

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM374918

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	10/03/2014		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Cision AB		12/31/2015	LIMITED LIABILITY COMPANY: SWEDEN
RECEIVING PARTY DATA			
Name:	GTCR Canyon UK Ventures Ltd.		
Street Address:	28-42 Banner Street		
Internal Address:	Discovery House		
City:	London		
State/Country:	ENGLAND		
Postal Code:	EC1Y 8QE		
Entity Type:	LIMITED LIABILITY COMPANY: ENGLAND		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77729339	CISION	
CORRESPONDENCE DATA			
Fax Number:	2027995000		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	hajra.nashin@dlapiper.com		
Correspondent Name:	Ryan C. Compton		
Address Line 1:	500 Eighth Street NW		
Address Line 4:	Washington, D.C. 20004		
DOMESTIC REPRESENTATIVE			
Name:	Ann K. Ford		
Address Line 1:	500 Eighth Street NW		
Address Line 4:	Washington, D.C. 20004		
NAME OF SUBMITTER:	Ryan C. Compton		
SIGNATURE:	/Ryan C. Compton/		
DATE SIGNED:	02/29/2016		

OP \$40.00 77729339

Total Attachments: 9

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TRADEMARK ASSIGNMENT

This Trademark Assignment (this "Assignment") is made as of 31 December 2015 (the "Effective Date"), between Cision AB, Reg. No. 556027-9514, a limited liability company duly incorporated and organised under the laws of Sweden ("Assignor"), and GTCR Canyon UK Ventures Ltd, Reg. No. 9224535, a limited liability company duly incorporated and organised under the laws of England and Wales (the "Assignee") (each a "Party" and collectively, the "Parties").

WHEREAS, Assignor was the owner of all right, title and interest in and to the marks and the affiliated trademark applications and/or registrations therefor listed on the attached Exhibit A (hereinafter collectively the "Marks"); and

WHEREAS, Assignor was desirous of assigning, and Assignee was desirous of obtaining, all right, title and interest in and to the Marks;

WHEREAS, Assignor and Assignee are party to that certain Intellectual Property Purchase Agreement, effective as of 3 October 2014, whereby the Parties transferred all of Assignors right, title, and interest in and to all of the Intellectual Property and Contributed Contracts to Assignee (the "Agreement");

WHEREAS, as a result of the Agreement, effective as of 3 October 2014, Assignor assigned all right, title and interest in and to the Marks, together with the portion of the business to which the Marks pertain and the goodwill of the business symbolized by the Marks, to Assignee, but this formal assignment was not executed in a recordable form; and

WHEREAS, the parties now wish to confirm the actual and legal transfer of the Marks from Assignor to Assignee and to record the same with relevant authorities.


NOW, THEREFORE, for good and valuable consideration previously given in the Agreement, the sufficiency and receipt of which are hereby acknowledged, it is confirmed that effective as of 3 October 2014, Assignor did assign, transfer and convey, and hereby nunc pro tunc assigns, transfers and conveys, unto Assignee, all right, title and interest in and to the Marks, together with the portion of the business to which the Marks pertain and the goodwill of the business symbolized by the Marks, the same to be held and enjoyed by the Assignee for its own use and enjoyment, and for the use and enjoyment of its successors, assigns, or other legal representatives, as fully and entirely as the same would have been held and enjoyed by the Assignor if this assignment and sale had not been made; together with all claims for damages by reason of past infringement by the Marks, with the right to sue for, and collect the same for its own use and on behalf of its own successors, assigns, or other legal representatives.





[Signatures Follow on Next Page]






