

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM375246

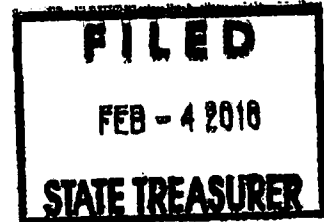
<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	MERGER		
<b>EFFECTIVE DATE:</b>	02/04/2016		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Conner Strong & Buckelew Companies, Inc.		02/04/2016	CORPORATION: NEW JERSEY
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Conner Strong & Buckelew Companies, LLC		
<b>Street Address:</b>	40 Lake Center Executive Park		
<b>Internal Address:</b>	401 Rt. 73 North, Suite 300		
<b>City:</b>	Marlton		
<b>State/Country:</b>	NEW JERSEY		
<b>Postal Code:</b>	08053		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: NEW JERSEY		
<b>PROPERTY NUMBERS Total: 4</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	86338469	BENEPORTAL PLUS HEALTHCARE REFORM, COMPL	
<b>Registration Number:</b>	3707603	BENEFISCAL APPROACH	
<b>Registration Number:</b>	4284994	BENEPORTAL	
<b>Registration Number:</b>	4102223	BENEVIEW	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3125693000		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	312-569-1000		
<b>Email:</b>	ipdocketchicago@dbr.com		
<b>Correspondent Name:</b>	Drinker Biddle & Reath, LLP (MSD)		
<b>Address Line 1:</b>	191 North Wacker Drive		
<b>Address Line 2:</b>	Suite 3700		
<b>Address Line 4:</b>	Chicago, ILLINOIS 60606		
<b>ATTORNEY DOCKET NUMBER:</b>	M&T-CONNER STRONG 536487		
<b>NAME OF SUBMITTER:</b>	Melissa S. Dillenbeck		
<b>SIGNATURE:</b>	/Melissa S. Dillenbeck/		

CH \$115.00 86338469

<b>DATE SIGNED:</b>	03/02/2016
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**Total Attachments: 7**

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**CERTIFICATE OF MERGER**  
of  
**CONNER STRONG & BUCKELEW COMPANIES, INC.**  
into  
**CONNER STRONG & BUCKELEW COMPANIES, LLC**

CONNER STRONG & BUCKELEW COMPANIES, INC., a New Jersey Business Corporation, hereinafter referred to as the "Corporation," and CONNER STRONG & BUCKELEW COMPANIES, LLC, a New Jersey Limited Liability Company, hereinafter referred to as the "Company," desiring to merge the Corporation into the Company pursuant to Chapter 10 of the New Jersey Business Corporation Act and Article 10 of the Revised Uniform Limited Liability Company Act hereby execute the following Certificate of Merger:

1. The name of the constituent entities to merge and their jurisdiction of formation are as follows:
  - 1.1. CONNER STRONG & BUCKELEW COMPANIES, INC., a New Jersey Business Corporation (Business ID Number: 6243480000).
  - 1.2. CONNER STRONG & BUCKELEW COMPANIES, LLC, a New Jersey Limited Liability Company (Business ID Number: to be assigned on the date coincident with the date of the merger).
2. The entity which will survive the merger shall be CONNER STRONG & BUCKELEW COMPANIES, LLC.
3. No amendment to the Certificate of Formation or the Operating Agreement of the Company is to be effected as a part of this Merger.
4. The Agreement and Plan of Merger is attached to this Certificate of Merger as Exhibit A and is on file at the place of business of the Company which is located at 40 Lake Center Executive Park, 401 Rt. 73 North, Suite 300, P.O. Box 989, Marlton, NJ 08053.
5. On February 4, 2016, the Agreement and Plan of Merger was approved by the separate written consents of the sole shareholder of the Corporation and the sole Member of the Company.

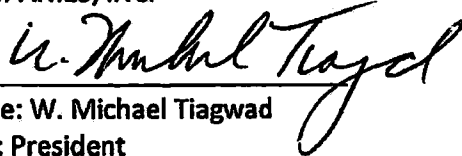
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6. The effective date of the merger shall be upon the filing of this Certificate of Merger with the New Jersey Division of Revenue Corporate Filing Unit.

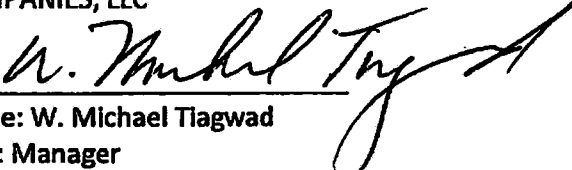
7. A copy of the Agreement and Plan of Merger will be furnished by the Company on the request and without cost to the member of the Company or the shareholder of the Corporation.

