

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM374337

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Dean Intellectual Property Services II, Inc.		02/22/2016	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	American Food Company Limited		
<b>Street Address:</b>	16 Soi Lardprao 115, Klongchan, Bangkok		
<b>City:</b>	Bangkok		
<b>State/Country:</b>	THAILAND		
<b>Postal Code:</b>	10240		
<b>Entity Type:</b>	CORPORATION: THAILAND		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2865936	SINCE 1932 BUD'S ICE CREAM OF SAN FRANCI	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2143033527		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	2143033527		
<b>Email:</b>	tms@deanfoods.com		
<b>Correspondent Name:</b>	Mark Niermann		
<b>Address Line 1:</b>	2711 North Haskell Avenue, Suite 3400		
<b>Address Line 4:</b>	Dallas, TEXAS 75204		
<b>ATTORNEY DOCKET NUMBER:</b>	9459		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>	Michael H. Hudnall		
<b>Address Line 1:</b>	69 View Street		
<b>Address Line 4:</b>	Los Altos, CALIFORNIA 94022		
<b>NAME OF SUBMITTER:</b>	Jacqueline T. Gwinn		
<b>SIGNATURE:</b>	/jacqueline t. gwinn/		
<b>DATE SIGNED:</b>	02/24/2016		

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**Total Attachments: 4**

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## TRADEMARK ASSIGNMENT

This Trademark Assignment is by and between **Dean Intellectual Property Services II, Inc.**, a Delaware corporation having an address of 2711 North Haskell Avenue, Suite 3400, Dallas, TX 75204 ("Assignor") and **American Food Company Limited**, a Thailand corporation, having an address of 16 Soi Lardprao 115, Klongchan, Bangkok, Bangkok 10240 Thailand, ("Assignee"):

WHEREAS, Assignor and Assignee are parties to that certain Agreement for Sale of Trademarks and Domain Names executed on or about December 28, 2015, pursuant to which Assignor is obligated to assign the domestic marks set forth on Exhibit A attached hereto and to the foreign marks set forth on Exhibit B attached hereto (hereinafter the "Marks").

WHEREAS, Assignor is the owner of all right, title and interest in and to the "Marks" and the related trademark registrations; and

WHEREAS, Assignee desires to acquire all right, title and interest in and to the Marks and the related registrations.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby grant, assign and set over to Assignee, its successors, assigns and legal representatives, the entire right, title and interest in and to the Marks and the registrations, together with the goodwill of the business symbolized by the Marks throughout the world, and any and all international priority rights associated therewith and all causes of action related thereto;

Assignor also assigns unto Assignee all claims for damages by reason of infringement prior to the assignment date of the Marks throughout the world, with the right to sue for and collect the same for its own use and benefit, and for the use and benefit of its successors, assigns and other legal representatives.

IN WITNESS WHEREOF, Assignor has caused this Trademark Assignment to be duly executed in a manner appropriate thereto.

**Dean Intellectual Property Services II, Inc.**

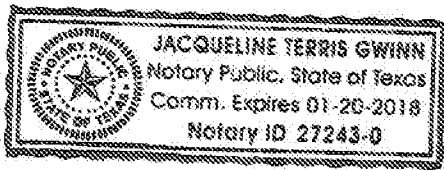
By: Mark Niemann  
Name: Mark Niemann  
Title: President  
Date: February 22, 2016

THE STATE OF TEXAS

§  
§  
§

COUNTY OF DALLAS

On this 22<sup>nd</sup> day of February, 2016, before me personally appeared Mark Niermann, who being by me duly sworn did depose and say that he is President of Dean Intellectual Property Services II, Inc., the corporation described in and which executed the foregoing Assignment; that he was authorized to sign the Assignment; and that he signed the foregoing Assignment as a free act on behalf of said corporation.



*Jacqueline Terris Gwinn*  
Notary Public  
Name: Jacqueline Terris Gwinn

My Commission Expires: January 1, 2018

EXHIBIT A

U.S. Trademark Registrations

Country	Mark	Registration No.
United States	Since 1932 Bud's Ice Cream of San Francisco & design	2,865,936

State Trademark Registrations

State	Mark	Registration No.
California	Bud's Ice Cream	84327

**EXHIBIT B**

**Foreign Trademark Registrations**

<b>Country</b>	<b>Mark</b>	<b>Registration No.</b>
Thailand	Bud's & Ice Cream Cone design	306599/Kor.46989
Thailand	Bud's Ice Cream of San Francisco & design	44552/Kor.133602
Vietnam	Bud's Ice Cream of San Francisco & design	97687