

**TRADEMARK ASSIGNMENT COVER SHEET**

Electronic Version v1.1  
 Stylesheet Version v1.2

ETAS ID: TM373649

<b>SUBMISSION TYPE:</b>	CORRECTIVE ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	Corrective Assignment to correct the Corrective Assignment to correct the Effective Date of the Nunc Pro Tunc Assignment previously recorded on Reel 005648 Frame 0933. Assignor(s) hereby confirms the Assignor(s) hereby confirm the Effective Date: 02/28/2015. 02/28/2015

<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Novartis AG		02/28/2015	CORPORATION: SWITZERLAND

<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	Novartis Consumer Health S.A.
<b>Street Address:</b>	Route de l'Etraz
<b>City:</b>	1197 Prangins
<b>State/Country:</b>	SWITZERLAND
<b>Postal Code:</b>	19112
<b>Entity Type:</b>	Private company limited by shares: SWITZERLAND

<b>PROPERTY NUMBERS Total: 7</b>		
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>
Serial Number:	74291676	BENEFIBER
Serial Number:	77318913	BENEFIBER PLUS HEART HEALTH
Serial Number:	77979694	BENEFIBER
Serial Number:	85513697	BETTER IT WITH BENEFIBER
Serial Number:	86159946	BENEFIBER
Serial Number:	86173417	
Serial Number:	86227024	BENEFIBER FIBER SUPPLEMENT

<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	2157517066
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
<b>Phone:</b>	2157517547
<b>Email:</b>	trademarks@gsk.com
<b>Correspondent Name:</b>	Charles M. Atkinson
<b>Address Line 1:</b>	5 Crescent Drive
<b>Address Line 2:</b>	NY0300
<b>Address Line 4:</b>	Philadelphia, PENNSYLVANIA 19112

GH \$190.00 74291676

<b>ATTORNEY DOCKET NUMBER:</b>	PRJ 7063522/MAS/095
<b>DOMESTIC REPRESENTATIVE</b>	
<b>Name:</b>	Charles M. Atkinson
<b>Address Line 1:</b>	5 Crescent Drive
<b>Address Line 2:</b>	NY0300
<b>Address Line 4:</b>	Philadelphia, PENNSYLVANIA 19112
<b>NAME OF SUBMITTER:</b>	Charles M. Atkinson
<b>SIGNATURE:</b>	/Charles M. Atkinson/
<b>DATE SIGNED:</b>	02/18/2016
<b>Total Attachments: 7</b>	
source=Corrective Assignment with underlying CA effective date corrected_BENEFIBER marks#page1.tif source=Corrective Assignment with underlying CA effective date corrected_BENEFIBER marks#page2.tif source=Corrective Assignment with underlying CA effective date corrected_BENEFIBER marks#page3.tif source=Corrective Assignment with underlying CA effective date corrected_BENEFIBER marks#page4.tif source=Corrective Assignment with underlying CA effective date corrected_BENEFIBER marks#page5.tif source=Corrective Assignment with underlying CA effective date corrected_BENEFIBER marks#page6.tif source=Corrective Assignment with underlying CA effective date corrected_BENEFIBER marks#page7.tif	

## TRADEMARK ASSIGNMENT COVER SHEET

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ETAS ID: TM359258

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	NUNC PRO TUNC ASSIGNMENT
<b>EFFECTIVE DATE:</b>	02/26/2015

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Novartis AG		10/20/2015	CORPORATION: SWITZERLAND

## RECEIVING PARTY DATA

<b>Name:</b>	Novartis Consumer Health S.A.
<b>Street Address:</b>	Route de l'Etraz
<b>City:</b>	1197 Prangins
<b>State/Country:</b>	SWITZERLAND
<b>Entity Type:</b>	private company limited by shares: SWITZERLAND

## PROPERTY NUMBERS Total: 7

Property Type	Number	Word Mark
Registration Number:	3843122	BENEFIBER
Registration Number:	1792114	BENEFIBER
Serial Number:	86159946	BENEFIBER
Serial Number:	86173417	
Registration Number:	3998442	BENEFIBER PLUS HEART HEALTH
Serial Number:	86227024	BENEFIBER FIBER SUPPLEMENT
Serial Number:	85513697	BETTER IT WITH BENEFIBER

## CORRESPONDENCE DATA

Fax Number: 2157517066

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

Phone: 2157517547

Email: trademarks@gsk.com

Correspondent Name: Charles M. Atkinson

Address Line 1: 5 Crescent Drive

Address Line 2: NY0300

Address Line 4: Philadelphia, PENNSYLVANIA 19112

ATTORNEY DOCKET NUMBER: PRJ 7063522/MAS/095

DOMESTIC REPRESENTATIVE

CH 5190.00 3843122

**CONFIRMATORY TRADEMARK ASSIGNMENT**


WHEREAS, Novartis AG, a company incorporated under the laws of Switzerland and having a place of business at CH-4002 Basel, Switzerland ("Assignor"), owned certain trademarks and/or service marks in the U.S., and the U.S. applications and/or registrations for such marks, as set forth in Exhibit A attached hereto and incorporated herein by this reference (the "Marks"); and

WHEREAS, Assignor assigned all of the right, title and interest of Assignor in and to the Marks, together with the goodwill of the business symbolized by the Marks, to Novartis Consumer Health S.A., a private company limited by shares, and registered in Switzerland, having a place of business at Route de l'Etraz, 1197 Prangins, Switzerland ("Assignee"), pursuant to a certain Intellectual Property Assignment (the "IP Assignment") dated 28 February, 2015. *CA*

NOW, THEREFORE, Assignor hereby confirms that for good and valuable consideration paid by Assignee to Assignor, the receipt and sufficiency of which hereby is acknowledged, it sold, transferred, assigned and conveyed to Assignee, pursuant to the IP Assignment, Assignor's entire right, title and interest in and to the Marks in the U.S., and to the U.S. applications and/or registrations for the Marks, together with the goodwill of the business symbolized by the Marks, effective as of the date of the IP Assignment.

IN WITNESS WHEREOF, Assignor has caused this Confirmatory Trademark Assignment to be duly executed by an authorized representative on this 28 day of February, 2015.

Novartis AG



Name: Charles Atkinson  
Title: Authorized Signatory



Name: Terence Dixon  
Title: Authorized Signatory

**EXHIBIT A**  
**Trademark Schedule**

Mark	Application No.	Registration No.
BENEFIBER	77979694	3843122
BENEFIBER	74291676	1792114
BENEFIBER bottle device (in colour) (green/white/blue)	86159946	
BENEFIBER bottle device (in colour) (green/white/blue) (without BENEFIBER)	86173417	
BENEFIBER PLUS HEART HEALTH	77318913	3998442
BENEFIBER stick pack pouring into bottle device	86227024	
BETTER IT WITH BENEFIBER	85513697	