

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM374590

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Andrew B. Conru Trust Agreement		10/16/2015	TRUST: CALIFORNIA
Mapstead Trust		10/02/2015	TRUST: CALIFORNIA

RECEIVING PARTY DATA

Name:	Danni Ashe, Inc.
Street Address:	6800 Broken Sound Parkway NW, Suite 200
City:	Boca Raton
State/Country:	FLORIDA
Postal Code:	33487
Entity Type:	CORPORATION: CALIFORNIA

PROPERTY NUMBERS Total: 23

Property Type	Number	Word Mark
Registration Number:	2390741	DANNI'S HARD DRIVE
Registration Number:	2337152	DANNI ASHE
Registration Number:	2287188	HOT BOX
Registration Number:	2342213	DANNI ASHE
Registration Number:	2615735	DANNI'S
Registration Number:	2448894	DANNI'S
Registration Number:	2628750	HONEST BRA
Registration Number:	2707425	HONEST BRA
Registration Number:	2579543	CYBERBEAUTIES
Registration Number:	2628751	CYBERBEAUTIES
Registration Number:	2628752	NAUGHTY NEWBIES
Registration Number:	2579544	NAUGHTY NEWBIES
Registration Number:	2610234	RETROGIRLS
Registration Number:	2579545	SEXUAL PRIME
Registration Number:	2628753	SEXUAL PRIME
Registration Number:	2465215	BOOB BOWL
Registration Number:	2605312	DANNI.COM
Registration Number:	2636095	NETFETISH

TRADEMARK

Property Type	Number	Word Mark
Registration Number:	2826289	DANNI
Registration Number:	2705458	DANNI.COM
Registration Number:	2694151	DA
Registration Number:	2698825	DANNI.COM
Registration Number:	3302408	DANNIGIRL

CORRESPONDENCE DATA

Fax Number: 5616596313

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 561-653-5000

Email: peter.chiabotti@akerman.com, angela.martin@akerman.com

Correspondent Name: Akerman LLP

Address Line 1: P.O. Box 3188

Address Line 4: West Palm Beach, FLORIDA 33402-3188

ATTORNEY DOCKET NUMBER:	0297300
NAME OF SUBMITTER:	Peter A. Chiabotti
SIGNATURE:	/Peter A. Chiabotti/
DATE SIGNED:	02/25/2016

Total Attachments: 4

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**Release Of Security Interest In Trademarks
For Reel No. 3715, Frame No. 0560, Recorded On 02/07/2008**

Whereas, the Releasing Party, as set forth below and including any successors-in-interest and assigns (collectively, "Releasing Party"), in the capacity as collateral agent for certain lenders, was granted a security interest in and to certain trademarks, licenses and other property, as set forth more fully in the document recorded in the U.S. Patent and Trademark Office on the date above, and at the reel and frame nos. above ("Security Agreement");

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Releasing Party, hereby releases, terminates and remits to Released Party, as set forth on Schedule A along with any party identified in the Security Agreement as granting a security interest and their successors-in-interest and assigns (collectively, "Released Party"), any and all right, title and interest in and to its security interest in and to certain trademarks, licenses, other property and any other rights provided in the Security Agreement, including without limitation, the Trademarks identified in Schedule B (collectively, "Trademark Collateral"), and reassigns the same to Released Party.

The Releasing Party hereby agrees that any and all rights provided by Security Agreement are fully released and terminated, with no rights remaining.

The Releasing Party hereby authorizes the Released Party or Released Party's authorized representative to record this Release Of Security Interest In Trademarks with the United States Patent and Trademark Office.

This Release of Security Interest in Trademarks is effective as of 10 2 15.

RELEASING PARTY

Andrew B. Conru Trust Agreement
116 El Nido
Portola Valley, California 94028

Signature: _____

Name: _____

Title: _____

RELEASING PARTY

Mapstead Trust
180 Horizon Way
Aptos, California 95003

Signature:  _____

Name: LARS MAPSTEAD

Title: TRUSTEE

**Release Of Security Interest In Trademarks
For Reel No. 3715, Frame No. 0560, Recorded On 02/07/2008**

Whereas, the Releasing Party, as set forth below and including any successors-in-interest and assigns (collectively, "Releasing Party"), in the capacity as collateral agent for certain lenders, was granted a security interest in and to certain trademarks, licenses and other property, as set forth more fully in the document recorded in the U.S. Patent and Trademark Office on the date above, and at the reel and frame nos. above ("Security Agreement");

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Releasing Party, hereby releases, terminates and remits to Released Party, as set forth on Schedule A along with any party identified in the Security Agreement as granting a security interest and their successors-in-interest and assigns (collectively, "Released Party"), any and all right, title and interest in and to its security interest in and to certain trademarks, licenses, other property and any other rights provided in the Security Agreement, including without limitation, the Trademarks identified in Schedule B (collectively, "Trademark Collateral"), and reassigns the same to Released Party.

