

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM375783

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|---|--|-----------------------|----------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Sterling Analytics Group, LLC | | 02/18/2016 | Limited Liability Company: |
| RECEIVING PARTY DATA | | | |
| Name: | Sterling & Sterling LLC | | |
| Street Address: | 135 Crossways Park Drive | | |
| City: | Woodbury | | |
| State/Country: | NEW YORK | | |
| Postal Code: | 11797 | | |
| Entity Type: | Limited Liability Company: NEW YORK | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 4587241 | STERLING ANALYTICS | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 5168223582 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 5168223550 | | |
| Email: | aebdocket@hbiplaw.com | | |
| Correspondent Name: | Hoffmann & Baron, LLP | | |
| Address Line 1: | 6900 Jericho Turnpike | | |
| Address Line 4: | Syosset, NEW YORK 11791 | | |
| ATTORNEY DOCKET NUMBER: | 979-26 | | |
| NAME OF SUBMITTER: | Anthony E. bennett | | |
| SIGNATURE: | /anthony e bennett/ | | |
| DATE SIGNED: | 03/07/2016 | | |
| Total Attachments: 1 | | | |
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OP \$40.00 4587241

TRADEMARK ASSIGNMENT

This Trademark Assignment is made by Sterling Analytics Group, LLC a limited liability company of New York having a principal place of business at 135 Crossways Park Drive Woodbury, New York 11797 (hereinafter "Assignor"), in favor of Sterling & Sterling LLC a limited liability company of New York having a principal place of business at 135 Crossways Park Drive Woodbury, New York 11797 (hereinafter "Assignee").

WHEREAS, Assignor is the owner of a United States Trademark Registration No. 4,587,241 for the mark STERLING ANALYTICS and design, (hereinafter the "Mark"), and the owner of the goodwill of the business associated with and symbolized by said Mark;

WHEREAS, Assignee is desirous of acquiring all United States and worldwide rights, title and interests in and to the Mark along with the goodwill associated with said Mark;

NOW, THEREFORE, for ten dollars (\$10.00) and other good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, Assignor hereby sells, assigns, transfers and sets over to Assignee, all rights, title and interests for the United States and worldwide, in and to the Mark and the goodwill associated with the Mark, the same to be held and enjoyed by Assignee, its successors, assigns and other legal representatives.

Sterling Analytics Group, LLC

By: _____

Name: David Sterling

Title: Member

Dated: _____

2/18/16