

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM375345

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
SEQUENCE:	2		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Flowers Bakeries, LLC		03/02/2016	LIMITED LIABILITY COMPANY: GEORGIA
RECEIVING PARTY DATA			
Name:	Flowers Bakeries Brands, LLC		
Street Address:	1919 Flowers Circle		
City:	Thomasville		
State/Country:	GEORGIA		
Postal Code:	31757		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	86497457	ALPINE VALLEY SUPER GRAINS	
Registration Number:	2257178	ALPINE VALLEY	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	4048156140		
Email:	miskowitz@kiltown.com		
Correspondent Name:	Mark Iskowitz, Kilpatrick Townsend		
Address Line 1:	1100 Peachtree Street, Suite 2800		
Address Line 4:	Atlanta, GEORGIA 30309-4528		
ATTORNEY DOCKET NUMBER:	0969549		
NAME OF SUBMITTER:	Mark Iskowitz, Kilpatrick Townsend		
SIGNATURE:	/mji/		
DATE SIGNED:	03/02/2016		
Total Attachments: 1			
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OP \$65.00 86497457

ASSIGNMENT

This Assignment is between Flowers Bakeries, LLC, a Georgia limited liability company with an address of 1919 Flowers Circle, Thomasville, GA, 31757 (“Assignor”), and Flowers Bakeries Brands, LLC, a Delaware limited liability company with an address of 1919 Flowers Circle, Thomasville, Georgia 31757 (“Assignee”). It is effective as of the date on which the last of the Parties executes it (the “Effective Date”).

WHEREAS, Assignor is the owner of the following trademarks (the “Marks”) and the following registration and application in the U.S. Patent and Trademark Office (the “Filings”) covering the Marks:

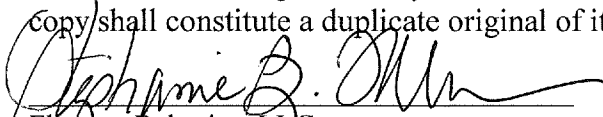
Reg. No./Serial No.	Mark	Goods
2257178	ALPINE VALLEY	Breads
86497457	ALPINE VALLEY SUPER GRAINS	Bread

WHEREAS, Assignee wishes to acquire the Marks, the goodwill associated with the Marks, the Filings, and the portions of Assignor’s business to which the Marks and the Filings pertain; and

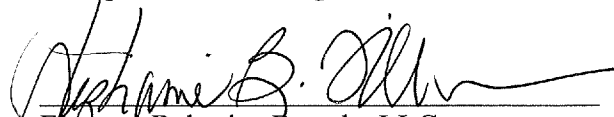
WHEREAS, Assignor wishes to assign to Assignee the Marks, the goodwill associated with the Marks, the Filings, and the portions of Assignor’s business to which the Marks and the Filings pertain;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are acknowledged, the parties agree to the following:

1. Assignor sells, assigns, transfers, and conveys to Assignee the Marks, the goodwill associated with the Marks, the Filings, and the portions of Assignor’s business to which the Marks pertain.
2. As of the Effective Date, Assignee may enforce the rights to the Marks, and Assignor acknowledges that Assignor is not entitled to the proceeds from any such action.
3. The parties may execute one or more copies of this Assignment, and each such copy shall constitute a duplicate original of it.



Flowers Bakeries, LLC
By: Stephanie B. Tillman
Title: Assistant Secretary
Date: 3/2/16



Flowers Bakeries Brands, LLC
By: Stephanie B. Tillman
Title: Secretary and Treasurer
Date: 3/2/16