

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM373811

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
The Ohio Art Company		02/11/2016	CORPORATION: OHIO
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Spin Master Ltd.		
<b>Street Address:</b>	450 Front Street West		
<b>City:</b>	Toronto, Ontario		
<b>State/Country:</b>	CANADA		
<b>Postal Code:</b>	M5V 1B6		
<b>Entity Type:</b>	CORPORATION: CANADA		
<b>PROPERTY NUMBERS Total: 16</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	1827933	"WORLD'S FAVORITE DRAWING TOY"	
<b>Registration Number:</b>	3747629	DOODLE SKETCH	
<b>Registration Number:</b>	4638194	ETCH 2 O	
<b>Registration Number:</b>	1097509	ETCH A SKETCH	
<b>Registration Number:</b>	1229652	ETCH A SKETCH	
<b>Registration Number:</b>	2057469	ETCH A SKETCH	
<b>Registration Number:</b>	0725595	ETCH A SKETCH	
<b>Registration Number:</b>	1999287	ETCH A SKETCH	
<b>Registration Number:</b>	3565583	ETCH A SKETCH	
<b>Registration Number:</b>	2344863	ETCH A SKETCH	
<b>Registration Number:</b>	2064398		
<b>Registration Number:</b>	1587707		
<b>Registration Number:</b>	2176320		
<b>Registration Number:</b>	2666287	MAGIC SCREEN	
<b>Registration Number:</b>	1851577	POCKET ETCH A SKETCH	
<b>Registration Number:</b>	1740008	TRAVEL ETCH A SKETCH	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent</i>			
<b>TRADEMARK</b>			

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*using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 416 364 6002 x2531  
**Email:** katyd@spinmaster.com  
**Correspondent Name:** Katy Davis  
**Address Line 1:** 450 Front Street West  
**Address Line 2:** Spin Master Ltd.  
**Address Line 4:** Toronto, CANADA M5V 1B6

<b>ATTORNEY DOCKET NUMBER:</b>	OA TRANSFER
<b>NAME OF SUBMITTER:</b>	Katy Davis
<b>SIGNATURE:</b>	/Katy Davis/
<b>DATE SIGNED:</b>	02/19/2016

**Total Attachments: 7**

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## TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT effective this 11<sup>th</sup> day of February, 2016.

**BETWEEN:**

**THE OHIO ART COMPANY**, a corporation incorporated under the laws of the State of Ohio, with a principal office or place of business at 1 Toy Street, Bryan, Ohio, 43506, United States

( the "Assignor" )

- and -

**SPIN MASTER LTD.**, a corporation incorporated under the laws of the Province of Ontario, with a principal office or place of business at 450 Front Street West, Toronto, Ontario, M5V 1B6, Canada

(the "Assignee")

**WHEREAS**, Assignor is the owner of the trademark applications and registrations listed in the attached Schedule "A" and of the trademarks shown in the said applications and registrations, together with the goodwill associated therewith and also including all legal, equitable and common law rights in and to the trademarks (the "Trademarks");

**AND WHEREAS**, Assignee is desirous of acquiring all right, title and interest in and to the Trademarks, together with the goodwill associated therewith;

**NOW THEREFORE**, be it known that for and in consideration of the sum of ten dollars (\$10.00), and for other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to the Assignee all the Assignor's rights, title and interests in and to the Trademarks in all the countries and/or jurisdictions set out in Schedule "A", together with the goodwill associated therewith.

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IN WITNESS WHEREOF, the Assignor has caused the Trademark Assignment to be executed under the hands of its duly authorized officer as of the date set out below:

THE OHIO ART COMPANY

By: Elena F. West

Name: Elena F. West

Title: CEO

(I have the authority to bind the corporation)

Date: February 11, 2016

Witness

By: Martin Killgallon

Name: Martin Killgallon

IN WITNESS WHEREOF, as a notary public registered before the State of Ohio, I have hereunto set my hand and notarial seal and attest that the Assignment herein was executed in good faith in my presence by the party set forth herein.

Rita S. Bunting  
(Notary Public)



Rita S. Bunting  
Notary Public, State of Ohio  
Williams County  
My Comm. Expires Feb. 4, 2020

IN WITNESS WHEREOF, the Assignee has caused the Trademark Assignment to be executed under the hands of its duly authorized officer as of the date set out below:

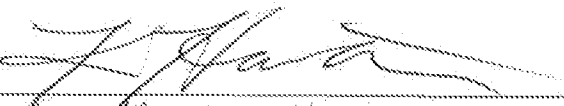
SPIN MASTER LTD.

