

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM373645

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Synovus Bank		11/30/2015	Bank: GEORGIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Spirits Innovators LLC		
<b>Street Address:</b>	6622 Southpoint Drive South		
<b>Internal Address:</b>	Suite 400		
<b>City:</b>	Jacksonville		
<b>State/Country:</b>	FLORIDA		
<b>Postal Code:</b>	32246		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: FLORIDA		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4083889	IVANABITCH	
<b>Registration Number:</b>	2963149	IVANABITCH	
<b>Registration Number:</b>	3006289	VODKA WITH ATTITUDE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2026725399		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	202-672-5300		
<b>Email:</b>	IPDocketing@foley.com		
<b>Correspondent Name:</b>	Norm J. Rich		
<b>Address Line 1:</b>	Foley & Lardner LLP		
<b>Address Line 2:</b>	3000 K Street, N.W., Sixth Floor		
<b>Address Line 4:</b>	Washington, D.C. 20007-5109		
<b>ATTORNEY DOCKET NUMBER:</b>	106462-0101		
<b>NAME OF SUBMITTER:</b>	Norm J. Rich		
<b>SIGNATURE:</b>	/Norm J. Rich/		
<b>DATE SIGNED:</b>	02/18/2016		
<b>Total Attachments: 3</b>			

OP \$90.00 4083889

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**TRADEMARK ASSIGNMENT AGREEMENT**

**THIS TRADEMARK ASSIGNMENT AGREEMENT** (the "Assignment") is entered into as of November 30, 2015 between **Synovus Bank**, a Georgia Bank, having an address of 1148 Broadway, Columbus, Ga. 31901 ("Assignor"), and **Spirits Innovators LLC**, a Florida Limited Liability Company, having an address of 6622 Southpoint Drive South, Suite 400, Jacksonville, Florida 32246 ("Assignee").

**WHEREAS**, Assignor International Spirits, LLC assigned its right, title and interest in and to the marks set forth at Exhibit A and the U.S. registrations for the marks set forth on Exhibit B (collectively, the "Marks") under that certain Trademark Assignment Agreement entered into as of November 30, 2015;

**WHEREAS**, for good and valuable consideration, Assignor has agreed to assign all of its right, title and interest in the Marks to Assignee pursuant to a certain Bill of Sale dated November 30, 2015; and

**WHEREAS**, Assignor therefore wishes to assign the entire rights, title and interest in and to the Marks and the goodwill associated therewith to Assignee, and Assignee desires to accept the Marks and the goodwill associated therewith.

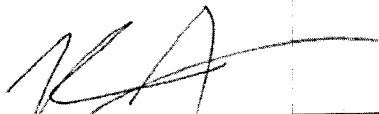
**NOW, THEREFORE**, in consideration of good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the parties hereto agree as follows:

1. Assignor hereby transfers and assigns to Assignee AS IS and -without recourse, representation or warranty its entire right, title and interest in and to the Marks, together with the goodwill associated therewith, including without limitation, the right to sue for past infringement, and all registrations and applications therefor, including those set forth at Exhibits A and B.

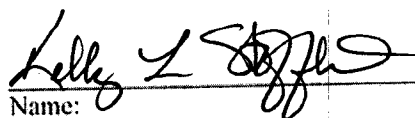
2. This Assignment shall inure to the benefit of, and be binding upon the parties, their successors and assigns.

**IN WITNESS WHEREOF**, the parties have executed this Assignment as of the day and year above.

ATTESTING WITNESS:

  
Name: Kevin Turk

ATTESTING WITNESS:

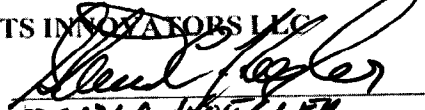
  
Name: Kelly L. Stoffer

ASSIGNOR

SYNOVUS BANK

By: Allison Boree  
Name: Allison Boree  
Title: Vice President

ASSIGNEE

SPIRITS INNOVATORS LLC  
By:   
Name: STEVEN O. HOEGLER  
Title: MANAGER

**EXHIBIT A TO TRADEMARK ASSIGNMENT AGREEMENT**

<b>Mark</b>	<b>Goods</b>
<b><i>IvanaBitch</i></b>	Alcoholic beverages, namely vodka, flavored vodka, gin, French brandy
<b>Vodka with Attitude</b>	Spirits, namely vodka

**EXHIBIT B TO TRADEMARK ASSIGNMENT AGREEMENT**

**Registered Trademarks**

Mark: *IvanaBitch*

SN: 85-339670

RN: 4083889

Class 033

Goods: Spirits, namely, flavored vodka, gin, French brandy.

Mark: *IvanaBitch*

SN: 78-310321

RN: 2963149

Class 033

Goods: Spirits, namely vodka

Mark: **Vodka with Attitude**

SN: 76-579391

RN: 3006289

Class 033

Goods: Spirits, namely vodka