CH \$40.00 4560²

ETAS ID: TM375306

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
ELBIT SYSTEMS LTD.		02/10/2016	CORPORATION: ISRAEL

RECEIVING PARTY DATA

Name:	Brightway Vision Ltd.	
Street Address:	Advanced Technology Center, P.O. Box 15126	
City:	Haifa 31905	
State/Country:	ISRAEL	
Entity Type:	CORPORATION: ISRAEL	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	4560404	BRIGHTEYE

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 617-426-5553

Email: hiebert@samuelsTM.com

Correspondent Name: Timothy H. Hiebert

Address Line 1: Two International Place, 23rd Floor
Address Line 4: Boston, MASSACHUSETTS 02110-4104

ATTORNEY DOCKET NUMBER:	BRIGHTWAY VISION LTD.
NAME OF SUBMITTER:	Timothy H. Hiebert
SIGNATURE:	/Timothy H. Hiebert/
DATE SIGNED:	03/02/2016

Total Attachments: 1

source=Assignment - Elbit to Brightway#page1.tif

TRADEMARK REEL: 005744 FRAME: 0274

DEED OF ASSIGNMENT

BETWEEN:

Elbit Systems Ltd.

Advanced Technology Center

P.O.B. 539 Haifa 31053

Israel

(hereinafter, "the Assignor") OF THE FIRST PART,

and

Brightway Vision Ltd. Advanced Technology Center P.O. Box 15126, Haifa 31905, Israel

> (hereinafter, "the Assignee") OF THE SECOND PART.

WHEREAS the Assignor is the owner of Israeli Trademark Registration Nos. 186852 and 234093, European Community Trademark Registration No. 00515758, Hong Kong Trademark Registration No. 302868535, U.S. Trademark Registration No. 4,560,404, Canadian Trademark Registration No. TMA 770,424 and Chinese Trademark Application No. 13049857;

WHEREAS said Assignor has agreed to assign unto Assignee said Trademark Registrations and Application and the good will appertaining thereof:

NOW THEREFORE, this agreement witnesses that, in consideration of the sum of Ten (10) US Dollars paid by said Assignee to said Assignor, the receipt and sufficiency of which is hereby acknowledged, said Assignor does hereby assign unto said Assignce all its right, title and interest in and to the above-mentioned Trademark Registrations and Application and the good will appertaining thereto.

IN WITNESS WHEREOF, the parties hereunto have caused these presents to be duly executed, this 10 day of FES, 2016.

Capacity: Ap Capacity: CO

by:

Capacity:

Name:

ASSIGNOR

ASSIGNEE

TRADEMARK **REEL: 005744 FRAME: 0275**

RECORDED: 03/02/2016