

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM374349

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
ValueVision Media, Inc.		11/18/2014	CORPORATION: MINNESOTA
RECEIVING PARTY DATA			
Name:	EVINE Live Inc.		
Street Address:	6740 Shady Oak Road		
City:	Eden Prairie		
State/Country:	MINNESOTA		
Postal Code:	55344		
Entity Type:	CORPORATION: MINNESOTA		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Registration Number:	4723869	SHOPBUSTERS	
Registration Number:	4504439	SHQP	
Registration Number:	4668277	SHQP	
Registration Number:	4403453	SOUTHPORT DIAMONDS	
Registration Number:	3967139	TODAY'S TOP VALUE	
Registration Number:	2247569	VALUEPAY	
CORRESPONDENCE DATA			
Fax Number:	2124684888		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2124684800		
Email:	jwildes@dglaw.com		
Correspondent Name:	Joy J. Wildes, Esq.		
Address Line 1:	Davis & Gilbert LLP, 1740 Broadway		
Address Line 4:	New York, NEW YORK 10019		
ATTORNEY DOCKET NUMBER:	28619-0007-000 (ASG CJH)		
NAME OF SUBMITTER:	Joy J. Wildes		
SIGNATURE:	/Joy J. Wildes/		
DATE SIGNED:	02/24/2016		

CH \$165.00 4723869

Total Attachments: 1

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DC BUS name



VALUEVISION MEDIA, INC.
ARTICLES OF AMENDMENT
OF
ARTICLES OF INCORPORATION

The undersigned, Teresa Dery, Secretary of ValueVision Media, Inc., a Minnesota corporation (the "Corporation"), hereby certifies that:

1. Article I of the Corporation's Articles of Incorporation is amended to read in its entirety as follows:


ARTICLE I

The name of the corporation (the "Corporation") is EVINE Live Inc. m-

2. This amendment was adopted pursuant to Chapter 302A of the Minnesota Statutes.

3. Pursuant to Section 302A.135, Subd. 7, of the Minnesota Statutes, approval of this amendment by the shareholders of the Corporation is not required.

IN WITNESS WHEREOF, I have subscribed my name this 18th day of November, 2014.



Teresa Dery
Secretary

STATE OF MINNESOTA
DEPARTMENT OF STATE
FILED

NOV 18 2014


Secretary of State m