

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM375700

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Lancet Data Sciences, Inc.	FORMERLY Lancet Software Development, Inc.	11/18/2015	CORPORATION: MINNESOTA
RECEIVING PARTY DATA			
Name:	Teradata US, Inc.		
Street Address:	10000 Innovation Drive		
City:	Miamisburg		
State/Country:	OHIO		
Postal Code:	45342		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	3906023	FIVE DISCIPLINES OF BUSINESS INTELLIGENC	
Registration Number:	4394146	MAXIMIZING RETURN ON DATA	
Registration Number:	4394147	MAXIMIZING RETURN ON DATA	
CORRESPONDENCE DATA			
Fax Number:	9378478425		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	937-242-4728		
Email:	Karen.Dutko@Teradata.com		
Correspondent Name:	Karen Dutko		
Address Line 1:	10000 Innovation Drive		
Address Line 4:	Miamisburg, OHIO 45342		
ATTORNEY DOCKET NUMBER:	LANCET TRADEMARKS		
NAME OF SUBMITTER:	John D. Cowart		
SIGNATURE:	/John D. Cowart/		
DATE SIGNED:	03/04/2016		
Total Attachments: 3			
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TRADEMARK ASSIGNMENT

This Trademark Assignment (this "Assignment") between LANCET DATA SCIENCES, INC., previously known as LANCET SOFTWARE DEVELOPMENT, INC., a Minnesota corporation with its principal place of business at 11980 Portland Avenue S., Burnsville, Minnesota, 55337 ("Assignor"), and TERADATA US, INC., a Delaware corporation with its principal place of business at 10000 Innovation Drive, Miamisburg, OH 45342 ("Assignee") is effective as of October 16, 2015.

WHEREAS, Assignor desires to transfer and assign to Assignee, and Assignee hereby accepts the transfer and assignment of, all of Assignor's worldwide right, title and interest in, to and under Assignor's registered and unregistered domestic and foreign servicemarks, trademarks, trademark applications and trade names, including without limitation the servicemarks, trademarks, servicemark and trademark applications and trade names listed on Schedule A annexed hereto and incorporated herein by reference (all of the foregoing being referred to herein as the "Marks");

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) and of other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby sell, assign, transfer and convey unto Assignee, together with the goodwill of the business, all right, title and interest in and to the Marks, and any registrations resulting from any trademark applications listed below (collectively "Trademark Rights").

Assignor further agrees to and hereby does sell, assign, transfer and convey unto Assignee all rights:

- (i) in and to causes of action and enforcement rights for the Trademark Rights including all rights to pursue damages, injunctive relief and other remedies for past and future infringement of the Trademark Rights, and
- (ii) to apply in any or all countries of the world for trademark registration, or other governmental grants for the Trademark Rights, including without limitation under the Paris Convention, the Trademark Law Treaty, the Madrid Protocol, or any other convention, treaty, agreement or understanding.

Assignor also hereby authorizes the respective trademark office or governmental agency in each jurisdiction to register any and all trademarks which may be granted upon any of the Trademark Rights in the name of Assignee, as the assignee to the entire interest therein.

(signature page follows)

IN WITNESS WHEREOF this Assignment is executed at Miamisburg, Ohio on November 18, 2015.

ASSIGNOR: LANCET DATA SCIENCES, INC.

By: Laura K Nyquist
Name: Laura K. Nyquist
Title: Vice President and Secretary

STATE OF OHIO)
COUNTY OF MONTGOMERY)

On November 18, 2015, before me, Deborah C. MacDonald, Notary Public in and for said State, personally appeared Laura K. Nyquist, Vice President and Secretary of Lancet Data Sciences, Inc., personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument and acknowledged to me that he/she executed the same in his/her authorized capacity, and that by his/her signature on the instrument, the person, or the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.

Signature Deborah C MacDonald



Deborah C MacDonald
Notary Public
State of Ohio
My commission expires Sept. 5, 2016

ASSIGNEE: TERADATA US, INC.

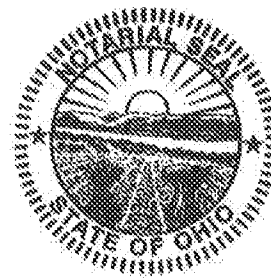
By: Margaret A Treese
Name: Margaret A. Treese
Title: Assistant Secretary

STATE OF OHIO)
COUNTY OF MONTGOMERY)

On November 18, 2015, before me, Deborah C. MacDonald, Notary Public in and for said State, personally appeared Margaret A. Treese, Assistant Secretary of Teradata US, Inc., personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument and acknowledged to me that he/she executed the same in his/her authorized capacity, and that by his/her signature on the instrument, the person, or the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.

Signature Deborah C MacDonald



Deborah C MacDonald
Notary Public
State of Ohio
My commission expires Sept. 5, 2016

SCHEDULE A

Servicemarks and Trademarks

<u>Trademark</u>	<u>Jurisdiction</u>	<u>Class</u>	<u>Application Number</u>	<u>Registration Number</u>	<u>Status</u>
Five Disciplines of Business Intelligence	US	35	85/092743	3906023	Registered
LANCET	US	42	85/326069	4090293	Registered
LANCET (design)	US	42	85/550545	4256640	Registered
Maximizing Return on Data	US	35	85/727328	4394146	Registered
Maximizing Return on Data	US	42	85/727355	4394147	Registered
Return on Data	US	35	78/648297	3170890	Cancelled
Be An Outlier	US	35	86/607995	N/A	Pending
Be An Outlier	US	42	86/608010	N/A	Published