

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM374661

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Plan B Inc.		02/24/2016	CORPORATION: ILLINOIS
RECEIVING PARTY DATA			
Name:	M & G Partners, LLP		
Street Address:	306 N. Milwaukee Street		
City:	Milwaukee		
State/Country:	WISCONSIN		
Postal Code:	53202		
Entity Type:	LIMITED LIABILITY PARTNERSHIP: WISCONSIN		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4660606	FIND YOUR WINGS	
CORRESPONDENCE DATA			
Fax Number:	4142733500		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	414-273-3500		
Email:	bgilpin@gklaw.com		
Correspondent Name:	Brian G. Gilpin		
Address Line 1:	780 North Water Street		
Address Line 2:	Godfrey & Kahn, S.C.		
Address Line 4:	Milwaukee, WISCONSIN 53202		
ATTORNEY DOCKET NUMBER:	057499-0210		
NAME OF SUBMITTER:	Brian G. Gilpin		
SIGNATURE:	/bgg/		
DATE SIGNED:	02/26/2016		
Total Attachments: 1			
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TRADEMARK ASSIGNMENT


WHEREAS, Plan B Inc., an Illinois corporation having a principal place of business at 116 West Illinois Street, Chicago, IL 60654 ("Assignor"), obtained United States Trademark Registration Number 4,660,606 for the mark FIND YOUR WINGS (the "Trademark"); and

WHEREAS, M & G Partners, LLP, a Wisconsin limited liability partnership with partners Mark Miller, Goldi Miller, and Myra Mouloudji who are all U.S. citizens and which has its principal place of business at 306 N. Milwaukee Street, Milwaukee, WI 53202 ("Assignee"), desires to own all right, title, and interest in the Trademark.


NOW, THEREFORE, for one dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged by Assignor, Assignor hereby sells, assigns, and transfers unto Assignee all right, title, and interest in and to the Trademark, together with all common law rights therein, the goodwill of the business in connection with which the Trademark is used and which is symbolized by the Trademark, throughout the world, all renewals thereof, and all rights of action, powers, and benefits accrued thereto, including the right to sue for and collect damages and profits for past and future infringements thereof.

Assignor covenants that it will, upon Assignee's request, promptly provide Assignee with all pertinent facts and documents relating to the Trademark, and agrees to promptly execute and deliver to Assignee or its legal representative any and all papers, assignments, instruments or affidavits required to apply for, obtain, maintain, issue, and enforce said Trademark in the United States and in any foreign country.

PLAN B INC.

By: 
Name: Clay Cooper
Title: Partner, Dir. of Client Services
Date: Feb 24, 2016

M & G PARTNERS, LLP

By: 
Name: Mark Miller
Title: President
Date: 2/25/2016

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