preparations to make the hair brighten and shine; dentifrices.

Gambia MOTIONS 3 2312004 GMM200410013 Registered 21 Jan 2018 Alberto-Culver USA, Inc.

Classes Goods/Services
3 Local Classes 48: Hair care preparations.

Germany
M MOTIONS
(STYLISED) &
DEVICE



3 3020120382487 302012038248 Registered 31 Jul 2022 Alberto-Culver
USA, Inc.

Classes Goods/Services

3 Soaps; perfumery; essential oils; deodorants and antiperspirants; hair care products; hair colorants, hair dyes, hair lotions, hair waving preparations, shampoos, conditioners, hair sprays, hair powder, hair dressings, hair lacquers, hair mousses, hair glazes, hair gels, hair moisturisers, hair liquid, hair preservation treatments, hair desiccating treatments, hair oils, hair tonic, hair creams, preparations for the bath and/or shower; non-medicated toilet preparations; skin care preparations; cosmetics.

3 Seifen; Parfümeriewaren; ätherische Öle; Deodorantien und Antitranspirantien; Haarpflegeprodukte; Haartönungsmittel, Haarfärbemittel, Haarwasser, Ondulermittel für Haare, Shampoo, Conditioner (Haarpflegemittel), Haarsprays, Haarpuder, Haarstylingmittel, Haarlacke, Haarschaum, Haarglanzmittel, Haarele für kosmetische Zwecke, Feuchtigkeitmittel für das Haar für kosmetische Zwecke, flüssiges Pflegemittel für das Haar, Pflegemittel zur Behandlung zum Schutz des Haares für kosmetische Zwecke, Pflegemittel zur Behandlung gegen trockenes Haar für kosmetische Zwecke, Haartöne, Haartonica (Haar-kraftigungsmittel) für kosmetische Zwecke, Haarcremes für kosmetische Zwecke, Bade- und Duschmittel (Mittel zur Körper- und Schönheitspflege); nichtmedizinische Toilettemittel (Körperpflege); Hautpflegemittel (kosmetisch); Kosmetika

Germany MOTIONS 3 30364346303 30364346 Registered 31 Dec 2023 Alberto-Culver
USA, Inc.
Classes Goods/Services
3 Hair Care Preparations

Guatemala MOTIONS 3 20144812 135594 Registered 8 May 2025 Alberto-Culver
USA, Inc.
Classes Goods/Services
3 Hair care preparations.

Jamaica	MOTIONS	3	33582	30529	Registered	4 Apr 2024	Alberto-Culver USA, Inc.
<i>Classes</i>							
3			<i>Goods/Services</i> Cosmetics and toiletry products, hair care products, shampoos, conditioners, hair lotion, relaxers and hair sheens.				
Kuwait	MOTIONS	3	58617	49614	Registered	4 Mar 2023	Alberto-Culver USA, Inc.
<i>Classes</i>							
3			<i>Goods/Services</i> Hair care preparations.				
Latvia	MOTIONS	3	M02532	M50981	Registered	3 Apr 2022	Alberto-Culver USA, Inc.
<i>Classes</i>							
3			<i>Goods/Services</i> Hair care and skin care preparations.				
Lebanon	MOTIONS	3	92600	92600	Registered	21 Dec 2017	Alberto-Culver USA, Inc.
<i>Classes</i>							
3			<i>Goods/Services</i> Hair care preparations.				
Lesotho	MOTIONS	3	LS/M/04/00269	LS/M/04/00269	Registered	22 Oct 2014⁴	Alberto-Culver USA, Inc.
<i>Classes</i>							
3			<i>Goods/Services</i> Soaps; perfumery, essential oils, cosmetics, hair care preparations, hair lotions.				
Liberia	MOTIONS	3	200400124	200400124	Registered	1 Sep 2019	Alberto-Culver USA, Inc.
<i>Classes</i>							
3			<i>Goods/Services</i> Hair care preparations.				

⁴ Unilever has instructed local counsel to renew this Trademark.

