

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM375086

|   |  |                                |                       |
|---|--|--------------------------------|-----------------------|
| <b>SUBMISSION TYPE:</b>   | NEW ASSIGNMENT   |                                |                       |
| <b>NATURE OF CONVEYANCE:</b>  | CHANGE OF NAME   |                                |                       |
| <b>CONVEYING PARTY DATA</b>   |  |                                |                       |
| <b>Name</b>   | <b>Formerly</b>  | <b>Execution Date</b>          | <b>Entity Type</b>    |
| Eloqua Limited  |  | 03/26/2012                     | CORPORATION: DELAWARE |
| <b>RECEIVING PARTY DATA</b>   |  |                                |                       |
| <b>Name:</b>  | Eloqua, Inc.   |                                |                       |
| <b>Street Address:</b>  | 500 Oracle Parkway   |                                |                       |
| <b>City:</b>  | Redwood City   |                                |                       |
| <b>State/Country:</b>   | CALIFORNIA   |                                |                       |
| <b>Postal Code:</b>   | 94065  |                                |                       |
| <b>Entity Type:</b>   | CORPORATION: DELAWARE  |                                |                       |
| <b>PROPERTY NUMBERS Total: 12</b>   |  |                                |                       |
| <b>Property Type</b>  | <b>Number</b>  | <b>Word Mark</b>               |                       |
| <b>Registration Number:</b>   | 3523456  | ACTIVE PROFILES                |                       |
| <b>Registration Number:</b>   | 3504083  | CONVERSION SUITE               |                       |
| <b>Registration Number:</b>   | 4087869  | DIGITAL BODY LANGUAGE          |                       |
| <b>Registration Number:</b>   | 3539549  | EASY AS EMAIL                  |                       |
| <b>Registration Number:</b>   | 2753650  | ELOQUA                         |                       |
| <b>Registration Number:</b>   | 3813169  | ELOQUA                         |                       |
| <b>Registration Number:</b>   | 3523446  | ELOQUA CHAT                    |                       |
| <b>Registration Number:</b>   | 3542689  | ELOQUA CO-DYNAMIC LEAD SCORING |                       |
| <b>Registration Number:</b>   | 3523449  | ELOQUA CRM INTEGRATION         |                       |
| <b>Registration Number:</b>   | 3526635  | ELOQUA WEB ANALYTICS           |                       |
| <b>Registration Number:</b>   | 3730179  | PRINTMAIL                      |                       |
| <b>Registration Number:</b>   | 3574681  | SMARTPACKS                     |                       |
| <b>CORRESPONDENCE DATA</b>  |  |                                |                       |
| <b>Fax Number:</b>  | 2127758800   |                                |                       |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> |  |                                |                       |
| <b>Phone:</b>   | 212-775-8700   |                                |                       |
| <b>Email:</b>   | NYTrademarks@kilpatricktownsend.com,<br>dvargas@kilpatricktownsend.com |                                |                       |
| <b>Correspondent Name:</b>  | Jill K. Tomlinson  |                                |                       |

OP \$315.00 3523456

**Address Line 1:** 1114 Avenue of the Americas  
**Address Line 2:** Kilpatrick Townsend & Stockton LLP  
**Address Line 4:** New York, NEW YORK 10036-7703

**ATTORNEY DOCKET NUMBER:** 0897027

**NAME OF SUBMITTER:** Jill K. Tomlinson

**SIGNATURE:** /Jill K. Tomlinson/

**DATE SIGNED:** 03/01/2016

**Total Attachments: 3**

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Proprietary  
Kathryn Dovel  
Oracle  
Feb 12, 2013 17:59

# Delaware

PAGE 1

*The First State*

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "ELOQUA LIMITED", CHANGING ITS NAME FROM "ELOQUA LIMITED" TO "ELOQUA, INC.", FILED IN THIS OFFICE ON THE TWENTY-SIXTH DAY OF MARCH, A.D. 2012, AT 9:03 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

Proprietary  
Kathryn Dovel  
Oracle  
Feb 12, 2013 17:59

4172671 8100

120356684

You may verify this certificate online  
at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)



Proprietary  
Kathryn Dovel  
Oracle  
Feb 12, 2013 17:59

  
Jeffrey W. Bullock, Secretary of State  
AUTHENTICATION: 9460098

DATE: 03-27-12

TRADEMARK  
REEL: 005743 FRAME: 0246

**CERTIFICATE OF AMENDMENT  
OF  
THE SECOND AMENDED AND RESTATED  
CERTIFICATE OF INCORPORATION  
OF  
ELOQUA LIMITED**

Eloqua Limited, a corporation organized and existing under and by virtue of the General Corporation Law of the State of Delaware (the "Corporation")

DOES HEREBY CERTIFY:

FIRST: The name of the Corporation is Eloqua Limited.

SECOND: The date on which the Certificate of Incorporation of the Corporation was originally filed with the Secretary of State of the State of Delaware was June 9, 2006, under the name of Eloqua Limited. The Amended and Restated Certificate of Incorporation was filed with the Secretary of State of the State of Delaware on August 25, 2006, and the Second Amended and Restated Certificate of Incorporation was filed with the Secretary of State of the State of Delaware on September 27, 2007 (the "Second Amended and Restated Certificate of Incorporation").

THIRD: That the Board of Directors of the Corporation duly adopted resolutions setting forth proposed amendments to the Second Amended and Restated Certificate of Incorporation, declaring said amendments to be advisable and in the best interests of the Corporation, which resolutions setting forth the proposed amendments are as follows:

RESOLVED: That the Second Amended and Restated Certificate of Incorporation of the Corporation be and hereby is amended by deleting Article I in its entirety and by inserting the following in lieu thereof:

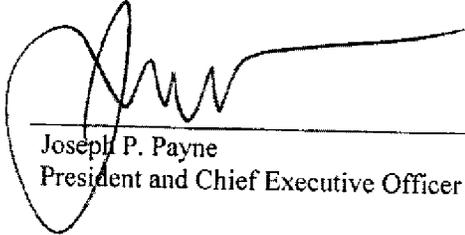
"The name of this corporation is Eloqua, Inc. (the "Corporation")"

RESOLVED: That the Second Amended and Restated Certificate of Incorporation of the Corporation be and hereby is amended by deleting the first sentence of Article IV, Section (B)(6)(a) in its entirety and by inserting the following in lieu thereof:

"At any time on or after September 26, 2013, the Requisite Investors may request that the Corporation redeem all of the outstanding shares of Preferred Stock pursuant to the terms of this Section 6 (the "Redemption Request")."

FOURTH: That thereafter said amendment was duly adopted in accordance with the provisions of Section 242 of the General Corporation Law of the State of Delaware by written consent of the stockholders holding the requisite number of shares required by statute given in accordance with and pursuant to Section 228 of the General Corporation Law of the State of Delaware.

IN WITNESS WHEREOF, this Corporation has caused this Certificate of Amendment of the Second Amended and Restated Certificate of Incorporation to be signed this 26<sup>th</sup> day of March, 2012.



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Joseph P. Payne  
President and Chief Executive Officer

Proprietary  
Kathryn Doyel  
Oracle  
Feb 12, 2013 17:59