OP \$65.00 85394756

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM373862

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Symplicity Corporation		02/18/2016	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Blue Spark Ventures LLC
Street Address:	1881 North Nash Street, Unit 1506
City:	Arlington
State/Country:	VIRGINIA
Postal Code:	22209
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Serial Number:	85394756	KLIQ
Registration Number:	4144338	KLIQ

CORRESPONDENCE DATA

Fax Number: 2026288844

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 202-624-2500 Email: afield@crowell.com

Correspondent Name: CROWELL & MORING LLP

Address Line 1: P.O. BOX 14300

Address Line 4: WASHINGTON, D.C. 20044-4300

NAME OF SUBMITTER:	Alison J. Field
SIGNATURE:	/Alison J. Field/
DATE SIGNED:	02/19/2016

Total Attachments: 2

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> TRADEMARK REEL: 005736 FRAME: 0047

900354801

TRADEMARK ASSIGNMENT

WHEREAS Symplicity Corporation, a Delaware corporation, ("ASSIGNOR"), is the owner of the U.S. trademarks, and the applications and registrations pertaining thereto, identified in the attached Schedule A ("the Marks");

WHEREAS Blue Spark Ventures LLC, a Delaware limited liability company, having an office and principal place of business at 1881 North Nash Street, Unit 1506, Arlington, Virginia 22209 ("ASSIGNEE"), wishes to acquire the entire right, title, and interest in and to the Marks, the applications and resulting registrations therefor and all rights of renewal thereof, together with the goodwill of the business associated with the use of and symbolized by the Marks;

WHEREAS, ASSIGNEE is the successor to that portion of the business of ASSIGNOR to which the Marks pertain; and

NOW THEREFORE TO ALL WHOM IT MAY CONCERN: be it known that for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR sold and assigned, and by these presents hereby sells and assign, all right, title, and interest in and to the Marks, together with that portion of the goodwill of the business of ASSIGNOR associated with the use of and symbolized by the Marks, all common law rights in and registrations for the Marks, and all causes of action, past, present, and future, for infringement of the Marks, unto ASSIGNEE. Said Marks to be held and enjoyed by ASSIGNEE, its successors and assigns, the same as would have been held and enjoyed by ASSIGNOR had this Assignment not been made.

IN WITNESS WHEREOF, ASSIGNOR has caused this Assignment to be executed by its respective duly authorized representatives.

ASSIGN	IOR:	ASSIGNEE:	
SYMPL	ICITY CORPORATION	BLUE SPARK VENTUR	RESLLC
By: _	Junelabamen	_ By:	
Name: _	Samuel R. Ramer	Name: Ariel Priedler	
Title: _	General Counsel	Title: Managing M	ember
Date:	February 18, 2016	Date: February 19	, 2016

$\underline{SCHEDULE\;A}$

<u>MARKS</u>	U.S. APPLICATION/REGISTRATION NOS.
KLIQ	85/394,756
KLIQ	4,144,338