

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM375183

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	03/01/2016		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
EDUCATIONAL SERVICES OF AMERICA, INC.		03/01/2016	CORPORATION: TENNESSEE
RECEIVING PARTY DATA			
Name:	SOUTHEAST BANK		
Street Address:	12700 Kingston Pike		
City:	Farragut		
State/Country:	TENNESSEE		
Postal Code:	37934		
Entity Type:	a chartered bank: TENNESSEE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3085881	XTRA CREDIT	
CORRESPONDENCE DATA			
Fax Number:	9284530293		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	9284530293		
Email:	Lsvanlan@hotmail.com		
Correspondent Name:	L. S. VanLandingham III		
Address Line 1:	91 Lakemaster Lane		
Address Line 4:	Lake Havasu City, ARIZONA 86403		
ATTORNEY DOCKET NUMBER:	XTRA CREDIT		
NAME OF SUBMITTER:	L. S. VanLandingham III		
SIGNATURE:	/lsvanlandingham/		
DATE SIGNED:	03/01/2016		
Total Attachments: 3			
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OP \$40.00 3085881

ASSIGNMENT

WHEREAS, EDUCATIONAL SERVICES OF AMERICA, INC., a corporation organized under the laws of the State of Tennessee, having a current business address of 12700 Kingston Pike, Farragut, TN 37934, hereinafter referred to as "the Assignor", has adopted, used and is using, and is the owner of the entire rights, title and interest in and to, a certain mark which has been registered in the United States Patent and Trademark Office, namely,

Registration No. 3,085,881 issued April 25, 2006 for "XTRA CREDIT"
(formerly Application Serial No. 76570129 filed January 14, 2004)

hereinafter referred to as "the Mark".

WHEREAS, SOUTHEAST BANK, a chartered bank organized under the laws of the State of Tennessee, having an address of 12700 Kingston Pike, Farragut, TN 37934, hereinafter referred to as "the Assignee", is desirous of acquiring the entire rights, title and interest in and to the Mark, and in and to the aforesaid registration therefor, namely, Registration No. 3,085,881, together with the good will of the business symbolized thereby.

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00), and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Assignor does hereby sell, assign, convey and transfer to the Assignee, its successors and assigns, the entire rights, title and interest in and to the Mark, and in and to the aforesaid registration therefor, namely,

Registration No. 3,085,881, together with the good will of the business symbolized thereby.

This assignment is made nunc pro tunc, effective as of March 1, 2016.

IN WITNESS WHEREOF, the said Assignor has caused this Assignment to be executed on this 15th day of March, 2016.

EDUCATIONAL SERVICES OF AMERICA, INC.

By: 

JOHN E. ARNOLD, JR.
PRESIDENT / CEO

STATE OF TENNESSEE)

: ss:

KNOX COUNTY)

Before me, on this date, personally appeared JOHN E. ARNOLD, JR., who is known to me to be the person whose name is subscribed to the foregoing instrument, and acknowledged to me that he executed the same for the purposes and considerations therein expressed, in the capacity therein stated, and as the duly authorized act and deed of the corporation.

GIVEN UNDER MY HAND AND SEAL OF OFFICE, this 1st

day of March, 2016.

Marsha J. Neilson
Notary Public In and For
Knox County, Tennessee

My Commission Expires: September 3, 2018

(SEAL)

