

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM374537

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Insolvency Services Group, Inc.		02/02/2016	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Bra Smyth of Broadway, LLC		
Street Address:	2177 Broadway		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10024		
Entity Type:	LIMITED LIABILITY COMPANY: NEW YORK		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2785781	BRA SMYTH	
Registration Number:	2777006	BRA SMYTH	
CORRESPONDENCE DATA			
Fax Number:	2127540330		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(212) 907-7300		
Email:	rsilverman@golenbock.com		
Correspondent Name:	Robin E. Silverman		
Address Line 1:	437 Madison Avenue		
Address Line 2:	Golenbock Eiseman Assor Bell & Peskoe		
Address Line 4:	New York, NEW YORK 10022		
NAME OF SUBMITTER:	Robin E. Silverman		
SIGNATURE:	/Robin E. Silverman/		
DATE SIGNED:	02/25/2016		
Total Attachments: 4			
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OP \$65.00 2785781

SHORT FORM ASSIGNMENT OF TRADEMARKS,
SERVICE MARKS, TRADE DRESS AND TRADE NAMES

Insolvency Services Group, Inc. (“**Assignor**”), a California corporation with an address at 9107 Wilshire Blvd., Ste. 800, Beverly Hills, California 90210, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, irrevocably assigns, transfers and conveys effective as of February 2, 2016 (the “**Effective Date**”) to Bra Smyth of Broadway, LLC (“**Assignee**”), a New York limited liability company with an address at 2177 Broadway, New York, New York 10024, and its successors and assigns, all of Assignor’s right, title and interest, in perpetuity, in and to all trademarks, service marks, trade dress and trade names that are owned by Assignor, together with all goodwill symbolized by all such trademarks, service marks, trade dress and trade names and/or attendant thereto, and together with any and all United States applications, registrations, renewals and extensions thereof (collectively, the “**Trademarks**”), including but not limited to those Trademarks identified on Schedule A annexed hereto and incorporated herein by reference, along with any and all claims and causes of action (and the right to initiate suit and obtain damages and other forms of relief, both legal and equitable), arising from and/or relating to the infringement, misappropriation or other violation of any right in any of the Trademarks, whether prior to or subsequent to the Effective Date, to the fullest extent permitted by law.

TO HAVE AND TO HOLD the aforementioned properties, assets and rights unto Assignee, its successors and assigns, to and for its use forever.

Assignor shall promptly, upon the request of Assignee and/or its successors and assigns, execute such other documents and/or instruments of assignment, transfer and conveyance as Assignee and/or its successors and assigns may reasonably request to permit the recordation of the assignment made by this instrument or of any other documents Assignee or any of its successors or assigns may reasonably deem necessary or advisable to effectuate the terms and intent of this Assignment. Without limiting the foregoing, Assignor hereby irrevocably appoints Assignee and each of Assignee’s officers and/or directors, successors and assigns, signing singly as attorney-in-fact with full power (and coupled with an interest), with full power of substitution, to be Assignor’s true and lawful attorney, in Assignor’s name, place and stead, to execute, acknowledge, swear to and file all documents (including but not limited to any instrument of assignment, transfer and/or conveyance) and to take all actions which Assignee or such other person deems necessary, appropriate or desirable to effectuate the intent of this Assignment.

[Balance of page intentionally left blank; signature pages follow]

Bra Smyth of Broadway, LLC

By: [Signature]
Name: William SHERMAN
Title: V.P.

ACKNOWLEDGEMENT

State of New York)
County of Westchester) ss:

On the 4th day of February, in the year 2016 before me, the undersigned, personally appeared William Sherman, personally known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to the within instrument and acknowledged to me that he/she executed the same in his/her official capacity, and that by his/her signature on the instrument, the individual, or the person upon behalf of which the individual acted, executed the instrument.

[Signature]
Notary Public

Nathan Ellenberger
Notary Public, State of New York
Qualified in Westchester County
No. 01EL6161404
Commission Expires 02/26/2019

Schedule A

<u>Country</u>	<u>Mark</u>	<u>Registration No.</u>
US	BRA SMYTH	2785781
US	BRA SMYTH	2777006