

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM373711

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
HSBC USA Inc.		01/21/2016	CORPORATION: MARYLAND
RECEIVING PARTY DATA			
Name:	HSBC Group Management Services Limited		
Street Address:	8 Canada Square		
City:	London		
State/Country:	UNITED KINGDOM		
Postal Code:	E14 5HQ		
Entity Type:	LIMITED LIABILITY COMPANY: UNITED KINGDOM		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4012709	HSBC WORLD SELECTION	
CORRESPONDENCE DATA			
Fax Number:	2123101635		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212-626-4242		
Email:	nyctrademarks@bakermckenzie.com		
Correspondent Name:	Lindsey Utrata		
Address Line 1:	452 Fifth Avenue		
Address Line 2:	Baker & McKenzie LLP		
Address Line 4:	New York, NEW YORK 10018		
ATTORNEY DOCKET NUMBER:	10060604-50042250		
DOMESTIC REPRESENTATIVE			
Name:	Lisa Rosaya		
Address Line 1:	452 Fifth Avenue		
Address Line 2:	Baker & McKenzie LLP		
Address Line 4:	New York, NEW YORK 10018		
NAME OF SUBMITTER:	Lindsey Utrata		
SIGNATURE:	/Lindsey Utrata/		

CH \$40.00 4012709

DATE SIGNED:	02/18/2016
Total Attachments: 2 source=assignment 2#page1.tif source=assignment 2#page2.tif	

ASSIGNMENT OF TRADEMARKS

The undersigned, HSBC USA Inc., a Maryland corporation having an address at 452 Fifth Avenue, New York, New York, USA 10018 ("Assignor"), for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, received from HSBC Group Management Services Limited, a limited liability company registered under the laws of the United Kingdom having an address at 8 Canada Square, London, United Kingdom, E14 5HQ ("Assignee"), on this 21 day of January 2016, does hereby assign, transfer, deliver and set over to Assignee and Assignee's successors and assigns forever, and Assignee hereby acquires from Assignor, all of Assignor's right, title and interest in and to:

the U.S. trademarks, service marks, trade names, logos, insignias, designs and other proprietary interests therein, including, without limitation, all registrations and applications for registration therefor listed on Exhibit A hereto, together with the whole of the good will of the business associated therewith, (the "Trademarks").

Said Trademarks to be held and enjoyed by Assignee, for its own use and enjoyment, and for the use and enjoyment of its successors and assigns forever, at common law and/or to the end of the term or terms for which registration of the said Trademarks may be granted, or renewed, as fully and entirely as the same would have been held and enjoyed by Assignor had the assignment set forth herein not been made; together with all causes of action and the proceeds thereof in favor of Assignor heretofore accrued or hereafter accruing by reason of past infringement, dilution, misappropriation or other violation of the Trademarks, with the right to sue and collect damages for its own use and benefit, and for the use and on behalf of its successors or assigns.

From and after the date hereof, Assignor shall, upon request and at the expense of Assignee, but without further consideration, do, execute, acknowledge, deliver and file, or shall cause to be done, executed, acknowledged, delivered and filed, all such further acts, deeds, transfers, conveyances, assignments or assurances as may be reasonably requested by Assignee to transfer, convey and assign to Assignee possession and use of the Trademarks to comply with all applicable legal requirements to effect such transfers, conveyances and assignments.

HSBC USA Inc.

HSBC Group Management Services Limited

By: Todd Fruhbeis
Name: TODD FRUHBELIS
Title: EVP
Date: 1/21/16

By: Jennifer Casey
Name: JENNIFER CASEY
Title: LEGAL COUNSEL
Date: 01/02/2016

EXHIBIT A

REG. NO. APP. NO.	TRADEMARKS
4012709	HSBC WORLD SELECTION

RESTRICTED - 1320540-v1\NYCDMS