

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM374667

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
AGORA, INC.		02/26/2016	CORPORATION: GEORGIA
RECEIVING PARTY DATA			
Name:	MAS MARKETING HOLDING COMPANY LLC.		
Street Address:	P.O. Box 829		
City:	Dawsonville		
State/Country:	GEORGIA		
Postal Code:	30534		
Entity Type:	LIMITED LIABILITY COMPANY: GEORGIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4172028	CHAVEKA	
CORRESPONDENCE DATA			
Fax Number:	4046856929		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	4048153628		
Email:	mbedsole@sgrlaw.com		
Correspondent Name:	J. Rodgers Lunsford III		
Address Line 1:	1230 PEACHTREE STREET, N.E.		
Address Line 4:	ATLANTA, GEORGIA 30309		
ATTORNEY DOCKET NUMBER:	CHAVEKA - 061403.022		
NAME OF SUBMITTER:	J. Rodgers Lunsford III		
SIGNATURE:	/J. Rodgers Lunsford III/		
DATE SIGNED:	02/26/2016		
Total Attachments: 1			
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OP \$40.00 4172028

TRADEMARK ASSIGNMENT

WHEREAS, AGORA, INC., a corporation organized and existing under the laws of the State of Georgia ("Assignor") is the owner of the trademark "CHAVEKA" and U.S. Trademark Registration No. 4172028 therefor; and

WHEREAS, MAS MARKETING HOLDING COMPANY LLC., a limited liability company existing under the laws of the State of Georgia, with a principal business address of P.O. Box 829, Dawsonville, GA 30534 ("Assignee") is desirous of acquiring the trademark "CHAVEKA" and U.S. Trademark Registration No. 4172028 therefor;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns, and transfers to Assignee Assignor's entire right, title, and interest in the trademark "CHAVEKA," and the good will of the business symbolized by the mark, and U.S. Trademark Registration No. 4172028 therefor.

IN WITNESS WHEREOF, the Assignor has caused this Assignment to be executed by its duly authorized representatives on this 26th day of February, 2016.

AGORA, INC. (Assignor)

By: 

Name: Mark A. Sosebee

Title: President and CEO