

<b>TRADEMARK ASSIGNMENT COVER SHEET</b>
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Electronic Version v1.1  
 Stylesheet Version v1.2

ETAS ID: TM374468

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
The Classic Jerky Company		02/25/2016	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Link Snacks Inc.		
<b>Street Address:</b>	One Snackfood Lane		
<b>City:</b>	Minong		
<b>State/Country:</b>	WISCONSIN		
<b>Postal Code:</b>	54859		
<b>Entity Type:</b>	CORPORATION: WISCONSIN		
<b>PROPERTY NUMBERS Total: 19</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3038012	FARMERS MARKET	
<b>Registration Number:</b>	3120317	PECOS BILL'S	
<b>Registration Number:</b>	2640827		
<b>Registration Number:</b>	3624965	SOFT! & TENDER!	
<b>Registration Number:</b>	3102839	PEMMICAN	
<b>Registration Number:</b>	2767517	PEMMICAN	
<b>Registration Number:</b>	2776312		
<b>Registration Number:</b>	2730120	PEMMICAN	
<b>Registration Number:</b>	3858913	SLOW CURED PEMMICAN PREMIUM CUT BEEF JER	
<b>Registration Number:</b>	2407232	PEMMICAN	
<b>Registration Number:</b>	2250405	WILD RIVER	
<b>Registration Number:</b>	2735392	GOLD AWARD	
<b>Registration Number:</b>	3055120	RIO JAKE'S	
<b>Registration Number:</b>	4150476	FIELD SNACKS	
<b>Registration Number:</b>	3895532	FIELD SNACKS	
<b>Registration Number:</b>	3941540	THERE IS ONLY ONE PEMMICAN, ALL THE REST	
<b>Registration Number:</b>	4184318	PEMMICAN-FLEXPACK	
<b>Registration Number:</b>	4358495	AUTHENTIC. HONEST. FOOD.	
<b>Registration Number:</b>	3979138	YOU BUY. WE BUY.	

OP \$490.00 3038012

**CORRESPONDENCE DATA****Fax Number:** 6123325300

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 6123325300**Email:** lstrom@merchantgould.com**Correspondent Name:** Merchant & Gould P.C.**Address Line 1:** PO Box 2910**Address Line 4:** Minneapolis, MINNESOTA 55402-0910

<b>ATTORNEY DOCKET NUMBER:</b>	14306.00000015
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<b>NAME OF SUBMITTER:</b>	Scott W Johnston
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<b>SIGNATURE:</b>	/SWJ/
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<b>DATE SIGNED:</b>	02/25/2016
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**Total Attachments: 3**

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TRADEMARK ASSIGNMENT

WHEREAS, The Classic Jerky Company, a corporation organized under the laws of the State of Delaware and having an office and place of business at One Snackfood Lane, Minong, Wisconsin 54859 (hereinafter referred to as the "ASSIGNOR"), is the record owner of the United States Trademark Registrations and Canadian Trademark Registrations listed on Exhibit A;

WHEREAS, Link Snacks Inc., a corporation organized under the laws of the State of Wisconsin and having an office and place of business at One Snackfood Lane, Minong, Wisconsin 54859 (hereinafter referred to as "ASSIGNEE"), is desirous of acquiring all right, title and interest in and to said United States and Canadian trademark registrations and associated goodwill;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, said ASSIGNOR has sold, assigned and transferred, and by these presents does hereby sell, assign and transfer unto said ASSIGNEE, its successors or assigns, the entire right, title and interest in and to said United States Trademark Registrations and Canadian Trademark Registrations together with all common law rights to said trademarks and the goodwill and other incidents of its business associated with or symbolized by said trademarks, including the portion of the business assets associated with said trademarks.

The Classic Jerky Company

Date 2/25/14

Signed Andy Becker  
Printed Name Andy Becker  
Title Assistant General Secretary

**EXHIBIT A**

**US TRADEMARKS**

<b><u>Mark</u></b>	<b><u>Registration No.</u></b>	<b><u>Registration Date</u></b>
FARMERS MARKET	3038012	January 3, 2006
PECOS BILLS	3120317	February 20, 2002
COWBOY DESIGN	2640827	October 22, 2002
SOFT! & TENDER!	3624965	May 19, 2009
PEMMICAN	3102839	June 13, 2006
PEMMICAN DESIGN	2767517	September 23, 2003
INDIAN HEAD DESIGN	2776312	October 21, 2003
PEMMICAN & INDIAN HEAD DESIGN	2730120	June 24, 2003
SLOW CURED PEMMICAN PREMIUM CUT BEEF JERKY & INDIAN HEAD	3858913	October 12, 2010
PEMMICAN & INDIAN DESIGN	2407232	November 21, 2000
WILD RIVER	2250405	June 1, 1999
GOLD AWARD	2735392	July 8, 2003
RIO JAKE'S	3055120	January 31, 2006

FIELD SNACKS	4150476	March 26, 2009
FIELD SNACKS	3895532	December 21, 2010
THERE IS ONLY ONE PEMMICAN, ALL THE REST ARE JERKY	3941540	April 5, 2011
PEMMICAN-FLEXPACK	4184318	July 31, 2012
AUTHENTIC. HONEST. FOOD.	4358495	June 25, 2013
YOU BUY. WE BUY.	3979138	June 14, 2011

**CANADIAN TRADEMARKS**

<b><u>Mark</u></b>	<b><u>Registration No.</u></b>	<b><u>Registration Date</u></b>
PECOS BILL'S	TMA558269	February 20, 2002
WILD RIVER	TMA557005	January 29, 2002
COWBOY DESIGN	TMA850560	May 9, 2013