

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM374970

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	MERGER		
<b>EFFECTIVE DATE:</b>	12/31/2013		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
ZEPHYR ASSOCIATES, INC.		12/02/2013	CORPORATION: NEVADA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	INFORMA INVESTMENT SOLUTIONS, INC.		
<b>Street Address:</b>	52 VANDERBILT		
<b>City:</b>	NEW YORK		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10017		
<b>Entity Type:</b>	CORPORATION: NEW YORK		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3797106	ZEPHYR ONDEMAND	
<b>Registration Number:</b>	2017606	STYLEADVISOR	
<b>Registration Number:</b>	3890856	ZEPHYR	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3128278185		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
<b>Phone:</b>	312-781-6013		
<b>Email:</b>	chicago.trademarks@klgates.com, kate.starshak@klgates.com, valerie.swanson@klgates.com		
<b>Correspondent Name:</b>	Kathryn Starshak c/o K&L Gates LLP		
<b>Address Line 1:</b>	P.O. Box 1135		
<b>Address Line 4:</b>	Chicago, ILLINOIS 60690-1135		
<b>ATTORNEY DOCKET NUMBER:</b>	3723983-2		
<b>NAME OF SUBMITTER:</b>	Kathryn Starshak		
<b>SIGNATURE:</b>	/kathryn starshak/		
<b>DATE SIGNED:</b>	02/29/2016		
<b>Total Attachments: 5</b>			
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# ***STATE OF NEW YORK***

## ***DEPARTMENT OF STATE***

I hereby certify that the annexed copy has been compared with the original document in the custody of the Secretary of State and that the same is a true copy of said original.



WITNESS my hand and official seal of the Department of State, at the City of Albany, on December 13, 2013.

*Anthony Giardina*

Anthony Giardina  
Executive Deputy Secretary of State

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CSC 45  
Drawdown

CERTIFICATE OF MERGER

of

Zephyr Associates, Inc.

into

Informa Investment Solutions, Inc.

Under Section 905 of the Business Corporation Law

It is hereby certified by the corporation named herein as the surviving corporation as follows:

FIRST: The Board of Directors of the corporation named herein as the surviving corporation has adopted a plan of merger setting forth the terms and conditions of merging the corporation named herein as the subsidiary corporation into said surviving corporation.

SECOND: The laws of the jurisdiction of incorporation of the corporation named herein as the subsidiary corporation permit a merger of the kind certified herein.

THIRD: The name of the subsidiary corporation to be merged, which was organized under the laws of the State of Nevada, on March 25, 1994, is Zephyr Associates, Inc.

The Application for Authority in the State of New York of said corporation to transact business as a foreign corporation therein was filed by the Department of State of the State of New York on July 8, 2011.

FOURTH: The name of the surviving corporation, the certificate of incorporation of which was filed by the Department of State on May 2, 1984, is Informa Investment Solutions, Inc. The name under which said corporation was formed is Plan Sponsor Network, Inc.

FIFTH: The designation and number of outstanding shares of each class of the subsidiary corporation, all of which are owned by the surviving corporation, as set forth in the plan of merger, are as follows:

DESIGNATION	NUMBER
Common Stock	2,410,951

SIXTH: The merger of the subsidiary corporation into the surviving corporation has been authorized under the laws of the jurisdiction of incorporation of the subsidiary corporation.

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SEVENTH: The effective date of the merger herein certified, insofar as the provisions of the New York Business Corporation Law govern such effective date, shall be the 31<sup>st</sup> day of December, 2013.

Signed on December 2, 2013

ZEPHYR ASSOCIATES, INC.

By: 

Name: Thomas C. Etter  
Capacity: Vice President

INFORMA INVESTMENT SOLUTIONS, INC.

By: 

Name: Thomas C. Etter  
Capacity: Vice President

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CSC 45  
Drawdown

**CERTIFICATE OF MERGER**

**OF**

**ZEPHYR ASSOCIATES, INC.**

**INTO**

**INFORMA INVESTMENT SOLUTIONS, INC.**

1cc  
STATE OF NEW YORK  
DEPARTMENT OF STATE  
FILED

DEC 12 2013

Under Section 905 of the Business Corporation Law.

TAX \$ \_\_\_\_\_  
BY: \_\_\_\_\_

Filed by: Patricia Giardina, Informa USA  
(Name)  
100 Wall Street, 9<sup>th</sup> Fl.  
(Mailing address)  
New York, New York 10005  
(City, State and Zip code)

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