

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM374794

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Diageo Americas Supply, Inc.		02/05/2016	CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	Foley Family Wines, Inc.		
Street Address:	10300 Chalk Hill Road		
City:	Healdsburg		
State/Country:	CALIFORNIA		
Postal Code:	95448		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	3629899		
Registration Number:	1047826	CHALONE VINEYARD	
Registration Number:	1343154	CHALONE VINEYARD	
Registration Number:	3472116	CHALONE	
Registration Number:	3235858	GAVILAN	
CORRESPONDENCE DATA			
Fax Number:	3146127682		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(314) 444-7600		
Email:	jgreenberg@lewisrice.com		
Correspondent Name:	John B. Greenberg		
Address Line 1:	600 Washington Avenue		
Address Line 2:	Suite 2500		
Address Line 4:	St. Louis, MISSOURI 63101		
NAME OF SUBMITTER:	John B. Greenberg, attorney		
SIGNATURE:	/John B. Greenberg/		
DATE SIGNED:	02/27/2016		
Total Attachments: 2			

OP \$140.00 3629899

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TRADEMARK ASSIGNMENT AGREEMENT (US)

This TRADEMARK ASSIGNMENT AGREEMENT, (this "Assignment"), effective as of February 5, 2016, is executed and delivered by Diageo Americas Supply, Inc., a New York corporation ("Assignor") to Foley Family Wines, Inc., a Delaware corporation (the "Assignee").

WHEREAS, pursuant to the terms of a separate instrument, effective as of February 5, 2016, Assignor transferred and Assignee accepted such transfer of certain assets from Assignor; and

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the undersigned hereby agree as follows:

1. When used in this Assignment, "Purchased Intellectual Property" means the items listed on Schedule A attached hereto.

2. Assignor hereby confirms having sold, assigned, transferred, conveyed and delivered to Assignee and its successors, assigns and nominees absolutely and forever, all of Assignor's right, title and interest in, to and under the Purchased Intellectual Property, together with the goodwill of the business of Assignor associated with the Purchased Intellectual Property.

IN WITNESS WHEREOF, Assignor and Assignee have caused this Assignment to be executed by their duly authorized representatives.

ASSIGNOR:

Diageo Americas Supply, Inc.
a New York corporation

By: Paola Tornabene
Name: Paola Tornabene
Title: Dir + Senior Label

ASSIGNEE:

Foley Family Wines, Inc.
a Delaware corporation

By: Michael G. Gwinn
Name: Michael G. Gwinn
Title: Esq. & Senior Counsel

TRADEMARK ASSIGNMENT AGREEMENT (US)

Schedule A

MARK	COUNTRY	APPLICATION NUMBER	REGISTRATION NUMBER
CHALONE MOUNTAIN Design - Label	United States of America	77/466120	3629899
CHALONE VINEYARD - Label (with line through the mountains)	United States of America	73/078473	1047826
CHALONE VINEYARD - Word Block Letters	United States of America	73/472572	1343154
CHALONE - Word Block Letters	United States of America	77/367915	3472116
GAVILAN - Word Block Letters	United States of America	78/545813	3235858