ETAS ID: TM373634

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
International Spirits, LLC		11/30/2015	LIMITED LIABILITY COMPANY: FLORIDA

RECEIVING PARTY DATA

Name:	Synovus Bank
Street Address:	1148 Broadway
City:	Columbus
State/Country:	GEORGIA
Postal Code:	31901
Entity Type:	Bank: GEORGIA

PROPERTY NUMBERS Total: 3

Property Type	Number	Word Mark
Registration Number:	4083889	IVANABITCH
Registration Number:	2963149	IVANABITCH
Registration Number:	3006289	VODKA WITH ATTITUDE

CORRESPONDENCE DATA

Fax Number: 2026725399

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 202-672-5300

Email: IPDocketing@foley.com

Correspondent Name: Norm J. Rich

Address Line 1: Foley & Lardner LLP

3000 K Street, N.W., Sixth Floor Address Line 2: Washington, D.C. 20007-5109 Address Line 4:

ATTORNEY DOCKET NUMBER: 106462-0101 Norm J. Rich NAME OF SUBMITTER: **SIGNATURE:** /Norm J. Rich/ **DATE SIGNED:** 02/18/2016

Total Attachments: 3

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TRADEMARK ASSIGNMENT AGREEMENT

THIS TRADEMARK ASSIGNMENT AGREEMENT (the "<u>Assignment</u>") is entered into as of November 30, 2015 between International Spirits, LLC, a Florida Limited Liability Company, having an address of 6622 Southpoint Drive South, Suite 400, Jacksonville, Florida 32246 ("<u>Assignor</u>"), and Synovus Bank, a Georgia Bank, having an address of 1148 Broadway, Columbus, Ga. 31901 ("<u>Assignee</u>").

WHEREAS, Assignor is the record owner of the entire right, title and interest in and to the marks set forth at Exhibit A and the U.S. registrations for the marks set forth on Exhibit B (collectively, the "Marks");

WHEREAS, for good and valuable consideration, Assignor has agreed to assign all of its right, title and interest in the Marks to Assignee pursuant to a certain Collateral Surrender Agreement between Assigner and Assignee dated November 30, 2015; and

WHEREAS, Assignor therefore wishes to assign the entire rights, title and interest in and to the Marks and the goodwill associated therewith to Assignee, and Assignee desires to accept the Marks and the goodwill associated therewith.

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the parties hereto agree as follows:

- 1. Assignor hereby transfers and assigns to Assignee its entire right, title and interest in and to the Marks, together with the goodwill associated therewith, including without limitation, the right to sue for past infringement, and all registrations and applications therefor, including those set forth at Exhibit A and B.
- 2. This Assignment shall inure to the benefit of, and be binding upon the parties, their successors and assigns.

IN WITNESS WHEREOF, the parties have executed this Assignment as of the day and year above.

ATTESTING WITNESS:

ASSIGNOR

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ATTESTING WITNESS:

Name: MANAGING DILLY

ASSIGNEE

SYNOVUS BANK

By: Allison Bove Name: Allison Bajee

Title: Vice resident

EXHIBIT A TO TRADEMARK ASSIGNMENT AGREEMENT

Mark	Goods
IvanaBitch	Alcoholic beverages, namely vodka, flavored vodka, gin, French brandy
Vodka with Attitude	Spirits, namely vodka

EXHIBIT B TO TRADEMARK ASSIGNMENT AGREEMENT

Registered Trademarks

Mark: *IvanaBitch* SN: 85-339670 RN: 4083889 Class 033

Goods: Spirits, namely, flavored vodka, gin, French brandy.

Mark: *IvanaBitch* SN: 78-310321 RN: 2963149 Class 033

Goods: Spirits, namely vodka

Mark: Vodka with Attitude

SN: 76-579391 RN: 3006289 Class 033

RECORDED: 02/18/2016

Goods: Spirits, namely vodka