

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM374326

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>SEQUENCE:</b>	2		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
RELX Inc.		09/15/2015	CORPORATION: MASSACHUSETTS
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	RELX Intellectual Properties SA		
<b>Street Address:</b>	3 Espace de l'Europe		
<b>City:</b>	Neuchatel		
<b>State/Country:</b>	SWITZERLAND		
<b>Postal Code:</b>	2000		
<b>Entity Type:</b>	societe anonyme: SWITZERLAND		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	1515703	JEWELERS INTERNATIONAL SHOWCASE	
<b>Registration Number:</b>	1475248	JIS	
<b>Registration Number:</b>	1475249	JIS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3367235181		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	336-723-5180		
<b>Email:</b>	jarcher@ennsandarcher.com		
<b>Correspondent Name:</b>	Julia C. Archer		
<b>Address Line 1:</b>	939 Burke Street		
<b>Address Line 4:</b>	Winston-Salem, NORTH CAROLINA 27101		
<b>ATTORNEY DOCKET NUMBER:</b>	JIS ASSIGNMENT		
<b>NAME OF SUBMITTER:</b>	Julia C. Archer		
<b>SIGNATURE:</b>	/jarcher/		
<b>DATE SIGNED:</b>	02/24/2016		
<b>Total Attachments: 3</b>			
source=JIS Assignment#page1.tif			

CH \$90.00 1515703

source=JIS Assignment#page2.tif

source=JIS Assignment#page3.tif

## DEED OF TRADEMARK ASSIGNMENT

This Trademark Assignment ("Assignment"), effective as of 15 September 2015, is by and between RELX Inc. a Massachusetts corporation with registered office at 230 Park Avenue, Seventh Floor, New York, NY 10169 USA ("Assignor") and RELX Intellectual Properties SA, a company with registered office at Espace de l'Europe 3, 2000 Neuchâtel, Switzerland ("Assignee").

### RECITALS

WHEREAS Assignor is the owner of the entire right, title and interest into the trademarks JIS and JEWELERS INTERNATIONAL SHOWCASE, and is the owner and registrant in connection with the Trademark Registrations listed in Appendix 1, (hereinafter the "Trademarks");

WHEREAS pursuant to the terms of that certain Agreement, effective as of 15 September 2015 by and between Assignor and Assignee with respect to certain Assets of Assignor, Assignor has agreed, among other things, to sell, assign, transfer, convey and deliver to Assignee all of its right, title and interest in and to the Trademarks, together with the goodwill of the business represented and symbolized by the Trademarks.

### AGREEMENT

NOW, THEREFORE, for good and valuable consideration, Assignor does hereby assign and transfer to Assignee all right, title and interest in and to the Trademarks, together with the goodwill of the business represented and symbolized by the Trademarks, all common law rights, and the right to register, renew, protect and defend said Trademarks and to sue for past infringements of said Trademarks, and all rights to damages or profits, due or to become due, accrued or unaccrued, arising out of past, present, or future infringement of the Trademark or injury to said goodwill; and

Assignor agrees to cooperate with Assignee in the event it is necessary to file additional documents with the USPTO to record this Assignment in the United States of America. The Assignor further agrees to cooperate with Assignee in executing, and assisting Assignee in recording, such further documents, including additional assignments,

as may be required by the law of any foreign country to convey the foregoing rights to assignee.

NOW, THEREFORE, in witness whereof, the Assignor and Assignee have caused this instrument to be executed by their respective authorized officers as of the date first written above.

Assignor:

RELX Inc.

By: 

Name: Gregg Vautrin

Title: Senior Vice President, Finance, Reed Exhibitions, a division of RELX Inc.

Assignee:

RELX Antenna Properties SA


By: 

Name: Robert Staub / Gregory Cavaco

Title: Director / Director

APPENDIX 1

List of Trademark Registration

Trademarks	Country	Class(es)	Application Date	Application Number	Registration Date	Registration Number
JEWELERS INTERNATI ONAL SHOWCASE	USA	35	23/06/1987	73668158	06/12/1988	1515703
JIS	USA	35	23/06/1987	73668150	02/02/1988	1475248
	USA	35	29/06/1987	73669149	02/02/1988	1475249