### TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 ETAS ID: TM374533

Stylesheet Version v1.2

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	SIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL	

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Bra Smyth of California, Inc.		12/11/2015	CORPORATION: CALIFORNIA

#### **RECEIVING PARTY DATA**

Name:	Insolvency Services Group, Inc.
Street Address:	9107 Wilshire Blvd., Ste. 800
City:	Beverly Hills
State/Country:	CALIFORNIA
Postal Code:	90210
Entity Type:	CORPORATION: CALIFORNIA

#### **PROPERTY NUMBERS Total: 2**

Property Type	Number	Word Mark
Registration Number:	2785781	BRA SMYTH
Registration Number:	2777006	BRA SMYTH

#### CORRESPONDENCE DATA

Fax Number: 2127540330

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: (212) 907-7300

Email: rsilverman@golenbock.com

Robin E. Silverman **Correspondent Name:** Address Line 1: 437 Madison Avenue

Address Line 2: Golenbock Eiseman Assor Bell & Peskoe

Address Line 4: New York, NEW YORK 10022

NAME OF SUBMITTER:	Robin E. Silverman
SIGNATURE:	/Robin E. Silverman/
DATE SIGNED:	02/25/2016

#### **Total Attachments: 3**

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> **TRADEMARK** REEL: 005739 FRAME: 0484

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# SHORT FORM ASSIGNMENT OF TRADEMARKS, SERVICE MARKS, TRADE DRESS AND TRADE NAMES

Bra Smyth of California, Inc. ("Assignor"), a California corporation with an address at 100 N. Winchester Blvd., Santa Clara, California, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, irrevocably assigns, transfers and conveys effective as of <u>lecember</u> //, 2015 (the "Effective Date") to Insolvency Services Group, Inc., a California corporation ("Assignee"), with an address at 9107 Wilshire Blvd., Ste. 800, Beverly Hills, California 90210, and its successors and assigns, all of Assignor's right, title and interest, in perpetuity, in and to all trademarks, service marks, trade dress and trade names that are owned by Assignor, together with all goodwill symbolized by all such trademarks, service marks, trade dress and trade names and/or attendant thereto, and together with any and all United States applications, registrations, renewals and extensions thereof (collectively, the "Trademarks"), including but not limited to those Trademarks identified on Schedule A annexed hereto and incorporated herein by reference, along with any and all claims and causes of action (and the right to initiate suit and obtain damages and other forms of relief, both legal and equitable), arising from and/or relating to the infringement, misappropriation or other violation of any right in any of the Trademarks, whether prior to or subsequent to the Effective Date, to the fullest extent permitted by law.

TO HAVE AND TO HOLD the aforementioned properties, assets and rights unto Assignee, its successors and assigns, to and for its use forever.

Assignor shall promptly, upon the request of Assignee and/or its successors and assigns, execute such other documents and/or instruments of assignment, transfer and conveyance as Assignee and/or its successors and assigns may reasonably request to permit the recordation of the assignment made by this instrument or of any other documents Assignee or any of its successors or assigns may reasonably deem necessary or advisable to effectuate the terms and intent of this Assignment. Without limiting the foregoing, Assignor hereby irrevocably appoints Assignee and each of Assignee's officers and/or directors, successors and assigns, signing singly as attorney-in-fact with full power (and coupled with an interest), with full power of substitution, to be Assignor's true and lawful attorney, in Assignor's name, place and stead, to execute, acknowledge, swear to and file all documents (including but not limited to any instrument of assignment, transfer and/or conveyance) and to take all actions which Assignee or such other person deems necessary, appropriate or desirable to effectuate the intent of this Assignment.

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TRADEMARK
REEL: 005739 FRAME: 0485

IN WITNESS WHEREOF, Assignor has caused this Assignment to be duly executed as of <u>lecentler</u> , 2015
Bra Smyth of California, Inc.
By: Name: BILL SHERMAN
ACKNOWLEDGEMENT  Title:
State of New York )
County of Westchest &
On the // day of Dac, in the year 201 5 before me, the undersigned, personally appeared william F Shorman , personally known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to the within instrument and acknowledged to me that he/she executed the same in his/her official capacity, and that by his/her signature on the instrument, the individual, or the person upon behalf of which the individual acted, executed the instrument.
ANTONIA MONTAGLIE  Notary Public, State of New York  Qualified in Bronx County  No. 016/06263237  My Commission Expires 06-11-2016  ANTONIA MONTAGLIE  Notary Public  Insolvency Services Froup, Inc.  By:  Name: TOE ( D. NE WINDE NG)  Fitle: (E)
ACKNOWLEDGEMENT
State of <u>California</u> )
County of LOS Avgills) ss:
On the 8 day of (1) in the year 201b, before me, the undersigned, personally appeared 101 B. Wein beyon, personally known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to the within instrument and acknowledged to me that he/she executed the same in his/her official capacity, and that by his/her signature on the instrument, the individual, or the person upon behalf of which the individual acted, executed the instrument.
Juna Jugolo
GINA FUGOLO Commission # 2062981 Notary Public - California Los Angeles County My Comm. Expires Mar 30, 2018

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## Schedule A

Country	<u>Mark</u>	Registration No.
US	BRA SMYTH	2785781
US <sup>.</sup>	BRA SMYTH	2777006

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**RECORDED: 02/25/2016**