By: 

Name: Chris Harris  
Title: EVP and General Counsel, Corporate Secretary  
(I have the authority to bind the corporation)

Date: Feb 11, 2016

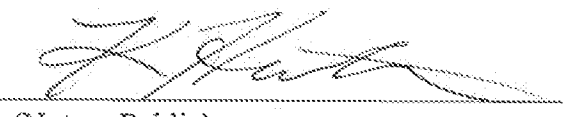
Witness

By: 

Name: Kevline Hender

IN WITNESS WHEREOF, as a notary public registered before the Province of Ontario, I have hereunto set my hand and notarial seal and attest that the Assignment herein was executed in good faith in my presence by the party set forth herein.



  
(Notary Public)

SCHEDULE "A"

Trademark	Filing Date	App. No.	Reg. Date	Reg. No.	Country	Notes
ETCH A SKETCH	2/6/1976	294056	2/6/1976	294056	Australia	Class 28
ETCH A SKETCH	1/26/1978	315230	8/28/1980	315230	Australia	Class 28
ETCH A SKETCH	2/3/1988	AM400/88	9/7/1988	121152	Austria	Class 28
ECRAN MAGIQUE	3/13/1995	844225	6/3/1996	577114	Benelux	Classes 9 and 28
ETCH A SKETCH (Configuration)	5/15/1991	763324	5/15/1991	490565	Benelux	Class 28
ETCH A SKETCH (Configuration)	12/1/1995	818962631	9/22/1998	818962631	Brazil	
ETCH A SKETCH	9/2/1981	474966	11/25/1983	TMA285143	Canada	Classes 12, 14, 16
ETCH A SKETCH	9/2/1961	264767	11/30/1962	TMA128929	Canada	Class 28
ETCH A SKETCH	10/22/2007	1368490	4/29/2010	TMA765353	Canada	Class 9
ETCH A SKETCH (Configuration)	2/1/1991	675909	11/25/1995	TMA450406	Canada	Class 28
MAGIC SCREEN	2/13/2002	1131030	12/2/2003	TMA596235	Canada	Class 28
EAS Chinese Characters	8/18/2003	3677996	1/7/2006	3677996	China	Class 28
ETCH A SKETCH (Configuration)	11/6/2015	18259969	-	-	China	Class 28
ETCH A SKETCH (Love, Creativity, Miracle, Magic) Chinese Characters	10/30/2015	18193690	-	-	China	Class 28
ETCH A SKETCH (Stylized)	11/10/1990	571473	11/10/1991	571473	China	Class 28
ETCH A SKETCH (Stylized)	11/20/2002	3376408	3/14/2004	3376408	China	Class 28
ETCH A SKETCH (Stylized)	11/20/2002	3376407	6/7/2004	3376407	China	Class 38
ETCH A SKETCH	7/18/1991	62817	4/26/1993	172419	Czech Republic	Class 28

Trademark	Filing Date	App. No.	Reg. Date	Reg. No.	Country	Notes
ETCH A SKETCH (Stylized)	1/7/1988	0121/88	12/22/1989	VR79981989	Denmark	Class 28
ETCH A SKETCH	4/1/1996	200303	10/23/1998	200303	European Union (CTM)	Class 28
DOODLEMASTER	1/30/1990	184089	1/30/1990	1572715	France	Class 28
ECRAN MAGIQUE (Stylized)	10/18/1994	94/540771	10/18/1994	94/540771	France	Classes 9 and 28
ETCH A SKETCH	3/11/1987	844082	3/11/1987	1408900	France	Class 28
ETCH A SKETCH ECRAN MAGIQUE	11/27/1986	825852	11/27/1986	1381740	France	Classes 9 and 28
DOODLEMASTER	2/1/1990	O14233/28WZ	11/15/1990	1168006	Germany	Class 28
ETCH A SKETCH	3/29/1993	016142/28WZ	4/11/1994	2061958	Germany	Class 28
ETCH A SKETCH (Stylized)	10/31/2002	17096/2002	10/31/2002	200404768	Hong Kong	Class 28
ETCH A SKETCH	6/19/1991	2689/91	4/6/1993	133774	Hungary	Class 28
ETCH A SKETCH	7/3/1988	53/88	7/25/1988	330/1988	Iceland	Class 28
ETCH A SKETCH	8/3/2000	951280	9/15/2005	951280	India	
ETCH A SKETCH (Configuration)	8/4/1994	635898	8/4/2004	635898	India	
ETCH A SKETCH (HINDI)	4/24/2014	661689	7/31/2014	661689	India	
ETCH A SKETCH (Configuration)	3/25/1991		3/25/1998	79291	Israel	
ETCH A SKETCH	10/19/2007	TO2007C003355	6/4/2010	1303288	Italy	Class 28
ETCH A SKETCH (Configuration)	8/6/1997	TO2007C001886	6/3/2010	1301950	Italy	Class 28
ETCH A SKETCH	11/12/1987	126699/87	7/30/1990	2251061	Japan	Classes 9 and 28
ETCH A SKETCH (Stylized)	12/8/1988	164211	12/8/1988	164211	Korea	Class 28

