

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM375362

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Vintage Labs, LLC		02/22/2016	LIMITED LIABILITY COMPANY: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	IMY, LLC		
<b>Street Address:</b>	1155 South Boyle Avenue		
<b>City:</b>	Los Angeles		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	90023		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3037419	CALIFORNIA VINTAGE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2139292525		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	213.929.2500		
<b>Email:</b>	ipladocket@swlaw.com		
<b>Correspondent Name:</b>	Dax Alvarez		
<b>Address Line 1:</b>	400 East Van Buren Street		
<b>Address Line 2:</b>	Suite 1900		
<b>Address Line 4:</b>	Phoenix, ARIZONA 85004-2202		
<b>ATTORNEY DOCKET NUMBER:</b>	68625.03800		
<b>NAME OF SUBMITTER:</b>	Dax Alvarez		
<b>SIGNATURE:</b>	/Dax Alvarez/		
<b>DATE SIGNED:</b>	03/02/2016		
<b>Total Attachments: 2</b>			
source=68625.03800 - Signed Assignment#page1.tif			
source=68625.03800 - Signed Assignment#page2.tif			

CH \$40.00 3037419

ASSIGNMENT OF TRADEMARK  
AND REGISTRATION THEREOF

WHEREAS, Vintage Labs, LLC, a limited liability company organized under the laws of California ("Assignor"), has acquired or adopted, and used, and thereby owns all right, title and interest in and to (i) the trademark and (ii) the registration thereof identified in Exhibit A attached hereto and by this reference incorporated into and made a part hereof (hereinafter collectively referred to as the "Mark"), together with the goodwill of the business appurtenant to said Mark;

WHEREAS, IMY, LLC, a limited liability company organized under the laws of California having a place of business at 1155 South Boyle Avenue, Los Angeles, CA 90023 ("Assignee") is desirous of acquiring said Mark; and

WHEREAS, in order to effectuate Assignor's assignment of its entire right, title and interest in and to the Mark and the goodwill appurtenant thereto, to Assignee, Assignor is executing this instrument of Assignment.

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, Assignor does hereby sell, assign, convey and transfer unto Assignee, its successors, assigns and legal representatives, its full and entire right, title and interest in and to the Mark identified in said Exhibit A, and the attendant goodwill symbolized by the Mark, the same to vest in Assignee, including, without limitation, the ownership of all causes of action for, and claims for damages by reason of, the infringement of the Mark by other parties, which causes of action and claims arose prior to the date of execution thereof.

Assignor hereby agrees that Assignee shall have the right to record this instrument of assignment with the United States Patent and Trademark Office so as to establish Assignee as owner of record of the Mark. Assignor further agrees, at the request of Assignee and without charge or cost to Assignee, to (i) execute and have executed any and all other documents of any kind whatsoever, and to provide whatever information may be required, to carry out the terms and intent of this Assignment; and (ii) fully cooperate with Assignee, as reasonably required, to enable Assignee to duly record this instrument of assignment with the United States Patent and Trademark Office so that Assignee's ownership of the Mark is duly made of record.

IN WITNESS WHEREOF, Assignor has caused this instrument to be executed on the date indicated below.

Vintage Labs, LLC  
("Assignor")

Dated: 2-22, 2016

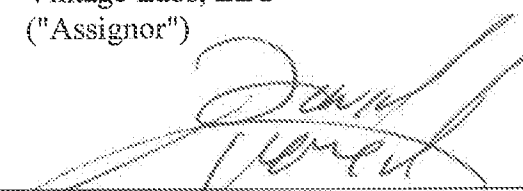
By:   
Name: David Vered  
Title: Member

EXHIBIT A

MARK	REG. NO.	REG. DATE	CLASS
CALIFORNIA VINTAGE	3,037,419	January 3, 2006	25

23245796