

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM375174

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
SCOTT HARRISON		03/01/2016	INDIVIDUAL: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	TERRA NOVO, INC.		
<b>Street Address:</b>	P. O. BOX 81916		
<b>City:</b>	BAKERSFIELD		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	93308		
<b>Entity Type:</b>	CORPORATION: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2998872	SFM	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	9498556371		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	949-855-1246		
<b>Email:</b>	ljohnson@stetinalaw.com		
<b>Correspondent Name:</b>	MATTHEW A. NEWBOLES		
<b>Address Line 1:</b>	75 ENTERPRISE, SUITE 250		
<b>Address Line 4:</b>	ALISO VIEJO, CALIFORNIA 92656		
<b>ATTORNEY DOCKET NUMBER:</b>	VHARR-000		
<b>NAME OF SUBMITTER:</b>	MATTHEW A. NEWBOLES		
<b>SIGNATURE:</b>	/MAN/		
<b>DATE SIGNED:</b>	03/01/2016		
<b>Total Attachments: 1</b>			
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CH \$40.00 2998872

**TRADEMARK ASSIGNMENT**

WHEREAS, SCOTT HARRISON, an individual, having a mailing address at P. O. BOX 81916, Bakersfield, California 93308, (hereinafter "ASSIGNOR"), has adopted, used, and is using the following mark which is registered with the United States Patent and Trademark Office:

"SFM" filed on September 30, 2002, given Serial Number 78/169,517, and registered on September 20, 2005, as Registration Number 2,998,872; and

WHEREAS, TERRA NOVO, INC., a California corporation, having a business mailing address at P. O. BOX 81916, Bakersfield, California 93308 (hereinafter "ASSIGNEE"), is desirous of acquiring said mark and the registration thereof;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, said ASSIGNOR does hereby assign to ASSIGNEE, all right, title, and interest in and to the mark described herein, together with the goodwill of the business symbolized by the mark and the above-identified registration thereof.

The Commissioner of Patents and Trademarks is requested to record this Assignment of rights and trademark registration in favor of said Assignee.

IN WITNESS WHEREOF, Assignor has caused this document to be duly executed on this date of March 1, 2016.

ASSIGNOR: SCOTT HARRISON

Signature: \_\_\_\_\_