IN WITNESS WHEREOF, said constituent entities have each caused this certificate to be signed by an authorized person on February 4, 2016

CONNER STRONG & BUCKELEW  
COMPANIES, INC.

By:   
Name: W. Michael Tiagwad  
Title: President

CONNER STRONG & BUCKELEW  
COMPANIES, LLC

By:   
Name: W. Michael Tiagwad  
Title: Manager

**EXHIBIT A**  
**PLAN AND AGREEMENT OF MERGER**  
**CONNER STRONG & BUCKELEW COMPANIES, INC.**  
**into**  
**CONNER STRONG & BUCKELEW COMPANIES, LLC**

CONNER STRONG & BUCKELEW COMPANIES, INC., a New Jersey Business Corporation (Business ID Number: 6243480000), which is engaged in the business of insurance, risk management and employee benefits brokerage and consulting hereinafter referred to as the "Corporation," and CONNER STRONG & BUCKELEW COMPANIES, LLC, a New Jersey Limited Liability Company, hereinafter referred to as the "Company," (the Corporation and the Company together the "Business Entities") desiring to convert the Corporation to a limited liability company by merger of the Corporation into the Company pursuant to N.J.S. 14A:10-1 and N.J.S.A. 42:2C-74 hereby adopt the following Plan of Merger:

1. The Business Entities hereto agree to effect this Merger effective upon the filing of a Certificate of Merger with the Department of Treasury of the State of New Jersey, Division of Revenue and Enterprise Services.
2. The business entity to survive the Merger is CONNER STRONG & BUCKELEW COMPANIES, LLC, a New Jersey limited liability company, which shall continue under the same name.
3. No amendment to the Certificate of Formation or the Operating Agreement of the Company is to be effected as a part of this Merger.
4. The ownership of each of the Business Entities is as follows:

CONNER STRONG & BUCKELEW COMPANIES, INC.  
a New Jersey Business Corporation

<u>Shareholder</u>	<u>Stock Holdings</u>
General American Holdings, Inc.	100 shares

CONNER STRONG & BUCKELEW COMPANIES, LLC  
a New Jersey Limited Liability Company

<u>Member</u>	<u>Percentage Interest</u>
Conner Strong & Buckelew Companies, LLC	100%

5. The manner by which the Merger is to be accomplished will be as follows. The stock of the Corporation will be converted into an equivalent membership interest in the Company and result in General American Holdings, Inc. being the sole member of the Company.

6. This Agreement and Plan of Merger has been approved by the written consents of the sole shareholder of the Corporation and the sole Member of the Company. and each consents and agrees to this Plan of Merger.

7. On January 22, 2016, the State of New Jersey, Department of Banking and Insurance, Licensing Services Bureau – Insurance approved the request of the Corporation to convert from a corporation to a limited liability company under the name "CONNER STRONG & BUCKELEW COMPANIES, LLC." A copy of the Bureau's letter is attached to this Agreement and Plan of Merger as Exhibit A.

8. The Operating Agreement of the Company, as in effect on the effective date of the Merger, shall continue in full force and effect as the Operating Agreement of the Company and shall not be changed or amended by the Merger.

9. The Company reserves the right and power to alter, amend, change, or appeal any of the provisions contained in its Operating Agreement.

10. The stock in the Corporation shall be converted into the sole membership interest in the Company.

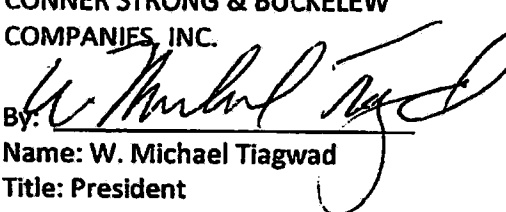
11. On the effective date of the Merger, the separate existence of the Corporation and all of its property, rights, privileges, and franchises, of whatsoever nature and description shall be transferred to, vested in, and devolve upon the Company, without further act or deed, and all debts, liabilities and duties of the Corporation shall become the debts, liabilities and duties of the Company, all as provided under the applicable laws of the State of New Jersey. Confirmatory deeds, assignments, or other like instruments, when deemed desirable by the Company to evidence such transfer, vesting, or devolution of any property, right, privilege, or franchise, shall at any time, or from time to time, be made and delivered in the name of the Corporation.

12. The effective date of the merger shall be upon the filing of the Certificate of Merger with the New Jersey Division of Revenue Corporate Filing Unit.

