

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM374871

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
TappingStone Inc.		02/29/2016	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	salesforce.com, inc.		
Street Address:	The Landmark, One Market Street, Suite 300		
City:	San Francisco		
State/Country:	CALIFORNIA		
Postal Code:	94105		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	4418312	PREDICTIONIO	
Registration Number:	4186887	TAPPINGSTONE	
Serial Number:	86775736	RECONTEXT	
CORRESPONDENCE DATA			
Fax Number:	4152687522		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	4152687000		
Email:	TMDocket@mofo.com		
Correspondent Name:	Jennifer Lee Tarylo		
Address Line 1:	425 Market Street		
Address Line 2:	Morrison & Foerster LLP		
Address Line 4:	San Francisco, CALIFORNIA 94105		
ATTORNEY DOCKET NUMBER:	58619-10		
NAME OF SUBMITTER:	Jennifer Lee Taylor		
SIGNATURE:	/JLT/		
DATE SIGNED:	02/29/2016		
Total Attachments: 4			
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TRADEMARK ASSIGNMENT AGREEMENT

This Trademark Assignment Agreement, dated as of February 29, 2016 (this “**Assignment**”), is entered into by and between salesforce.com, inc., a Delaware corporation having a place of business at The Landmark, One Market Street, Suite 300, San Francisco, CA 94105 (“**Assignee**”), and TappingStone Inc., a Delaware corporation having a place of business at The Landmark, One Market Street, Suite 300, San Francisco, CA 94105 (“**Assignor**”).

WHEREAS, Assignor desires to assign to Assignee, and Assignee desires to accept, all right, title and interest in, to and under the trademarks and/or service marks, and applications and/or registrations for such marks, listed on **Schedule A** attached hereto (the “**Assigned Trademarks**”), together with the goodwill of the business symbolized by the Assigned Trademarks.

NOW, THEREFORE, in consideration of the promises and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the undersigned agree as follows:

1. Assignment. Effective as of the date hereof, Assignor hereby irrevocably sells, assigns, transfers and conveys to Assignee, and Assignee hereby accepts, for itself and its successors and assigns, all right, title, and interest in and to the following, to have and to hold the same for the full term or terms of the following: (a) the Assigned Trademarks together with the goodwill of the business symbolized by the Assigned Trademarks; (b) all registrations for the Assigned Trademarks (and the right to apply for any of the foregoing); and (c) all rights to causes of action and remedies related thereto, including without limitation the right to sue for past, present or future infringement, misappropriation or violation of rights related to the foregoing, and any and all other rights and interests arising out of, in connection with or in relation to the Assigned Trademarks.
2. Further Assurances. Assignor agrees, at the request of Assignee, to take or cause to be taken all such other actions, including the execution of any and all other instruments in writing, further applications, papers, affidavits, powers of attorney, assignments and other documents, which may be reasonably required or necessary to more effectively secure to, record in the name of, protect and vest in, Assignee and its successors and assigns, the entire right, title and interest in and to the Assigned Trademarks.
3. USPTO Filings. Assignor does hereby authorize and request (to the extent applicable) the Commissioner of Patents and Trademarks of the United States of America or equivalent authority elsewhere in the world to record Assignee as the owner of the Assigned Trademarks, to the same extent held by Assignor, and to issue the Certificates of Registration for the Assigned Trademarks in the name of Assignee, as assignee of the Assigned Trademarks.
4. Power to Amend. Assignor grants to Assignee the power to amend **Schedule A** of the Agreement solely in order to include further information identifying the Assigned Trademarks that is necessary in order to comply with the rules of the relevant trademark office for recordation of this document.

5. Governing Law. This Agreement shall be construed in accordance with, and governed in all respects by, the internal laws of the State of California (without giving effect to principles of conflicts of laws).

[Signature Page Follows]

IN WITNESS WHEREOF, Assignor has caused this Trademark Assignment Agreement to be duly signed on its behalf.

For Assignor by:

DocuSigned by:
Amy Weaver
Signature

Amy Weaver
Name

President
Title

February 24, 2016 | 17:11:01 PT
Date

Acknowledged and agreed to by Assignee.

For Assignee by:

DocuSigned by:
John Somorjai
Signature

John Somorjai
Name

Executive Vice President, Corporate
Development & Salesforce Ventures
Title

2/29/2016
Date

[Signature page to Trademark Assignment Agreement]

Schedule A

Assigned Trademarks

Trademark	Serial Number	Registration Number	Jurisdiction
PREDICTIONIO	85/872,076	4418312	U.S.
PREDICTIONIO	N/A	2883489	India
PREDICTIONIO	N/A	1223346	International Register (China, European Community, Japan, Korea, Mexico, Norway, New Zealand, Philippines, Russia, Singapore, Switzerland, Turkey, Ukraine and Vietnam)
TAPPINGSTONE	85/534,296	4186887	U.S.
RECONTEXT	86/775,736	N/A	U.S.