

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM374034

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
LAVA LITE, LLC		01/29/2016	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	LIFESPAN BRANDS LLC		
Street Address:	1200 Thorndale Ave.		
City:	Elk Grove Village		
State/Country:	ILLINOIS		
Postal Code:	60007		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 25			
Property Type	Number	Word Mark	
Serial Number:	86524320	AN AMERICAN ICON SINCE 1965	
Serial Number:	86487599	DOUBLE PLAY	
Serial Number:	86819779	LIFESPAN	
Serial Number:	86819757	LIFESPAN BRANDS	
Serial Number:	86810225	GLITTERMAX	
Serial Number:	86634514	BRIGHT SOURCE	
Serial Number:	85675304	ICONNECT	
Registration Number:	4195340	CLEARVIEW	
Registration Number:	4598463	COLORMAX	
Registration Number:	4450493		
Registration Number:	4506243	WEIGHRITE	
Registration Number:	2972900	LAVA BRAND	
Registration Number:	2799386	LAVA	
Registration Number:	2591733		
Registration Number:	3094194	THE SHAPE OF COOL	
Registration Number:	3815790	THE ORIGINAL SHAPE OF COOL	
Registration Number:	2733775		
Registration Number:	4043605	LAVA	
Registration Number:	2316231		
TRADEMARK			

OP \$640.00 86524320

Property Type	Number	Word Mark
Registration Number:	2314046	
Registration Number:	2121684	LAVA
Registration Number:	2113753	
Registration Number:	1611140	
Registration Number:	0912764	THE WAVE
Registration Number:	0852625	LAVA LITE

CORRESPONDENCE DATA

Fax Number: 3126551917
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.
Phone: 3126559900
Email: sbsamlan@kdslaw.com
Correspondent Name: Stephen B Samlan Knechtel Demeur Samlan
Address Line 1: 525 W. Monroe St.
Address Line 2: Suite 2360
Address Line 4: Chicago, ILLINOIS 60661

ATTORNEY DOCKET NUMBER:	LAVA
NAME OF SUBMITTER:	Stephen B. Samlan
SIGNATURE:	/Stephen B. Samlan/
DATE SIGNED:	02/22/2016

Total Attachments: 4
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RECORDATION FORM COVER SHEET TRADEMARKS ONLY

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies):

LAVA LITE, LLC

- Individual(s)
- Partnership
- Corporation- State: _____
- Other Limited Liability Company
- Association
- Limited Partnership

Citizenship (see guidelines) Delaware

Additional names of conveying parties attached? Yes No

3. Nature of conveyance/Execution Date(s) :

Execution Date(s) January 29, 2016

- Assignment
- Security Agreement
- Other _____
- Merger
- Change of Name

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: LIFESPAN BRANDS LLC

Street Address: 1200 Thorndale

City: Elk Grove Village

State: IL

Country: US Zip: 60007

- Individual(s) Citizenship _____
- Association Citizenship _____
- Partnership Citizenship _____
- Limited Partnership Citizenship _____
- Corporation Citizenship _____
- Other Limited Liability Citizenship Delaware

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s) Text

See attached Exhibit A

B. Trademark Registration No.(s)

See attached Exhibit A

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

See attached Exhibit A

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Stephen B. Samlan, Knechtel, Demeur & Samlan

Internal Address: Suite 2360

Street Address: 525 W. Monroe St.

City: Chicago

State: IL Zip: 60661

Phone Number: 312-655-9900

Docket Number: _____

Email Address: sbsamlan@kdslaw.com

6. Total number of applications and registrations involved:

25

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 640.00

- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

Deposit Account Number _____

Authorized User Name _____

9. Signature:

Signature

Stephen B. Samlan

Name of Person Signing

February 22, 2016

Date

Total number of pages including cover sheet, attachments, and document: 4

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
Mail Stop Assignment Recordation Branch, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

Delaware

Page 1

The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "LAVA LITE, LLC", CHANGING ITS NAME FROM "LAVA LITE, LLC" TO "LIFESPAN BRANDS LLC", FILED IN THIS OFFICE ON THE SECOND DAY OF FEBRUARY, A.D. 2016, AT 2:59 O`CLOCK P.M.



4558047 8100
SR# 20160540787

You may verify this certificate online at corp.delaware.gov/authver.shtml

A handwritten signature in black ink, appearing to read "JBULLOCK", written over a horizontal line. Below the line, the text "Jeffrey W. Bullock, Secretary of State" is printed in a small font.

Authentication: 201770441
Date: 02-02-16

TRADEMARK
REEL: 005737 FRAME: 0079


**STATE OF DELAWARE
CERTIFICATE OF AMENDMENT**

FIRST: Name of limited liability company: Lava Lite, LLC.

SECOND: The certificate of formation of the company is hereby amended by amending paragraph 1 thereof in its entirety to read as follows:

“1. The name of the limited liability company is: **Lifespan Brands LLC** (the “Company”).”

IN WITNESS WHEREOF, the undersigned has caused this Certificate of Amendment to be duly executed on the 29th day of January, 2016.



Name: Joseph Kostela, CEO
Title: Authorized Person

4819-8690-1549, v. 1

State of Delaware
Secretary of State
Division of Corporations
Delivered 02:59 PM 02/02/2016
FILED 02:59 PM 02/02/2016
SR 20160540787 - File Number: 4558047

**TRADEMARK
REEL: 005737 FRAME: 0080**

EXHIBIT A

<u>Serial No./Registration No.</u>	<u>Word Mark</u>
86524320	AN AMERICAN ICON SINCE 1965
86487599	DOUBLE PLAY
86819779	LIFESPAN
86819757	LIFESPAN BRANDS
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3815790	THE ORIGINAL SHAPE OF COOL
2733775	LAMP DESIGN
4043605	LAVA
2316231	GLOBE DESIGN
2314046	BASE DESIGN
2121684	LAVA
2113753	LAMP DESIGN
1611140	LAMP DESIGN
0912764	THE WAVE
0852625	LAVA LITE