

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM373709

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
California Voices LLC		04/29/2015	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	QVC, Inc.		
Street Address:	Studio Park, 1200 Wilson Drive		
City:	West Chester		
State/Country:	PENNSYLVANIA		
Postal Code:	19380		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3722401	OODLE	
CORRESPONDENCE DATA			
Fax Number:	2127909200		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2127909200		
Email:	trademark@cll.com		
Correspondent Name:	Jeffrey H. Epstein		
Address Line 1:	1133 Avenue of the Americas		
Address Line 4:	New York, NEW YORK 10036		
ATTORNEY DOCKET NUMBER:	30661-000		
NAME OF SUBMITTER:	Jeffrey H. Epstein		
SIGNATURE:	/Jeffrey H. Epstein/		
DATE SIGNED:	02/18/2016		
Total Attachments: 1			
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OP \$40.00 3722401

CONFIRMATORY TRADEMARK DEED OF ASSIGNMENT

WHEREAS, California Voices LLC, a Delaware limited liability company having an address at 3411 Silverside Road, Concord Plaza, Wilmington, Delaware 19810, United States ("Assignor"), adopted and used the trademark OODLE (the "Trademark"), and was the owner of U.S. Registration No. 3722401 for the aforesaid Trademark (the "U.S. Registration");

WHEREAS, on April 29, 2015, QVC, Inc., a Delaware corporation having an address at Studio Park, 1200 Wilson Drive, West Chester, Pennsylvania 19380, United States ("Assignee"), acquired from Assignor all of Assignor's common law and statutory right, title, and interest in and to the Trademark in the United States of America and its territories and possessions, including the U.S. Registration therefor, along with the goodwill of the business symbolized thereby;

NOW THEREFORE, in consideration of US \$1 and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does confirm that it assigned, and hereby does assign, transfer, and convey unto Assignee, its successors and assigns, absolutely and forever, all of Assignor's common law and statutory right, title and interest in and to the Trademark in the United States of America and its territories and possessions, including the U.S. Registration therefor, together with the goodwill of the business symbolized by the Trademark being assigned, and all causes of action for any and all past infringements of the rights assigned and the right to collect and retain the proceeds therefrom, effective as of April 29, 2015.

Dated: February 17, 2016

CALIFORNIA VOICES LLC

By: Larry Hazel
Name: Larry R. Hazel
Title: SVP
An Officer of the Company

Accepted:

QVC, INC.

By: David W. O'Connor
Name: David W. O'Connor
Title: Vice President
An Officer of the Company