

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM374473

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Electrolux Contracting AB		11/14/2015	JOINT STOCK COMPANY: SWEDEN
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Aktiebolaget Electrolux AB		
<b>Street Address:</b>	S:t Goransgatan 143		
<b>City:</b>	Stockholm		
<b>State/Country:</b>	SWEDEN		
<b>Postal Code:</b>	10545		
<b>Entity Type:</b>	JOINT STOCK COMPANY: SWEDEN		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2412815	BEEFEATER	
<b>Registration Number:</b>	3089182	BEEF EATER	
<b>Registration Number:</b>	4550072	BUGG	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	7037877557		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	7037879400		
<b>Email:</b>	trademark@wcc-ip.com		
<b>Correspondent Name:</b>	Robert N. Cook		
<b>Address Line 1:</b>	11491 Sunset Hills Road, Suite 340		
<b>Address Line 4:</b>	Reston, VIRGINIA 20190		
<b>ATTORNEY DOCKET NUMBER:</b>	082700732ZA		
<b>NAME OF SUBMITTER:</b>	Robert N. Cook		
<b>SIGNATURE:</b>	/Robert N. Cook/		
<b>DATE SIGNED:</b>	02/25/2016		
<b>Total Attachments: 4</b>			
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**Confirmatory Deed – United States of  
America**

**ELECTROLUX CONTRACTING AB**

and

**AKTIEBOLAGET ELECTROLUX**

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**HALFORDS IP**

**Patent & Trade Mark Attorneys**

**7th Floor, 1 Market Street**

**Sydney NSW 2000 Australia**

**Telephone: + 61 2 9264 8388**

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**E-mail: [mail@halfords.com.au](mailto:mail@halfords.com.au)**

## This Confirmatory Deed – United States of America

BETWEEN the following parties:

**ELECTROLUX CONTRACTING AB**, a Swedish company,  
of S:t Goransgatan 143, Stockholm 10545, Sweden  
(the "Assignor");

and

**AKTIEBOLAGET ELECTROLUX**, a Swedish company,  
of S:t Goransgatan 143, Stockholm 10545, Sweden  
(the "Assignee").

### Recitals

- A. By agreement dated 13 November 2015 the Assignor assigned to the Assignee all right, title and interest to the registered trade marks referred to in Schedule 1 (collectively referred to as the "Trade Marks"), including the goodwill and trade dress associated (referred to as the "Trade Dress") with the Trade Marks, and the goodwill of the business relating to the stoves, cookers, microwaves, ovens for cooking, electric toaster ovens, domestic cooking ovens, barbecues and grills and parts and fittings for all of the aforementioned goods; gas, electric and solid fuel stoves for cooking or heating; gas cooking burners for camping; deep fat fryers; microwave ovens for cooking and heating food and beverages; gas, electric and solid fuel grills and barbecues for cooking; parts and fittings for all the aforementioned goods; cooking apparatus, namely, barbecues, gas barbecues, barbecue grills and gas grills for cooking, parts, and accessories for the aforementioned goods, namely, rotisseries, trolleys specially adapted for barbecues, travel bags specially adapted for barbecues, (collectively being referred to as the "Products") upon which the Trade Marks are used and for which they are registered (the "Goodwill").
- B. By the same agreement dated 13 November 2015 the Assignor assigned to the Assignee all right, title and interest to the design patents referred to in Schedule 2 (collectively referred to as the "Designs").
- C. The Assignor desires to confirm that it has conveyed, transferred, assigned and delivered to the Assignee and to confirm that it has done so as of 13 November 2015, all of its right, title and interest in and to the Trade Marks and Trade Dress in the Trade Marks along with the Goodwill and in and to the Designs.

THIS DEED WITNESSES that, pursuant to the arrangement between the Assignor and the Assignee and the mutual promises contained in this Deed, the parties agree:

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## 1 Assignment

### 1.1 Trade Marks, Goodwill and Designs

The Assignor hereby confirms that it has conveyed, transferred, assigned and delivered to the Assignee and confirms that it has done so as of 13 November 2015, all of its right, title and interest in and to the Trade Marks and Trade Dress in the Trade Marks along with the Goodwill, and in and to the Designs, free from all encumbrances, including all income, royalties and damages that become due or payable to the Assignor with respect to the Trade Marks and or the Designs,

including damages and payments for past and future infringements and misappropriation of the Trade Marks and or the Designs.

## 1.2 Third Parties

To the extent (if any) that the Assignor has, had or will have the right to take any action against any third parties for infringement of the Trade Marks and or the Designs (including infringement of any copyright or common law rights), the Assignor confirms the assignment and transfer to the Assignee of all such rights whether or not such infringement took place prior to the date of this Deed.

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## 2 Recordal of Assignment

The Assignor shall execute all such documents and do all such things as may be necessary, proper, desirable or reasonably requested by the Assignee to enable the Assignee (and its agents/representatives) to record the Assignee as the owner or the applicant (as the case may be) in respect of the Designs, and as the owner of the Trade Marks, or of any other intellectual property rights subsisting in or relating to the Designs and/or the Trade Marks.

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## 3 Schedule 1 – Trade Marks

Country	Trade Mark	Trade Mark Number	Class
USA	BEEFEATER	2412815	11
USA	BEFFEATER label	3089182	11
USA	BUGG	4550072	11

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## 4 Schedule 2 – Design Patents

Country	Design Title	Design Patent Number
USA	Barbeque Grill	D688082
USA	Barbeque Grill	D688083

EXECUTED by the parties as a Deed:

Executed by  
**ELECTROLUX CONTRACTING AB**  
by its authorised representatives:

*[Signature]* *[Signature]*  
Authorised Representative Authorised Representative  
Name (please print): URIK BELFUNG Name (please print): Anders Tamholtn  
Director of Administration

in the presence of:  
Witness Signature: *[Signature]*

Witness name (please print): BO JOHANSSON

Date: 14 November 2015