Libya	MOTIONS	3	16439		Pending		Alberto-Culver USA, Inc.
<i>Classes</i>							<i>Goods/Services</i>
3							Soaps; perfumery; essential oils; deodorants and antiperspirants; hair care products; hair colorants, hair dyes, hair lotions, hair waving preparations, shampoos, conditioners, hair sprays, hair powder, hair dressings, hair lacquers, hair mousses, hair glazes, hair gels, hair moisturisers, hair liquid, hair preservation treatments, hair desiccating treatments, hair oils, hair tonic, hair creams, preparations for the bath and/or shower; non-medicated toilet preparations; skin care preparations; cosmetics.
Lithuania	MOTIONS	3	20020624	46685	Registered	3 Apr 2022	Alberto-Culver USA, Inc.
<i>Classes</i>							<i>Goods/Services</i>
3							Cosmetic hair care and skin care preparations.
Malawi	MOTIONS	3	MW/TM/2004/00 448	MW/TM/2004/00 448	Registered	2 Sep 2025	Alberto-Culver USA, Inc.
<i>Classes</i>							<i>Goods/Services</i>
3							Hair care preparations
Malaysia	MOTIONS	3	04015474	04015474	Registered	11 Oct 2024	Alberto-Culver USA, Inc.
<i>Classes</i>							<i>Goods/Services</i>
3							Hair care preparations; included in Class 3.
Mauritius	MOTIONS	3	0401530	6642005	Registered	19 Feb 2024	Alberto-Culver USA, Inc.
<i>Classes</i>							<i>Goods/Services</i>
3							Hair care preparations.
Mexico	MOTIONS	3	561528	762260	Registered	16 Aug 2022	Alberto-Culver USA, Inc.
<i>Classes</i>							<i>Goods/Services</i>
3							Hair care preparations.
3							Preparaciones para el cuidado del cabello.

Portugal MOTIONS AT HOME 3 454299 454299 Registered 4 Dec 2019 Alberto-Culver USA, Inc.

Classes Goods/Services
3 Hair care preparations

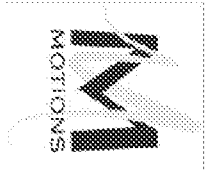
Qatar MOTIONS (ENGLISH) MOTIONS (ARABIC CHARACTERS) 3 31989 31989 Registered 18 Mar 2024 Alberto-Culver USA, Inc.

Classes Goods/Services
3 Hair care preparations.

Samoa MOTIONS 3 4709 4709 Registered 4 Nov 2018 Alberto-Culver USA, Inc.

Classes Goods/Services
3 Hair care preparations

Saudi Arabia M MOTIONS (STYLISTED) & DEVICE 3 184342 145730 Registered 26 Mar 2022 Alberto-Culver USA, Inc.



Classes Goods/Services
3 Soaps; perfumery; essential oils; deodorants and antiperspirants; hair care products; hair colorants, hair dyes, hair lotions, hair waving preparations, shampoos, conditioners, hair sprays, hair powder, hair dressings, hair lacquers, hair mousses, hair glazes, hair gels, hair moisturisers, hair liquid, hair preservation treatments, hair desiccating treatments, hair oils, hair tonic, hair creams, preparations for the bath and/or shower; non-medicated toilet preparations; skin care preparations; cosmetics.

Sierra Leone MOTIONS 3 17437 17437 Registered 6 Apr 2018 Alberto-Culver USA, Inc.

Classes
3 Goods/Services
Hair care preparations.

Singapore MOTIONS 3 T0404226H T0404226H Registered 18 Mar 2024 Alberto-Culver USA, Inc.

Classes
3 Goods/Services
Hair care preparations included in Class 3.

Slovak Republic MOTIONS 3 2680-2002 204470 Registered 18 Sep 2022 Alberto-Culver USA, Inc.

Classes
3 Goods/Services
Hair care preparations.

South Africa M MOTIONS (STYLISTED) & DEVICE 3 201218200 Pending Alberto-Culver USA, Inc.



Classes
Goods/Services

3 Soaps; perfumery; essential oils; deodorants and antiperspirants; hair care products; hair colorants, hair dyes, hair lotions, hair waving preparations, shampoos, conditioners, hair sprays, hair powder, hair dressings, hair lacquers, hair mousses, hair glazes, hair gels, hair moisturisers, hair liquid, hair preservation treatments, hair desiccating treatments, hair oils, hair tonic, hair creams, preparations for the bath and/or shower; non-medicated toilet preparations; skin care preparations; cosmetics.

South Africa **NATURALLY YOU** 3 201204043 Pending Alberto-Culver USA, Inc.

