

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM374573

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Canary Red, LLC		07/07/2015	LIMITED LIABILITY COMPANY: NEW YORK
RECEIVING PARTY DATA			
Name:	Reign Sapphire Corporation		
Street Address:	9465 Wilshire Blvd		
Internal Address:	3rd Floor		
City:	Beverly Hills		
State/Country:	CALIFORNIA		
Postal Code:	90212		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	3923283	REIGN	
Registration Number:	3676836	REIGN	
Registration Number:	3914609	REIGN OPULENCE	
Registration Number:	3917303	REIGN OPULENCE	
CORRESPONDENCE DATA			
Fax Number:	2129830772		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2129861200		
Email:	wcox@gordonherlands.com		
Correspondent Name:	William Cox		
Address Line 1:	355 Lexington Avenue		
Address Line 2:	Gordon, Herlands, Randolph & Cox LLP		
Address Line 4:	New York, NEW YORK 10017		
NAME OF SUBMITTER:	William H. Cox		
SIGNATURE:	/William H. Cox/		
DATE SIGNED:	02/25/2016		
Total Attachments: 2			

CH \$115.00 3923283

source=REIGN Assignment#page1.tif

source=REIGN Assignment#page2.tif

Exhibit C

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

ASSIGNMENT

ASSIGNMENT made as of July 7, 2015 between Canary Red, L.L.C. ("Assignor"), with an address at 350 Fifth Avenue, Suite 6617, New York, NY 10118, and Reign Sapphire Corporation ("Assignee"), with an address at 9465 Wilshire Blvd 3 Floor Beverly Hills CA 90212.

Recitals:

WHEREAS, the Assignor and the Assignee have adopted and used in their business and are the present title owners of the trademarks listed in Schedule A, attached hereto and made a part hereof (the "Trademarks"), which are registered in the United States Patent and Trademark Office under the registration numbers listed on Schedule A;

WHEREAS, the Assignee is desirous of acquiring the entire right, title and interest in and to the Trademarks and their respective trademark registrations;

NOW, THEREFORE, for valuable consideration, the receipt of which is hereby acknowledged, the Assignor hereby does sell, assign and transfer unto the Assignee, its successors and assigns all right, title and interest in and to the Trademarks and in and to the registrations thereof listed on Schedule A, together with the goodwill of the business in connection with which the Trademarks are used and any and all damages and profits and any other remedies for past infringement of the Trademarks.

IN WITNESS WHEREOF the Assignor and Assignee have executed this instrument as of the date first set forth above.

REIGN SAPPHIRE CORPORATION
(Assignee)

By: _____

Name: Yaron Segalman

Title: President

CANARY RED, L.L.C.
(Assignor)

By: _____

Name: Dwysmond John

Title: Manager

Schedule A
"Assets"

The Assets shall include the following Trademarks as registered with the USPTO and associated good will.

<u>Trademark</u>	<u>U.S. PTO Reg. No.</u>	<u>Reg. Date</u>	<u>Class and Goods</u>
REIGN	3923383	02/22/2011	Class 014 - Jewelry
REIGN	3676836	09/01/2009	Class 009 - Sunglass Frames
REIGN OPULENCE	3914609	02/01/2011	Class 014 - Jewelry
REIGN OPULENCE	3917303	02/09/2011	Class 025 - Shirts