

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM375808

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL
<b>SEQUENCE:</b>	1

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Pontiflex Inc.		12/30/2014	Corporation: DELAWARE

## RECEIVING PARTY DATA

<b>Name:</b>	TBC Holdings I, Inc.
<b>Street Address:</b>	160 Inverness Drive West
<b>Internal Address:</b>	Suite 400
<b>City:</b>	Englewood
<b>State/Country:</b>	COLORADO
<b>Postal Code:</b>	80112
<b>Entity Type:</b>	Corporation: DELAWARE

## PROPERTY NUMBERS Total: 7

Property Type	Number	Word Mark
Registration Number:	4179473	SIGNUP ADS
Registration Number:	3796396	CONNECT ONCE
Registration Number:	4145711	KEEP APPS FREE
Registration Number:	4216751	APPYMAIL
Registration Number:	3793843	GENLIST
Registration Number:	3994878	PONTIFLEX APPEADS
Registration Number:	3857404	PONTIFLEX ADLEADS

## CORRESPONDENCE DATA

Fax Number: 3034732720

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

Phone: 303-473-2703

Email: docket@hollandhart.com

Correspondent Name: Tracy B. Gray

Address Line 1: P.O. Box 8749

Address Line 2: Attention: Trademark Docketing

Address Line 4: Denver, COLORADO 80201

ATTORNEY DOCKET NUMBER: 78346.0001

TRADEMARK

<b>NAME OF SUBMITTER:</b>	Tracy B. Gray
<b>SIGNATURE:</b>	/Tracy B. Gray/
<b>DATE SIGNED:</b>	03/07/2016
<b>Total Attachments: 3</b> source=2014-12-30 - Trademark Assignment - Pontiflex Inc. to TBC Holdings I Inc#page1.tif source=2014-12-30 - Trademark Assignment - Pontiflex Inc. to TBC Holdings I Inc#page2.tif source=2014-12-30 - Trademark Assignment - Pontiflex Inc. to TBC Holdings I Inc#page3.tif	

**ASSIGNMENT OF REGISTERED TRADEMARKS**

Whereas, Pontiflex Inc. d/b/a Crossboard Mobile, a Delaware corporation, (the "**Assignor**"), has adopted, used, is using and is the owner of the following trademarks, now registered in the United States Patent and Trademark Office:

<b>DATE</b>	<b>MARK</b>	<b><u>REG. NO.</u></b>
7/24/2012	Signup Ads	4,179,473
6/1/2010	Connect Once	3,796,396
5/22/2012	Keep Apps Free	4,145,711
10/2/2012	Appymail	4,216,751
5/25/2010	Genlist	3,793,843
7/12/2011	Pontiflex Appleads	3,994,878
10/5/2010	Pontiflex Adleads	3,857,404

and WHEREAS, TBC Holdings I, Inc. with an address at 160 Inverness Drive West, Suite 400, Englewood, Colorado 80112 (the "**Assignee**"), has succeeded to the business, assets and appurtenant goodwill of the Assignor with respect to said marks,

Now, THEREFORE, in consideration of the sum of one dollar and other good and valuable consideration, the receipt of which is hereby acknowledged, the Assignor hereby assigns to the Assignee all of the Assignor's right, title and interest in and to the following (the "**Assigned Trademarks**"), together with the goodwill of the business connected with the use of, and symbolized by, the Assigned Trademarks:

(a) the trademark registrations set forth hereinabove and all issuances, extensions and renewals thereof;

(b) all rights of any kind whatsoever of the Assignor accruing under any of the foregoing provided by applicable law of any jurisdiction, by international treaties and conventions and otherwise throughout the world;

(c) any and all royalties, fees, income, payments and other proceeds hereafter due or payable with respect to any and all of the foregoing; and

(d) any and all claims and causes of action with respect to any of the foregoing, whether accruing before, on and/or after the date hereof, including all rights to and claims for damages,

restitution and injunctive and other legal and equitable relief for past, present and future infringement, dilution, misappropriation, violation, misuse, breach or default, with the right but no obligation to sue for such legal and equitable relief and to collect, or otherwise recover, any such damages.

The Assignor hereby authorizes the Commissioner for Trademarks in the United States Patent and Trademark Office to record and register this Trademark Assignment upon request by the Assignee. This Trademark Assignment shall be binding upon and shall inure to the benefit of the parties hereto and their respective successors and assigns.

Signed this 30<sup>th</sup> day of December, 2014.

Pontiflex Inc. d/b/a Crossboard Mobile

By: Dominic Butera

Print name and title:

Dominic Butera, Treasurer  
Secretary

STATE OF NEW YORK Jersey

Sussex County, SS.

Date: December 30 2014

On this 30 day of December, 2014, before me, the undersigned notary public, personally appeared Dominic Butera, proved to me through satisfactory evidence of identification, which was his New Jersey drivers' license, to be the person whose name is signed on the preceding or attached document in my presence, and acknowledged to me that he signed it voluntarily for its stated purpose.

JACQUELYN M. JONES  
NOTARY PUBLIC OF NEW JERSEY  
MY COMMISSION EXPIRES NOVEMBER 14, 2016  
COMMISSION ID# 2351858

Jacquelyn M. Jones  
Notary Public

Print name of notary: Jacquelyn M. Jones

My Commission Expires: November 14, 2016

AGREED TO AND ACCEPTED:

TBC Holdings I, Inc.

By: \_\_\_\_\_

Name:

Signed this \_\_\_\_\_ day of December, 2014.

**PONTIFLEX INC. D/B/A CROSSBOARD MOBILE**

By: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

STATE OF NEW YORK

\_\_\_\_\_ County, SS.

Date: \_\_\_\_\_, 2014

On this \_\_\_ day of December, 2014, before me, the undersigned notary public, personally appeared \_\_\_\_\_, proved to me through satisfactory evidence of identification, which was his \_\_\_\_\_ drivers' license, to be the person whose name is signed on the preceding or attached document in my presence, and acknowledged to me that he signed it voluntarily for its stated purpose.


\_\_\_\_\_  
Notary Public

Print name of notary: \_\_\_\_\_

My Commission Expires: \_\_\_\_\_

AGREED TO AND ACCEPTED:

**TBC HOLDINGS I, INC.**

By:  \_\_\_\_\_

W. Aaron Bowlds, General Counsel &  
Secretary