EXHIBIT A


Country	Trademark	Status	Int'l Classes	Owner
Australia	CISION RN: 1197631 AN: 1197631	Registered	35, 38	Cision AB Linnegatan 87 SE-114 88 Stockholm, Sweden
Bahrain	CISION RN: 932500 AN: 932500	Registered	35, 38	Cision AB Linnégatan 87 SE-114 88 Stockholm
Canada	CISION RN: 730363 AN: 1335630	Registered	35, 36, 38, 41, 42	Cision AB SE-114 88 Stockholm, Sweden
Canada	CISIONPOINT and Design CISIONpoint ▶▶ RN: 804590 AN: 1379481	Registered	38	Cision AB Linnégatan 87A, SE-114 88 Stockholm, Sweden
Canada	CISIONPOINT RN: 915943 AN: 1660302	Registered	35, 38, 42	Cision AB Linnégatan 87A 114 88, Stockholm, Sweden
Canada	CISIONWIRE RN: 856262 AN: 1482183	Registered	35, 36, 38, 41, 42	Cision AB Linnégatan 87A SE-114 88 Stockholm, Sweden
China	CISION RN: 932500 AN: 932500	Registered	35, 38	Cision AB Linnégatan 87 SE-114 88 Stockholm
Community	cisionpoint and Design CISIONpoint ▶▶ RN: 006624944 AN: 006624944	Registered	38	Cision AB Linnégatan 87A, 114 88, Stockholm, Sweden

Country	Trademark	Status	Int'l Classes	Owner
Community (CTM)	CISION RN: 005712278 AN: 005712278	Registered	35, 36, 38, 41, 42	Cision AB Linnégatan 87A, 114 88, Stockholm, Sweden
Community (CTM)	CISIONPOINT RN: 012316221 AN: 012316221	Registered	35, 38, 42	Cision AB Linnégatan 87A, 114 88, Stockholm, Sweden
Community (CTM)	CisionWire RN: 009099599 AN: 009099599	Registered	35, 36, 38, 41, 42	Cision AB Linnégatan 87A, 114 88, Stockholm, Sweden
Community (CTM) Q1 eu 31	POWER YOUR STORY RN: 012526786 AN: 012526786	Registered	35, 38, 41, 42	Cision AB Linnégatan 87A, 114 88, Stockholm, Sweden
Hong Kong	CISION CISION AN: 300837243	Registered	35	Cision AB SE-114 88 Stockholm SWEDEN, Sweden
Hong Kong	Cision Wire CisionWire AN: 301618786	Pending	35, 36, 38, 41, 42	Cision AB Linnégatan 87A, SE-114 88 Stockholm, SWEDEN, Sweden
Hong Kong	CISIONpoint cisionpoint ▶▶ AN: 301034649	Registered	38	Cision AB SE-114 88 Stockholm SWEDEN, Sweden
Japan	CISION RN: 932500 AN: 932500	Registered	35, 38	Cision AB Linnégatan 87 SE-114 88 Stockholm
Norway	POWER YOUR STORY RN: 275864 AN: 201400951	Registered	35, 38, 41, 42	Cision AB 11488, STOCKHOLM, Sweden

Country	Trademark	Status	Int'l Classes	Owner
Norway	CISION RN: 932500 AN: 932500	Registered	35, 38	Cision AB Linnégatan 87 SE-114 88 Stockholm
Norway	CISIONPOINT RN: 1203976 AN: 1203976	Registered	35, 38, 42	Cision AB Linnégatan 87 SE-114 88 Stockholm
Norway	CISIONPOINT & design  RN: 961868 AN: 961868	Registered	38	Cision AB Linnégatan 87 SE-114 88 Stockholm
Norway	CISIONWIRE RN: 1064088 AN: 1064088	Registered	35, 36, 38, 41, 42	Cision AB Linnégatan 87 SE-114 88 Stockholm
Portugal	CISIONWIRE RN: 450693 AN: 450693	Registered	42	CISION AB LINNÉGATAN 87A, 11488 STOCKHOLM, Sweden
Russian Federation	CISION RN: 932500 AN: 932500	Registered	35, 38	Cision AB Linnégatan 87 SE-114 88 Stockholm
Singapore	cision CISION AN: T0718353I	Registered	35, 38	Cision AB Linnegatan 87, SE-114 88 Stockholm, Sweden., Sweden
Singapore	cisionwire CisionWire RN: T1109909A AN: T1109909A	Registered	35, 36, 38, 41, 42	Cision AB Linnegatan 87A, SE-114 88 Stockholm, Sweden