Classes *Goods/Services*

3 Soaps; perfumery; essential oils; deodorants and antiperspirants; hair care products; hair colorants, hair dyes, hair lotions, hair waving preparations, shampoos, conditioners, hair sprays, hair powder, hair dressings, hair lacquers, hair mousses, hair glazes, hair gels, hair moisturisers, hair liquid, hair preservation treatments, hair desiccating treatments, hair oils, hair tonic, hair creams, preparations for the bath and/or shower; non-medicated toilet preparations; skin care preparations; cosmetics.

Spain **MOTIONS** 3 2514745 2514745 Registered 26 Nov 2022 Alberto-Culver USA, Inc.

Classes *Goods/Services*

3 Hair care preparations.

St. Kitts Nevis **MOTIONS** 3 99227896 20050197 Registered 6 Jul 2015⁶ Alberto-Culver USA, Inc.

Classes *Goods/Services*

3 Hair care preparations.

St. Lucia **MOTIONS** 3 TM/2004/00015⁴ TM/2004/00015⁴ Registered 17 Jun 2024 Alberto-Culver USA, Inc.

Classes *Goods/Services*

3 Hair care preparations.

St. Maarten **MOTIONS** 3 D4550 3648 Registered 15 May 2017 Alberto-Culver USA, Inc.

Classes *Goods/Services*

3 Cosmetics and toiletry products, hair care products, shampoos, conditioners, hair lotion, relaxers and hair sheens

⁶ Unilever has instructed local counsel to renew this Trademark.

Switzerland MOTIONS 3 603652007 566024 Registered 19 Sep 2017 Alberto-Culver USA, Inc.

Classes Goods/Services
3 Hair care preparations.

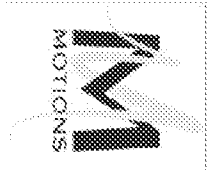
Tangiers MOTIONS 3 33326 33326 Registered 18 Oct 2024 Alberto-Culver USA, Inc.

Classes Goods/Services
3 Hair care preparations.

Tanzania MOTIONS 3 26692 26692 Registered 25 Feb 2016 Alberto-Culver USA, Inc.

Classes Goods/Services
3 Hair care products, namely shampoos, conditioners, hair and scalp conditioners, styling products, lotions, permanent wave solutions, spritzes, relaxers, gels, styling lotions, sheens, hot oil treatments, sprays, hair color and dyes, blow drying lotions and setting lotions.

Trinidad & Tobago M MOTIONS (STYLISTED) & DEVICE 3 45588 45588 Registered 16 Jul 2022 Alberto-Culver USA, Inc.



Classes Goods/Services
3 Soaps; perfumery; essential oils; deodorants and antiperspirants for personal use; hair care preparations; hair colorants, hair dyes, hair lotions, hair waving preparations, shampoos, hair conditioners, hair sprays, hair powder, hair dressings, hair lacquers, hair mousses, hair glazes, hair gels, hair moisturisers, hair liquid, hair preservation treatments, hair desiccating treatments, hair oils, hair tonic, hair creams, preparations for the bath and/or shower; non-medicated toilet preparations; skin care preparations; cosmetics; all not for medical purposes.

Trinidad & Tobago **MOTIONS** 3 23177 23177 Registered 3 Nov 2018 Alberto-Culver USA, Inc.

Classes
3 *Goods/Services*
Hair care preparations, namely hair relaxers, hair shampoo, hair conditioner, hair setting lotions and gels, hair dressing, and hair sheen.

Turkey **MOTIONS** 3 200507712 200507712 Registered 9 Mar 2025 Alberto-Culver USA, Inc.

Classes
3 *Goods/Services*
Hair care preparations in International Class 3.

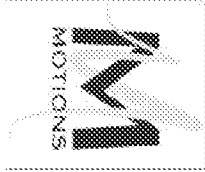
Uganda **MOTIONS** 3 22075 22075 Registered 15 Dec 2019 Alberto-Culver USA, Inc.

Classes
3 *Goods/Services*
Hair care products, namely shampoos, conditioners, hair and scalp conditioners, styling products, lotions, permanent wave solutions, spritzes, relaxers, gels, styling lotions, sheens, hot oil treatments, sprays, blow drying lotions and setting lotions.

Ukraine **MOTIONS** 3 2002098237 41851 Registered 30 Sep 2022 Alberto-Culver USA, Inc.

Classes
3 *Goods/Services*
Hair care preparations.

