

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM374832

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Jeremiah Butler		12/15/2015	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Beach Spirits, LLC		
Street Address:	1102 Vintage Court		
City:	Virginia Beach		
State/Country:	VIRGINIA		
Postal Code:	23454		
Entity Type:	LIMITED LIABILITY COMPANY: VIRGINIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4752398	BEACH VODKA	
CORRESPONDENCE DATA			
Fax Number:	7579623615		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	757-965-5402		
Email:	mnicolaison@lentzlawgroup.com		
Correspondent Name:	Macayla Nicolaison		
Address Line 1:	2610 Potters Road, Suite 108		
Address Line 4:	Virginia Beach, VIRGINIA 23452		
ATTORNEY DOCKET NUMBER:	BEACH SPIRITS BV		
NAME OF SUBMITTER:	Macayla Nicolaison, Attorney of Record		
SIGNATURE:	/MMN/		
DATE SIGNED:	02/29/2016		
Total Attachments: 2			
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OP \$40.00 4752398

ASSIGNMENT AND ASSUMPTION AGREEMENT

This Assignment and Assumption Agreement ("Agreement") is entered into as of this 15 day of DECEMBER, 2015, by and between Jeremiah Butler, individually ("Assignor"), Beach Spirits, LLC, a Virginia limited liability company ("Assignee and Company"), with respect to the following facts and circumstances:

WHEREAS,

1. Assignor is the 100% owner and holder of the registered Trademark "BEACH VODKA" Registration Number 4752398 ("Trademark").
2. Assignor desires to assign, transfer and deliver its right, title and interest in and to the Trademark to Assignee.
3. Assignee desires to accept the Trademark from Assignor.
4. The Company desires to approve the assignment of the Trademark as contemplated in this Agreement.

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which Assignor and Assignee hereby acknowledge, Assignor and Assignee hereby agree as follows:

1. The parties to this Agreement hereby agree that the assignments and assumptions contemplated by this Agreement shall be effective on the date first specified above.
2. Assignment. Assignor hereby assigns to Assignee all of Assignor's right, title and interest in and to the Trademark.
3. Assumption. Assignee hereby accepts the foregoing assignment and assumes the liabilities and obligations of Assignor regarding the Trademark.
4. Authority of Assignor. Assignor represents and warrants that he has all requisite authority to execute and deliver this Agreement and to perform the transaction contemplated hereby. This Agreement has been duly executed and delivered by Assignor and constitutes a valid and binding obligation of Assignor, enforceable against Assignor.
5. Amendments. This Agreement may only be amended by a writing signed by Assignor, Assignee, and the Company.
6. Execution in Counterparts. This Agreement may be executed in counterparts and delivered by the delivery of facsimile signatures; provided, however, that if the parties exchange facsimile signatures, each of them agrees to provide the other with a copy of this Agreement bearing his or its original signature as soon thereafter as possible.
7. Governing Law. This Agreement shall be governed by and construed and enforced in accordance with the laws of the Commonwealth of Virginia applicable to contracts made therein and performed entirely within the Commonwealth of Virginia.

IN WITNESS WHEREOF, Assignor, Assignee and Company have executed this Agreement as of the day and year first set forth above.

ASSIGNOR:



Jeremiah Butler, individually

ASSIGNEE/COMPANY:

Beach Spirits, LLC

A Virginia Limited Liability Company

By:  *MANAGER*

Jeremiah Butler, Manager