

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM374449

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Woodland Home Produpts Pty Limited		02/10/2015	Proprietary Limited Company: AUSTRALIA
RECEIVING PARTY DATA			
Name:	Electrolus Contracting AB		
Street Address:	S:t Goransgatan 143		
City:	Stockholm		
State/Country:	SWEDEN		
Postal Code:	10545		
Entity Type:	JOINT STOCK COMPANY: SWEDEN		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	2412815	BEEFEATER	
Registration Number:	3089182	BEEF EATER	
Registration Number:	4550072	BUGG	
CORRESPONDENCE DATA			
Fax Number:	7037877557		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	7037879400		
Email:	trademark@wcc-ip.com		
Correspondent Name:	Robert N. Cook		
Address Line 1:	11491 Sunset Hills Road, Suite 340		
Address Line 4:	Reston, VIRGINIA 20190		
ATTORNEY DOCKET NUMBER:	08270073ZA		
NAME OF SUBMITTER:	Robert N. Cook		
SIGNATURE:	/Robert N. Cook/		
DATE SIGNED:	02/25/2016		
Total Attachments: 3			
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**Deed of Confirmation—
United States of America**

**WOODLAND HOME PRODUCTS PTY
LIMITED**

and

ELECTROLUX CONTRACTING AB

HALFORDS IP
Patent & Trade Mark Attorneys
7th Floor, 1 Market Street
Sydney NSW 2000 Australia
Telephone: + 61 2 9264 8388
Facsimile: + 61 2 9264 1810
E-mail: mail@halfords.com.au

Deed of Confirmation

United States of America

BETWEEN the following parties:

WOODLAND HOME PRODUCTS PTY LIMITED, an Australian company,
of 3-5 Birmingham Avenue, Chester Hill, NSW 2162 AUSTRALIA
(the "Assignor");

and

ELECTROLUX CONTRACTING AB, a Swedish company,
of S:t Goransgatan 143, Stockholm 10545, Sweden
(the "Assignee").

Recitals

- A. The Assignor was the owner of a business operating as Beefeater Barbecues ("the Business") and was the legal and equitable owner of the trademarks, along with the goodwill and trade dress associated (referred to as the "Trade Dress") being those trademarks referred to in Schedule 1 (collectively referred to as the "Trademarks") and the goodwill of the business relating to the stoves, cookers, microwaves, ovens for cooking, electric toaster ovens, domestic cooking ovens, barbecues and grills and parts and fittings for all of the aforementioned goods; gas, electric and solid fuel stoves for cooking or heating; gas cooking burners for camping; deep fat fryers; microwave ovens for cooking and heating food and beverages; gas, electric and solid fuel grills and barbecues for cooking; parts and fittings for all the aforementioned goods; cooking apparatus, namely, barbecues, gas barbecues, barbecue grills and gas grills for cooking, parts, and accessories for the aforementioned goods, namely, rotisseries, trolleys specially adapted for barbecues, travel bags specially adapted for barbecues, (collectively being referred to as the "Products") upon which the Trademarks are used and for which they are registered in the United States of America (the "Goodwill").
- B. The Assignor was the legal and equitable owner of the registered design patents referred to in Schedule 2 (collectively referred to as the "Designs").
- C. Pursuant to a Business Sale Agreement dated 21 August 2014 which completed on 27 August 2014 the Assignor sold the Business to the Assignee. As part of that sale the Assignor executed a Deed of Assignment on 27 August 2014 which assigned and transferred the Designs and Trademarks to the Assignee.
- D. For the purposes of registration in the USA the Assignee has requested that the Assignor confirm that pursuant to the terms of the Business Sale Agreement it conveyed, transferred, assigned and delivered to the Assignee all of its right, title and interest in and to the Trademarks and Trade Dress in the Trademarks along with the Goodwill and in and to the Designs.

THIS DEED WITNESSES that the parties agree:

1 Assignment

1.1 Trademarks, Goodwill and Designs

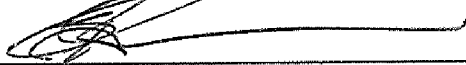

The Assignor hereby confirms that pursuant to the terms of the Business Sale Agreement dated 21 August 2014 which completed on 27 August 2014 and the Deed of Assignment dated 27 August 2014 it conveyed, transferred, assigned and delivered to the Assignee all of its right, title and interest in and to the Trademarks and Trade Dress in the Trademarks along with the Goodwill, and in and to the Designs.

Schedule 1 - Trademarks

Country	Trademark	Trademark Number	Class
USA	BEEFEATER	2412815	11
USA	BEFFEATER label	3089182	11
USA	BUGG	4550072	11

Schedule 2 - Designs

Country	Design Title	Design Patent Number
USA	Barbeque Grill	D688082
USA	Barbeque Grill	D688083

<p>Executed by WOODLAND HOME PRODUCTS PTY LIMITED</p> <p>by:  <u>PETER R. WOODLAND-Sole Director</u></p> <p>in the presence of: Witness Signature: </p> <p>Witness name (please print): <u>SHEREN PHAM</u></p> <p>Date: <u>10/2/2015</u></p>
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