

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM374559

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	SECURITY INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
BANK OF AMERICA, N.A.		02/19/2016	National Association:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	TI NEWCO LLC		
<b>Street Address:</b>	225 Liberty Street		
<b>City:</b>	NEW YORK		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10281		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: NEW YORK		
<b>PROPERTY NUMBERS Total: 4</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3954603	JEN AND BARB MOM LIFE	
<b>Registration Number:</b>	3753909	BBE	
<b>Registration Number:</b>	3755743	BBE THE DIGITAL VIDEO AUTHORITY	
<b>Serial Number:</b>	86006555	HOUSEHOLDING	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Email:</b>	rcsweeney@mintz.com		
<b>Correspondent Name:</b>	Robert Sweeney		
<b>Address Line 1:</b>	MINTZ LEVIN		
<b>Address Line 4:</b>	boston, MASSACHUSETTS 02111		
<b>ATTORNEY DOCKET NUMBER:</b>	46657-034		
<b>NAME OF SUBMITTER:</b>	Robert C. Sweeney		
<b>SIGNATURE:</b>	/Robert C. Sweeney/		
<b>DATE SIGNED:</b>	02/25/2016		
<b>Total Attachments: 7</b>			
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NOTICE OF ASSIGNMENT  
OF  
GRANT OF SECURITY INTEREST  
IN  
TRADEMARKS

February 17, 2016

United States Patent and Trademark Office

Ladies and Gentlemen:

Please be advised that, pursuant to that certain Agency Resignation, Appointment and Assumption Agreement dated as of February 9, 2016 among Bank of America, N.A., in its capacity as administrative agent for certain lenders (in such capacity, the "Resigning Agent"), TI Newco LLC, a Delaware limited liability company ("TI Newco"), in its capacity as successor administrative agent (in such capacity, the "Successor Agent"), and TI Newco, in its capacity as the sole lender, the Resigning Agent has assigned to the Successor Agent, who acknowledges such assignment by its signature below, all of the Resigning Agent's right, title and interest in its continuing security interest in and lien upon the trademarks, trademark licenses and trademark applications described in the Notice of Grant of Security Interest in Trademarks attached hereto as **Exhibit I**.

Very truly yours,

BANK OF AMERICA, N.A.,  
as Resigning Agent

By: 

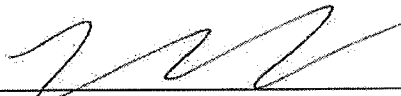
Name: Carol M. Clements

Title: SVP

*[Signature page follows]*

Acknowledged and agreed:

TI NEWCO LLC

By:   
Name: Lawrence A. Jacobs  
Title: Executive Vice President

*Notice of Assignment  
Signature Page*

**TRADEMARK  
REEL: 005739 FRAME: 0593**

**Exhibit I**

**Notice of Grant of Security Interest**

NOTICE  
OF  
GRANT OF SECURITY INTEREST  
IN  
TRADEMARKS

United States Patent and Trademark Office

Ladies and Gentlemen:

Please be advised that pursuant to the Security and Pledge Agreement dated as of September 6, 2013 (as the same may be amended, modified, restated or supplemented from time to time, the "Security and Pledge Agreement") by and among the Grantors from time to time party thereto (each a "Grantor" and collectively, the "Grantors") and Bank of America, N.A., as Administrative Agent (the "Administrative Agent") for the Secured Parties referenced therein, the undersigned Grantor has granted a continuing security interest in and continuing lien upon, the trademarks, trademark licenses and trademark applications set forth on Schedule 1 attached hereto to the Administrative Agent for the ratable benefit of the Secured Parties.

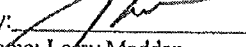
The undersigned Grantor and the Administrative Agent, on behalf of the Secured Parties, hereby acknowledge and agree that the security interest in the trademarks, trademark licenses and trademark applications set forth on Schedule 1 attached hereto (i) may only be terminated in accordance with the terms of the Security and Pledge Agreement and (ii) is not to be construed as an assignment of any trademark, trademark license or trademark application.

Address for Grantor:

4 Park Plaza, Suite 1500  
Irvine, California 92614

Very truly yours,

\_\_\_\_\_  
Specific Media LLC

By:   
\_\_\_\_\_  
Name: Larry Madden  
Title: Chief Financial Officer

KJWalsh@mintz.com  
Project Vision DR/04:02:2016 07:33  
CONFIDENTIAL

SPECIFIC MEDIA LLC  
TRADEMARK NOTICE – SPECIFIC MEDIA LLC (2013)

Acknowledged and Accepted:

BANK OF AMERICA, N.A.,  
as Administrative Agent

By: Robert J. Rittelmeyer  
Name: Robert J. Rittelmeyer  
Title: Vice President

KJWalsh@mintz.com 07:33  
Project Vision DR/04:02:2016  
CONFIDENTIAL

SPECIFIC MEDIA LLC  
TRADEMARK NOTICE – SPECIFIC MEDIA LLC (2013)



Schedule 1

Specific Media LLC  
(California Limited Liability Company)

U.S. Trademarks

Registered Marks

Mark	Reg. No.	Reg. Date
JEN AND BARB MOM LITE	3954603	05/03/11
BBE and Design	3753909	03/02/10
BBE THE DIGITAL VIDEO AUTHORITY	3755743	03/02/10

Pending Application

Mark	Reg. No.	Reg. Date
HOUSEHOLDING	86006555	07/10/13

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