United Arab Emirates
M MOTIONS (STYLISTED) & DEVICE



3

176566

Pending

Alberto-Culver USA, Inc.

Classes

Goods/Services

3 Soaps; perfumery; essential oils; deodorants and antiperspirants; hair care products; hair colorants, hair dyes, hair lotions, hair waving preparations, shampoos, conditioners, hair sprays, hair powder, hair dressings, hair lacquers, hair mousses, hair glazes, hair gels, hair moisturisers, hair liquid, hair preservation treatments, hair desiccating treatments, hair oils, hair tonic, hair creams, preparations for the bath and/or shower; non-medicated toilet preparations; skin care preparations; cosmetics.

United Arab Emirates

MOTIONS

3

46493

36744

Registered

4 Mar 2022

Alberto-Culver USA, Inc.

Classes

Goods/Services

3 Hair care preparations.

United Arab Emirates

MOTIONS AT HOME

3

132106

133704

Registered

26 Jul 2019

Alberto-Culver USA, Inc.

Classes

Goods/Services

3 Hair care preparations

United Kingdom

MOTIONS

3

3082205

3082205

Registered

19 Nov 2024

Alberto-Culver USA, Inc.

Classes

Goods/Services

3 Hair care products; hair colorants, hair dyes, hair lotions, hair waving preparations, shampoos, conditioners, hair sprays, hair powder, hair dressings, hair lacquers, hair mousses, hair glazes, hair gels, hair moisturisers, hair liquid, hair preservation treatments, hair desiccating treatments, hair oils, hair tonic, hair creams.

United States of America

CPR

3

75504173

2398424

Registered

24 Oct 2020

Alberto-Culver USA, Inc.

Classes

Goods/Services

3 Hair care products, namely, conditioners and hair moisturizer.

TRADEMARK

REEL: 005733 FRAME: 0271

United States of America **CRITICAL PROTECTION & REPAIR** **3** **75504174** **2398425** **Registered** **24 Oct 2020** **Alberto-Culver USA, Inc.**

Classes **3** *Goods/Services* **Hair care products, namely, conditioners and hair moisturizer.**

United States of America **M (STYLISED) & DESIGN** **3** **77767223** **4384166** **Registered** **13 Aug 2023** **Alberto-Culver USA, Inc.**

Classes **3** *Goods/Services* **Hair care preparations**

United States of America **M MOTIONS (STYLISED) & DESIGN** **3** **85669059** **4606011** **Registered** **16 Sep 2024** **Alberto-Culver USA, Inc.**

Classes **3** *Goods/Services* **Hair lotions, shampoos, conditioners, hair sprays, hair dressings, hair mousses, hair gels, hair moisturisers, hair oils, hair creams.**

United States
of America

MOTIONS
(STYLISED)

3

78444615

3045095

Registered

17 Jan 2016

Alberto-Culver
USA, Inc.

Classes

3

Goods/Services

Hair care preparations.

Venezuela

MOTIONS

3

2002007125

P247656

Registered

4 Nov 2028

Alberto-Culver
USA, Inc.

Classes

3

Goods/Services

Local class 6: Hair care preparations.
Clase local 6

Zambia

MOTIONS

3

149/99

149/99

Registered

16 Mar 2020

Alberto-Culver
USA, Inc.

Classes

3

Goods/Services

Hair care products, namely shampoos, conditioners, hair and scalp conditioners, styling products, lotions, permanent wave solutions; spritzes, relaxers, gels, styling lotions, sheens, hot oil treatments, sprays, hair colour and dyes, blow drying lotions and setting lotions.

Zanzibar

MOTIONS

3

3811999

4011999

Registered

31 Aug 2020

Alberto-Culver
USA, Inc.

Classes

3

Goods/Services

LOCAL CLASS:48]Hair care products, namely shampoos, conditioners, sprays, mousses, hair gels, hair dyes and waves, deep conditioning treatments, hot oil treatments, restorers.

Zimbabwe

MOTIONS

3

157298

157298

Registered

24 Nov 2018

Alberto-Culver
USA, Inc.

Classes

3

Goods/Services

Hair care products, namely shampoos, conditioners, hair and scalp conditioners, styling products, lotions, permanent wave solutions, spritzes, relaxers, gels, styling lotions, sheens, hot oil treatments, sprays, hair color and dyes, blow drying lotions and setting lotions.