Trademark	Filing Date	App No	Reg Date	Reg No	Country	Notes
ETCH A SKETCH (Configuration)	11/14/1991	126922	9/30/1992	422985	Mexico	
ETCH A SKETCH PANTALLA MAGICA (Stylized)	11/16/1992	436050	6/23/1993	436060	Mexico	Class 28
ETCH A SKETCH (Stylized)	1/11/1988	880110	4/6/1989	136070	Norway	Class 28
ETCH A SKETCH	7/2/1991	Z100313	2/24/1994	74696	Poland	Classes 16 and 28
ETCH A SKETCH (Configuration)	4/3/1991	272621	3/5/1993	272621	Portugal	
ETCH A SKETCH	5/20/1993	93020393	6/16/1995	N127238	Russia	Class 28
ETCH A SKETCH (Configuration)	7/19/1993	93035407	6/16/1995	N128073	Russia	
ETCH A SKETCH	7/18/1991	62817	6/7/1995	174750	Slovakia	Class 28
ETCH A SKETCH	7/28/1969	69/3505	10/1/1970	69/3505	South Africa	
ETCH A SKETCH	2/24/1982	998345	10/5/1982	998345	Spain	Class 28
ETCH A SKETCH (Configuration)	5/10/1991	1635232	3/5/1992	1635232	Spain	Class 28
PANTELLA MAGICA	8/24/1992	1718121	6/4/1993	1718121	Spain	Class 28
PANTELLA MAGICA	11/18/1992	1730679	1/12/1996	1730679	Spain	Class 28
ETCH A SKETCH	7/23/1969	340169	5/15/1970	131435	Sweden	Class 28
ETCH A SKETCH (Configuration)	3/27/1991	9102776	5/29/1992	235485	Sweden	Class 28
ETCH A SKETCH (Stylized)	1/7/1988	8800084	12/20/1991	228845	Sweden	Class 28
ECRAN MAGIQUE (Stylized)	3/21/1992	3155/1995.9	3/21/1995	429898	Switzerland	Classes 9 and 28
ETCH A SKETCH	2/3/1988	766/88	6/9/1988	360550	Switzerland	Classes 9 and 28
DOODLEMASTER	12/14/1989	1408146	12/14/1989	1408146	United Kingdom	Class 28



Trademark	Filing Date	App. No.	Reg. Date	Reg. No.	Country	Notes
"WORLD'S FAVORITE DRAWING TOY"	12/4/1992	74/336930	3/22/1994	1827933	USA	Class 28
DOODLE SKETCH	11/6/2008	77/608906	2/9/2010	3747629	USA	Class 28
ETCH 2 O	8/23/2013	86/045966	11/11/2014	4638194	USA	Class 28
ETCH A SKETCH	10/12/1976	73/102680	7/25/1978	1097509	USA	Class 21 and 28
ETCH A SKETCH	4/27/1981	73/307591	4/27/1981	1229652	USA	Class 16, 28, 42
ETCH A SKETCH	6/24/1996	75/124585	4/29/1997	2057469	USA	Class 25
ETCH A SKETCH	12/15/1960	72/110281	12/26/1961	725595	USA	Class 28
ETCH A SKETCH	3/24/1995	74/651351	9/10/1996	1999287	USA	Class 9, 20, 28
ETCH A SKETCH	10/4/2007	77/296308	1/20/2009	3565583	USA	Class 9
ETCH A SKETCH	11/10/1998	75/585846	4/25/2000	2344863	USA	Class 41
ETCH A SKETCH (Configuration)	3/24/1995	74/651344	5/27/1997	2064398	USA	Class 9, 20, 28
ETCH A SKETCH (Configuration)	12/16/1987	73/701288	3/20/1990	1587707	USA	Classes 16, 21, 28, 42
ETCH A SKETCH (Configuration)	2/7/1997	75/238251	7/28/1998	2176320	USA	Class 28; colour red
MAGIC SCREEN	2/12/2002	76370116	12/24/2002	2666287	USA	Class 28
POCKET ETCH A SKETCH	10/7/1993	74/444996	8/30/1994	1851577	USA	Class 28
TRAVEL ETCH A SKETCH	4/6/1992	74/263023	12/15/1992	1740008	USA	Class 28

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