

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM374551

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
HSBC Finance Corporation		01/02/2016	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	HSBC Group Management Services Limited		
<b>Street Address:</b>	8 Canada Square		
<b>City:</b>	London		
<b>State/Country:</b>	UNITED KINGDOM		
<b>Postal Code:</b>	E14 5HQ		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: UNITED KINGDOM		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3258031	HSBC CREDIT CENTER	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2123101635		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	212-626-4242		
<b>Email:</b>	nyctrademarks@bakermckenzie.com		
<b>Correspondent Name:</b>	Lindsey Utrata		
<b>Address Line 1:</b>	452 Fifth Avenue		
<b>Address Line 2:</b>	Baker & McKenzie LLP		
<b>Address Line 4:</b>	New York, NEW YORK 10018		
<b>ATTORNEY DOCKET NUMBER:</b>	50042250		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>	Lisa Rosaya		
<b>Address Line 1:</b>	452 Fifth Avenue		
<b>Address Line 2:</b>	Baker & McKenzie LLP		
<b>Address Line 4:</b>	New York, NEW YORK 10018		
<b>NAME OF SUBMITTER:</b>	Lindsey Utrata		
<b>SIGNATURE:</b>	/Lindsey Utrata/		

CH \$40.00 3258031

<b>DATE SIGNED:</b>	02/25/2016
<b>Total Attachments: 2</b> source=Assignment#page1.tif source=Assignment#page2.tif	

## ASSIGNMENT OF TRADEMARKS

The undersigned, HSBC Finance Corporation, a Delaware corporation having an address at 26525 N. Riverwoods Boulevard, Mettawa, Illinois, USA 60045 ("Assignor"), for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, received from HSBC Group Management Services Limited, a limited liability company registered under the laws of the United Kingdom having an address at 8 Canada Square, London, United Kingdom, E14 5HQ ("Assignee"), on this 2 day of January, 2016 does hereby assign, transfer, deliver and set over to Assignee and Assignee's successors and assigns forever, and Assignee hereby acquires from Assignor, all of Assignor's right, title and interest in and to:

the U.S. trademarks, service marks, trade names, logos, insignias, designs and other proprietary interests therein, including, without limitation, all registrations and applications for registration therefor listed on Exhibit A hereto, together with the whole of the good will of the business associated therewith, (the "Trademarks").

Said Trademarks to be held and enjoyed by Assignee, for its own use and enjoyment, and for the use and enjoyment of its successors and assigns forever, at common law and/or to the end of the term or terms for which registration of the said Trademarks may be granted, or renewed, as fully and entirely as the same would have been held and enjoyed by Assignor had the assignment set forth herein not been made; together with all causes of action and the proceeds thereof in favor of Assignor heretofore accrued or hereafter accruing by reason of past infringement, dilution, misappropriation or other violation of the Trademarks, with the right to sue and collect damages for its own use and benefit, and for the use and on behalf of its successors or assigns.

From and after the date hereof, Assignor shall, upon request and at the expense of Assignee, but without further consideration, do, execute, acknowledge, deliver and file, or shall cause to be done, executed, acknowledged, delivered and filed, all such further acts, deeds, transfers, conveyances, assignments or assurances as may be reasonably requested by Assignee to transfer, convey and assign to Assignee possession and use of the Trademarks to comply with all applicable legal requirements to effect such transfers, conveyances and assignments.

HSBC Finance Corporation

HSBC Group Management Services Limited

By: \_\_\_\_\_

Name: Donald J. Scarcello  
Title: Head of Servicing, Consumer  
Mortgage Lending

Date: 01/02/16

By: \_\_\_\_\_

Name: JENNIFER CARMY  
Title: LEGAL COUNSEL

Date: 01/02/16

## EXHIBIT A

REG. NO. APP. NO.	TRADEMARKS
3258031	HSBC CREDIT CENTER

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