

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM375350

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Qualcomm Innovation Center, Inc.		01/26/2015	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Allseen Alliance, Inc.		
Street Address:	660 York Street		
City:	San Francisco		
State/Country:	CALIFORNIA		
Postal Code:	94110		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	4084849	ALLJOYN	
Registration Number:	4299121	ALLJOYN	
CORRESPONDENCE DATA			
Fax Number:	6172484000		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	617-248-5000		
Email:	tmadmin@choate.com		
Correspondent Name:	Daniel L. Scales		
Address Line 1:	Two International Place		
Address Line 2:	Choate, Hall & Stewart LLP		
Address Line 4:	Boston, MASSACHUSETTS 02110		
ATTORNEY DOCKET NUMBER:	2011283.0022		
NAME OF SUBMITTER:	Daniel L. Scales		
SIGNATURE:	/Daniel L. Scales/		
DATE SIGNED:	03/02/2016		
Total Attachments: 4			
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source=Allseen Alliance_QuIC_Trademark Assignment (AllJoyn)_26Jan2015#page2.tif			

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TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT ("Assignment") dated January 26, 2015, 2014, is made by QUALCOMM INNOVATION CENTER, INC., a California corporation with offices at 5775 Morehouse Drive, San Diego, California 92121, ("Assignor") and ALLSEEN ALLIANCE, INC., a Delaware corporation with offices at 660 York Street, San Francisco, CA 94110, ("Assignee").

Assignor is the owner of all right, title and interest in and to the trademark ALLJOYN and the AllJoyn logo as depicted in Exhibit A (collectively, the "Marks"), all common law trademark rights and goodwill inherent in the Marks, as well all U.S. and foreign applications and registrations for the Marks set forth in Exhibit B, and it has used the domain names incorporating the term ALLJOYN listed in Exhibit C (collectively, the "Domain Names").

Assignee desires to own Assignor's entire right, title and interest in the Marks and acquire the Domain Names.

NOW, THEREFORE, in consideration of the foregoing and for other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged;

Assignor hereby irrevocably transfers and assigns to Assignee, all of Assignor's worldwide right, title to and interest in the Marks, and its related registrations and applications for registrations, together with any and all of the goodwill of the business symbolized by and associated with the Marks, and all income, royalties, fees, damages, and payments now or hereafter due or payable with respect thereto, and all rights of actions, powers and benefit to the Marks, due or accrued, and including the right to sue for and recover in the Assignee's own name and that of its successors and assigns and other legal representatives all remedies of every nature, including without limitation rights to injunctive relief, damages, profits, royalties, costs and attorney fees, arising out of any infringement of the Marks, or injury to the related goodwill, occurring prior to or after the date of this Assignment.

Upon execution of this Assignment, Assignor shall provide Assignee with any necessary authorization codes and/or execute any transfer requests or other documentation required to transfer control of the Domain Names to Assignee.

This Assignment may be executed in two or more consecutive counterparts, each of which shall be an original, with the same effect as if the signatures were upon the same instrument.

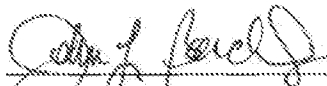
IN WITNESS WHEREOF, the undersigned have caused this Assignment to be executed, effective as of the Effective Date.


ASSIGNOR:

ASSIGNEE:

QUALCOMM INNOVATION CENTER, INC.

ALLSEEN ALLIANCE, INC.

By: 
Name: John L. Boacke Jr.

By: 
Name: Guodong XUE

Title: VP, Engineering

Title: President Of AllSeen Alliance

Exhibit A

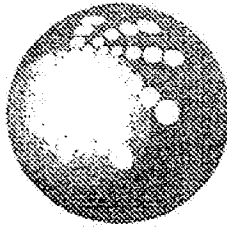


Exhibit B

MARK	Jurisdiction	Application No.	Filing Date	Registration No.	Registration Date
ALLJOYN	Brazil	831280859	December 13, 2011		
ALLJOYN	Brazil	831280840	December 13, 2011		
ALLJOYN	Canada	1562454	February 2, 2012	TMA873581	March 18, 2014
ALLJOYN	Canada	1562455	February 2, 2012	TMA873582	March 18, 2014
ALLJOYN	China	9242826	March 22, 2011	9242826	June 14, 2012
ALLJOYN	China	10328813	December 20, 2011	10328813	February 28/2013
ALLJOYN	China	10328812	December 20, 2011	10328812	February 28/2013
ALLJOYN	European Union	010482578	December 9, 2011	010482578	May 7, 2012
ALLJOYN	India	2248470	December 13, 2011		
ALLJOYN	India	2248471	December 13, 2011		
ALLJOYN	Indonesia	D002012005396	February 8, 2012		
ALLJOYN	Israel	247091	June 7, 2012	247091	November 3, 2013
ALLJOYN	Japan	201189667	December 13, 2011	5503736	June 29, 2012
ALLJOYN	Korea	20110005763	December 15, 2011	450044632	May 2, 2013
ALLJOYN	Norway	201114185	December 12, 2011	265470	May 16, 2012
ALLJOYN	Russia	2011741393	December 16, 2011	475399	November 26, 2012
ALLJOYN	Switzerland	639352011	December 12, 2011	627769	March 30, 2012
ALLJOYN	Taiwan	100063800	December 12, 2011	01543264	October 16, 2012
ALLJOYN	United States	85/156373	October 19, 2010	4084849	January 10, 2012
ALLJOYN	United States	85/491085	December 8, 2011	4299121	March 5, 2013

Exhibit C

alljoyn.org
alljoyn.com