The Releasing Party hereby agrees that any and all rights provided by Security Agreement are fully released and terminated, with no rights remaining.

The Releasing Party hereby authorizes the Released Party or Released Party's authorized representative to record this Release Of Security Interest In Trademarks with the United States Patent and Trademark Office.

This Release of Security Interest in Trademarks is effective as of Oct 16, 15.

RELEASING PARTY

Andrew B. Conru Trust Agreement
116 El Nido
Portola Valley, California 94028

Signature: _____

Name: Andrew Conru

Title: Chairman

RELEASING PARTY

Mapstead Trust
180 Horizon Way
Aptos, California 95003

Signature: _____

Name: _____

Title: _____

Schedule A – Released Party

1. DANNI ASHE, INC.

Schedule B – Trademark Collateral

1	Serial #:	75412709	Filing Dt:	12/31/1997	Reg #:	2390741	Reg. Dt:	10/3/2000
	Mark:	DANNI'S HARD DRIVE						
2	Serial #:	75412848	Filing Dt:	12/31/1997	Reg #:	2337152	Reg. Dt:	4/4/2000
	Mark:	DANNI ASHE						
3	Serial #:	75412850	Filing Dt:	12/31/1997	Reg #:	2287188	Reg. Dt:	10/19/1999
	Mark:	HOT BOX						
4	Serial #:	75421375	Filing Dt:	1/22/1998	Reg #:	2342213	Reg. Dt:	4/18/2000
	Mark:	DANNI ASHE						
5	Serial #:	75851315	Filing Dt:	11/17/1999	Reg #:	2615735	Reg. Dt:	9/3/2002
	Mark:	DANNI'S						
6	Serial #:	75851316	Filing Dt:	11/17/1999	Reg #:	2448894	Reg. Dt:	5/8/2001
	Mark:	DANNI'S						
7	Serial #:	75851317	Filing Dt:	11/17/1999	Reg #:	2628750	Reg. Dt:	10/1/2002
	Mark:	HONEST BRA						
8	Serial #:	75851318	Filing Dt:	11/17/1999	Reg #:	2707425	Reg. Dt:	4/15/2003
	Mark:	HONEST BRA						
9	Serial #:	75851319	Filing Dt:	11/17/1999	Reg #:	2579543	Reg. Dt:	6/11/2002
	Mark:	CYBERBEAUTIES						
10	Serial #:	75851320	Filing Dt:	11/17/1999	Reg #:	2628751	Reg. Dt:	10/1/2002
	Mark:	CYBERBEAUTIES						
11	Serial #:	75851321	Filing Dt:	11/17/1999	Reg #:	2628752	Reg. Dt:	10/1/2002
	Mark:	NAUGHTY NEWBIES						
12	Serial #:	75851322	Filing Dt:	11/17/1999	Reg #:	2579544	Reg. Dt:	6/11/2002
	Mark:	NAUGHTY NEWBIES						
13	Serial #:	75851324	Filing Dt:	11/17/1999	Reg #:	2610234	Reg. Dt:	8/20/2002
	Mark:	RETROGIRLS						
14	Serial #:	75851370	Filing Dt:	11/17/1999	Reg #:	2579545	Reg. Dt:	6/11/2002
	Mark:	SEXUAL PRIME						
15	Serial #:	75851371	Filing Dt:	11/17/1999	Reg #:	2628753	Reg. Dt:	10/1/2002
	Mark:	SEXUAL PRIME						
16	Serial #:	75851372	Filing Dt:	11/17/1999	Reg #:	2465215	Reg. Dt:	7/3/2001
	Mark:	BOOB BOWL						
17	Serial #:	75851387	Filing Dt:	11/17/1999	Reg #:	2605312	Reg. Dt:	8/6/2002
	Mark:	DANNI.COM						
18	Serial #:	75851390	Filing Dt:	11/17/1999	Reg #:	2636095	Reg. Dt:	10/15/2002
	Mark:	NETFETISH						
19	Serial #:	78058348	Filing Dt:	4/13/2001	Reg #:	2826289	Reg. Dt:	3/23/2004
	Mark:	DANNI						
20	Serial #:	78065369	Filing Dt:	5/23/2001	Reg #:	2705458	Reg. Dt:	4/8/2003
	Mark:	DANNI.COM						
21	Serial #:	78078011	Filing Dt:	8/7/2001	Reg #:	2694151	Reg. Dt:	3/4/2003
	Mark:	DA						
22	Serial #:	78078014	Filing Dt:	8/7/2001	Reg #:	2698825	Reg. Dt:	3/18/2003
	Mark:	DANNI.COM						
23	Serial #:	78921446	Filing Dt:	6/30/2006	Reg #:	3302408	Reg. Dt:	10/2/2007
	Mark:	DANNIGIRL						