

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM373864

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>SEQUENCE:</b>	1		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
LDLA Clothing, LLC		12/17/2015	LIMITED LIABILITY COMPANY: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Insolvency Services Group, Inc.		
<b>Street Address:</b>	9107 Wilshire Blvd., Suite 800		
<b>City:</b>	Los Angeles		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	90210		
<b>Entity Type:</b>	CORPORATION: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 7</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	86748472	BE THE BEST VERSION OF YOU	
<b>Serial Number:</b>	85938843	LIVING DOLL	
<b>Serial Number:</b>	85917950	WE CALL IT SOCCER	
<b>Serial Number:</b>	85716497	LIVING DOLL LOS ANGELES	
<b>Serial Number:</b>	85717275	LIVING DOLL LOS ANGELES	
<b>Serial Number:</b>	85258524	ABOUT A GIRL	
<b>Serial Number:</b>	77881077	LIVING DOLL	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	2138915031		
<b>Email:</b>	trademark@buchalter.com		
<b>Correspondent Name:</b>	Jessie K. Reider, CA Bar No. 237113		
<b>Address Line 1:</b>	1000 Wilshire Blvd., Suite 1500		
<b>Address Line 2:</b>	Buchalter Nemer		
<b>Address Line 4:</b>	Los Angeles, CALIFORNIA 90017		
<b>ATTORNEY DOCKET NUMBER:</b>	L1064-5001		

CH \$190.00 86748472

<b>NAME OF SUBMITTER:</b>	Jessie K Reider
<b>SIGNATURE:</b>	/jkr/
<b>DATE SIGNED:</b>	02/19/2016
<b>Total Attachments: 3</b> source=LDLA1#page1.tif source=LDLA1#page2.tif source=LDLA1#page3.tif	

**INTELLECTUAL PROPERTY ASSIGNMENT**

WHEREAS LDLA Clothing, LLC, a California limited liability company with an address of 5741 Rickenbacker Road, Commerce, California 90040 ("Assignor"), owns, has used in its business and/or has rights, title and/or interest in certain intellectual property, including all related goodwill and certain applications and registrations thereof;

WHEREAS Assignor owns the copyrights, domain names and social media accounts identified in EXHIBIT A herein, attached hereto and incorporated by this reference (hereinafter the "Intellectual Property") and the trademarks, trademark applications and trademark registrations identified in EXHIBIT B herein, attached hereto and incorporated by this reference, and the goodwill symbolized by the trademarks and all common law rights thereto, (hereinafter "Marks"); and

WHEREAS Insolvency Services Group, Inc., a California corporation with an address of 9107 Wilshire Blvd., Suite 800, Los Angeles, California 90210, as assignee for the benefit of creditors of Assignor ("Assignee") desires to acquire by formal, recordable assignment the entire right, title and interest in and to the Intellectual Property and the Marks, as well as the goodwill symbolized by the Marks; and

WHEREAS the Assignor agrees to execute any and all documents necessary to protect the Assignee's claim of right in and to the Intellectual Property and the Marks; and

WHEREAS the parties desire to memorialize the assignment of the Intellectual Property and the Marks together with the goodwill of the business symbolized therein and all common law rights relating thereto, and all rights to recover for past infringement.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right title and interest in and to the Intellectual Property and the Marks, together with the goodwill symbolized by the Marks, and all common law rights relating thereto.

Further, Assignor agrees that, upon request and without further compensation, but at no expense to Assignor, it and its legal representative(s) and assigns will do all lawful acts, to effect the transfer of the Intellectual Property and the Marks as set forth herein.

AGREED TO AND ACCEPTED BY ASSIGNOR:

Dated: 12/17/2015

By: Amy G. Powers  
LDLA Clothing, LLC

AGREED TO AND ACCEPTED BY ASSIGNEE:

Dated: \_\_\_\_\_

By: \_\_\_\_\_  
Insolvency Services Group, Inc., as  
assignee for the benefit of creditors of  
Assignor

**INTELLECTUAL PROPERTY ASSIGNMENT**

WHEREAS LDLA Clothing, LLC, a California limited liability company with an address of 5741 Rickenbacker Road, Commerce, California 90040 ("Assignor"), owns, has used in its business and/or has rights, title and/or interest in certain intellectual property, including all related goodwill and certain applications and registrations thereof;

WHEREAS Assignor owns the copyrights, domain names and social media accounts identified in EXHIBIT A herein, attached hereto and incorporated by this reference (hereinafter the "Intellectual Property") and the trademarks, trademark applications and trademark registrations identified in EXHIBIT B herein, attached hereto and incorporated by this reference, and the goodwill symbolized by the trademarks and all common law rights thereto, (hereinafter "Marks"); and

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WHEREAS the Assignor agrees to execute any and all documents necessary to protect the Assignee's claim of right in and to the Intellectual Property and the Marks; and

WHEREAS the parties desire to memorialize the assignment of the Intellectual Property and the Marks together with the goodwill of the business symbolized therein and all common law rights relating thereto, and all rights to recover for past infringement.

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Further, Assignor agrees that, upon request and without further compensation, but at no expense to Assignor, it and its legal representative(s) and assigns will do all lawful acts, to effect the transfer of the Intellectual Property and the Marks as set forth herein.

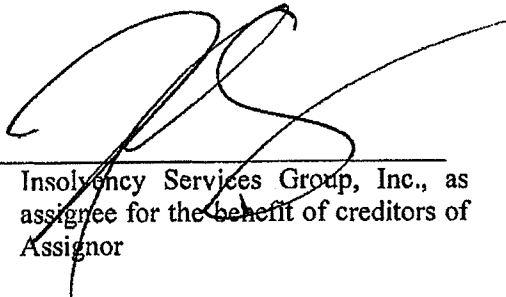
AGREED TO AND ACCEPTED BY ASSIGNOR:

Dated: \_\_\_\_\_

By: \_\_\_\_\_  
LDLA Clothing, LLC

AGREED TO AND ACCEPTED BY ASSIGNEE:

Dated: 12/18/15 \_\_\_\_\_

By:  \_\_\_\_\_  
Insolvency Services Group, Inc., as  
assignee for the benefit of creditors of  
Assignor

**EXHIBIT B**

**Marks**

<b>Serial No.</b>	<b>Reg. No</b>	<b>Mark</b>
<b>86748472</b>		<b>BE THE BEST VERSION OF YOU</b>
<b>85938843</b>		<b>LIVING DOLL</b>
<b>85917950</b>		<b>WE CALL IT SOCCER</b>
<b>85716497</b>		<b>LIVING DOLL LOS ANGELES</b>
<b>85717275</b>	<b>4420733</b>	<b>LIVING DOLL LOS ANGELES</b>
<b>85258524</b>	<b>4184031</b>	<b>ABOUT A GIRL</b>
<b>77881077</b>	<b>4214334</b>	<b>LIVING DOLL</b>

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