IN WITNESS WHEREOF, the Corporation and the Company, pursuant to the approval and authority duly given by resolutions adopted by consent of their respective governing bodies have caused this Plan and Agreement of Merger to be executed by an authorized officer of each party thereto.

Dated: February 4, 2016

CONNER STRONG & BUCKELEW  
COMPANIES, INC.

By:   
Name: W. Michael Tiagwad  
Title: President

CONNER STRONG & BUCKELEW  
COMPANIES, LLC

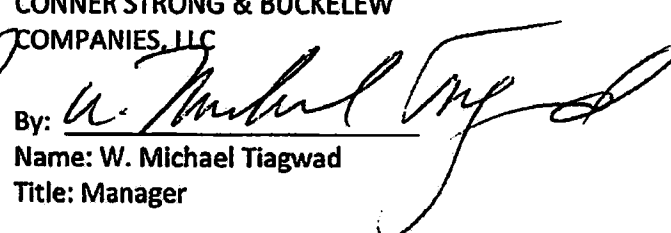
By:   
Name: W. Michael Tiagwad  
Title: Manager

EXHIBIT A

Letter of State of New Jersey, Department of Banking and Insurance  
Licensing Services Bureau – Insurance



CHRIS CHRISTIE  
Governor

KIM GUARDONE  
LL Governor

State of New Jersey  
DEPARTMENT OF BANKING AND INSURANCE  
LICENSING SERVICES BUREAU - INSURANCE  
PO Box 327  
TRENTON, NJ 08645-0327  
TEL (609) 292-4337  
FAX (609) 984-5263

RICHARD J. BAROLANO  
Acting Commissioner

PETER L. HARRIS  
Director

January 22, 2016

Kenneth A. Levine  
40 Lake Center Executive Park  
401 Route 73 North  
Marlton, NJ 08053

Re: Conner Strong & Buckelew Companies, LLC

Dear Mr. Levine

This correspondence is in response to your request for approval to convert an organization from a Corporation to a Limited Liability Company. The records of the Licensing Unit reflect that Conner Strong & Buckelew Companies, LLC is a permissible name.

The organization name change can now be filed with the New Jersey Department of Treasury, Commercial Recording at 609-292-9292. When filing with the New Jersey Department of Treasury, please attach a copy of this approval letter. Business names are reserved for 90 business days by this Department.

The Department of Banking & Insurance Licensing records will be updated to reflect the requested change upon receipt of a current copy of the Department of Treasury's Certificate of Formation of LLC, a copy of the SS4-Form reflecting the new FEIN number assigned to the LLC and a copy of this correspondence.

Questions concerning this correspondence may be directed to my attention at (609) 292-4337 ext. 50294.

Sincerely,

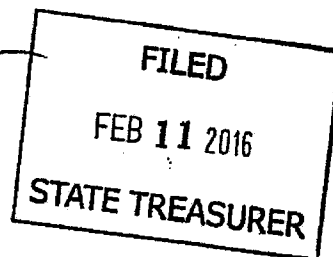
*Richard J. Barolano*

Department of Banking & Insurance  
Insurance, Licensing Services Bureau

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*Amc*



CERTIFICATE OF AMENDMENT OF  
CERTIFICATE OF FORMATION  
OF  
CONNER STRONG & BUCKELEW COMPANIES, LLC  
0600428554

*0600428554*

The undersigned hereby submits for filing, on behalf of the CONNER STRONG & BUCKELEW COMPANIES, LLC (the "Company"), this Certificate of Amendment of the Company's Certificate of Formation on file with the Division of Revenue and Enterprise Services. This Certificate of Amendment is being filed accordance with the section 19 of the Revised Uniform Limited Liability Company Act, L.2012, c. 50.

1. The name of Company is CONNER STRONG & BUCKELEW COMPANIES, LLC.
2. The date of filing of the Company's Certificate of Formation is February 4, 2016.
3. The Company's Business ID Number is 0600428554
4. Article 2 of the Company's Certificate of Formation is amended to read as follows:

2. PURPOSE. The purpose of the limited liability company is to engage in the business of insurance, risk management and employee benefit brokerage and consulting, and to engage in any other purposes, business and activities which limited liability companies may engage in under the laws of the State of New Jersey.

The undersigned has executed this Certificate of Amendment on February 10, 2016 intending that it be filed in the office of the Division of Revenue and Enterprise Services pursuant N.J.S.A. § 42:2C-19.

CONNER STRONG & BUCKELEW COMPANIES, LLC

By: *W. Michael Tiagwad*  
Signer: W. Michael Tiagwad, Manager

*06799004*  
*2/15/16*