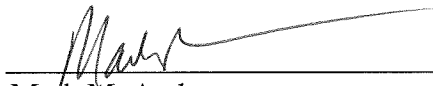
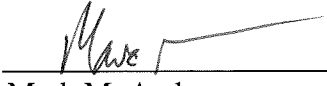
Country	Trademark	Status	Int'l Classes	Owner
South Korea	CISION RN: 932500 AN: 932500	Registered	35, 38	Cision AB Linnégatan 87 SE-114 88 Stockholm
Switzerland	CISION RN: 932500 AN: 932500	Registered	35, 38	Cision AB Linnégatan 87 SE-114 88 Stockholm
Turkey	cision CISION RN: 2007 52425 AN: 2007/52425	Registered	35, 38	CISION AB Linnégatan 87 SE- 114 88 Stockholm İSVEÇ, Sweden
United Arab Emirates	CisionWire  AN: 149321	Published	42	Cision AB Stockholm, Sweden
United Arab Emirates	CisionWire  AN: 149318	Published	36	Cision AB Stockholm, Sweden
United Arab Emirates	CisionWire  AN: 149317	Published	35	Cision AB Stockholm, Sweden
United Arab Emirates	CisionWire  AN: 149319	Published	38	Cision AB Stockholm, Sweden

Country	Trademark	Status	Int'l Classes	Owner
United Arab Emirates	CisionWire  AN: 149320	Published	41	Cision AB Stockholm, Sweden
US Federal	CISION  RN: 4150489 SN: 77729339	Registered	35, 38, 41, 42	Cision Ab (Sweden Corp.) Linnegatan 87 114 88 Stockholm Sweden
US Federal	CISION (Stylized)  RN: 3550372 SN: 79041806	Registered	35	Cision Ab Linnegatan 87 Se-114 88 Stockholm Sweden
US Federal	CISIONPOINT  RN: 4718584 SN: 79147318	Registered	35, 38, 42	Cision Ab (Sweden Jt. Stock Co.) Linnégatan 87A Se-114 88 Stockholm Sweden
US Federal	CISIONPOINT and Design  RN: 3619554 SN: 79052973	Registered	38	Cision Ab (Sweden Ab) Linnégatan 87A Se-114 88 Stockholm Sweden

Country	Trademark	Status	Int'l Classes	Owner
US Federal	CISIONWIRE CisionWire RN: 4200473 SN: 79092200	Registered	35, 36, 38, 41, 42	Cision Ab (Sweden Jt. Stock Co.) Linnégatan 87A Se-114 88 Stockholm Sweden
WIPO	CISION RN: 932500	Registered	35, 38	Cision AB Linnégatan 87 SE-114 88 Stockholm, Sweden
WIPO	cisionpoint and Design  RN: 961868	Registered	38	Cision AB Linnégatan 87A SE-114 88 Stockholm, Sweden
WIPO	CISIONPOINT RN: 1203976	Registered	35, 38, 42	Cision AB Linnégatan 87A SE-114 88 Stockholm, Sweden
WIPO	CisionWire RN: 1064088	Registered	35, 36, 38, 41, 42	Cision AB Linnégatan 87A SE-114 88 Stockholm, Sweden

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IN WITNESS WHEREOF, Assignor has caused this Assignment to be executed by its duly authorized representative on the date first written above.

ASSIGNOR: CISION AB By: <u></u> Name: Mark M. Anderson Title: Director Date: 31 December 2015 By: _____ Name: Ronan Carroll Title: Director Date: 31 December 2015	ASSIGNEE: GTCR CANYON UK VENTURES LTD By: <u></u> Name: Mark M. Anderson Title: Managing Director Date: 31 December 2015
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Silvia T. Flores

IN WITNESS WHEREOF, Assignor has caused this Assignment to be executed by its duly authorized representative on the date first written above.

ASSIGNOR: CISION AB	ASSIGNEE: GTCR CANYON UK VENTURES LTD
By: _____ Name: Mark M. Anderson Title: Director Date: 31 December 2015	By: _____ Name: Mark M. Anderson Title: Managing Director Date: 31 December 2015
By: <u>R Carroll</u> Name: Ronan Carroll Title: Director Date: 31 December 2015	

The undersigned Henri HELLINCKX,
notary public residing in Luxembourg
hereby certifies the authenticity of the
signature(s) apposed hereabove.



R. Carroll
Luxembourg, the 23 FEB. 2016

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