

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM374264

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
General Electric Company		02/16/2016	CORPORATION:
RECEIVING PARTY DATA			
Name:	Apollo Merger Company, Inc.		
Street Address:	201 East Seven Hills Road, PO Box 998		
City:	Port Washington		
State/Country:	WISCONSIN		
Postal Code:	53074		
Entity Type:	CORPORATION: DELAWARE		
Name:	AESC Holding Corp.		
Street Address:	201 East Seven Hills Road, PO Box 998		
City:	Port Washington		
State/Country:	WISCONSIN		
Postal Code:	53074		
Entity Type:	CORPORATION: DELAWARE		
Name:	Allen Edmonds Corporation		
Street Address:	201 East Seven Hills Road, PO Box 998		
City:	Port Washington		
State/Country:	WISCONSIN		
Postal Code:	53074		
Entity Type:	CORPORATION: WASHINGTON		
Name:	Apollo Buyer Holding Company, Inc.		
Street Address:	201 East Seven Hills Road, PO Box 998		
City:	Port Washington		
State/Country:	WISCONSIN		
Postal Code:	53074		
Entity Type:	CORPORATION: DELAWARE		
Name:	AESC Manufacturing Corp.		
Street Address:	201 East Seven Hills Road, PO Box 998		
City:	Port Washington		
State/Country:	WISCONSIN		

TRADEMARK

Postal Code:	53074
Entity Type:	CORPORATION: DELAWARE
Name:	Allen-Edmonds Sales Corporation
Street Address:	201 East Seven Hills Road, PO Box 998
City:	Port Washington
State/Country:	WISCONSIN
Postal Code:	53074
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 13

Property Type	Number	Word Mark
Registration Number:	2515047	RECRAFTPAK
Registration Number:	2374254	RECRAFTING
Registration Number:	1506749	WOODLORE
Registration Number:	1479246	ALLEN EDMONDS
Registration Number:	0836333	SHOE BANK
Registration Number:	0822911	ALLEN EDMONDS
Registration Number:	4203180	ALLEN EDMONDS
Registration Number:	3673507	ALLEN EDMONDS SEVEN
Registration Number:	4846214	HONORS COLLECTION
Registration Number:	3702832	LEAVE AN IMPRESSION
Registration Number:	3990695	THE GREAT AMERICAN SHOE COMPANY
Registration Number:	3439404	WOODLORE
Registration Number:	4717087	19 22

CORRESPONDENCE DATA

Fax Number: 2149813400
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.
Phone: 214-981-3483
Email: dclark@sidley.com
Correspondent Name: Dusan Clark, Esq.
Address Line 1: Sidley Austin LLP
Address Line 2: 2001 Ross Avenue, Suite 3600
Address Line 4: Dallas, TEXAS 75201

ATTORNEY DOCKET NUMBER:	65241-30080
NAME OF SUBMITTER:	Dusan Clark
SIGNATURE:	/Dusan Clark/
DATE SIGNED:	02/23/2016

Total Attachments: 4

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**RELEASE OF GRANT OF SECURITY INTEREST IN
UNITED STATES TRADEMARKS**

This Release of Grant of Security Interest in United States Trademarks (the "Release") is conveyed as of February 16, 2016 by **GENERAL ELECTRIC COMPANY**, as successor by merger to General Electric Capital Corporation, as administrative agent (in such capacity, the "Agent") for itself and the other lending institutions party to that certain Credit Agreement (as amended, the "Credit Agreement") dated as of November 26, 2013 by and among, among others, the Grantors (as defined below), such other lending institutions party thereto and the Agent, in favor of the Grantors.

WHEREAS, (i) Apollo Merger Company, Inc., which on the Closing Date (as such term is defined in the Credit Agreement) was merged with and into AESC Holding Corp., (ii) AESC Holding Corp., (iii) Allen Edmonds Corporation, (iv) Apollo Buyer Holding Company, Inc., (v) AESC Manufacturing Corp. and (vi) Allen-Edmonds Sales Corporation (each individually, a "Grantor" and collectively, the "Grantors") granted a security interest (the "Security Interest") in favor of Agent in and to certain intellectual property held by such Grantors, including, without limitation, the trademark registrations and trademark applications listed on Exhibit A attached hereto (collectively, the "Trademarks") as set forth in that certain Trademark Security Agreement (the "Trademark Security Agreement"), dated as of November 26, 2013 by the Grantors in favor of the Agent, which was recorded with the United States Patent and Trademark Office on November 26, 2013 at Reel 5160, Frame 0777 with instrument number 900272912; and

WHEREAS, the Agent has agreed to terminate and release its Security Interest in such Trademarks as herein provided.

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which the parties acknowledge, the Agent states as follows:

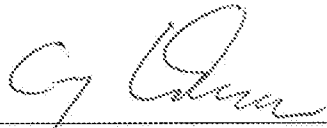
1. Release of Security Interest. The Agent hereby releases the Security Interest in the Trademarks and hereby waives and relinquishes all its rights, powers, privileges and remedies with respect to such Security Interest.

2. Recordation of Trademark Release. The Agent hereby authorizes the United States Patent and Trademark Office and the Commissioner of Patents and Trademarks to record this Release.

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IN WITNESS WHEREOF, the undersigned has caused this Release to be duly executed as of the date first written above.

GENERAL ELECTRIC COMPANY, as
successor in interest by merger to GENERAL
ELECTRIC CAPITAL CORPORATION, as Agent

By:  _____



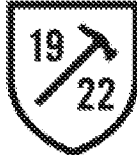
Name: Craig Winslow

Title: Duly Authorized Signatory

EXHIBIT A

TRADEMARK REGISTRATIONS AND TRADEMARK APPLICATIONS

Please see attached.

Name of Owner	Mark	Registration/File No.	Registration Date
Allen Edmonds Corporation	RECRAFTPAK	2,515,047	12/04/2001
Allen Edmonds Corporation	RECRAFTING	2,374,254	08/08/2000
Allen Edmonds Corporation		1,506,749	10/04/1988
Allen Edmonds Corporation		1,479,246	03/08/1988
Allen Edmonds Corporation	SHOE BANK	836,333	10/03/1967
Allen Edmonds Corporation	ALLEN EDMONDS	822,911	01/24/1967
Allen Edmonds Corporation	ALLEN EDMONDS	4203180	09/04/2012
Allen Edmonds Corporation	ALLEN EDMONDS SEVEN	3673507	08/25/2009
Allen Edmonds Corporation	HONORS COLLECTION	85/225,776	Filed 01/25/2011
Allen Edmonds Corporation	LEAVE AN IMPRESSION	3702832	10/27/2009
Allen Edmonds Corporation	THE GREAT AMERICAN SHOE COMPANY	3990695	07/05/2011
Allen Edmonds Corporation	WOODLORE	3439404	06/03/2008
Allen Edmonds Corporation		85/954199	Filed 06/07/2013