

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM375841

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Assignment of Security Interest		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Crane Investment Company, LLC		02/18/2016	Limited Liability Company: OHIO
RECEIVING PARTY DATA			
Name:	Castanea Partners Fund IV, L.P.		
Street Address:	THREE NEWTON EXECUTIVE PARK, SUITE 304		
City:	NEWTON		
State/Country:	MASSACHUSETTS		
Postal Code:	02462		
Entity Type:	Limited Partnership: DELAWARE		
PROPERTY NUMBERS Total: 21			
Property Type	Number	Word Mark	
Registration Number:	3158520	GRAVEL ROAD	
Registration Number:	3286915	THE DAIRY HEIR	
Registration Number:	3993977	JENI'S	
Registration Number:	3993978	JENI'S	
Registration Number:	3993979	JENI'S	
Registration Number:	4022371	JENI'S HANDMADE IN OUR KITCHEN JENI'S IC	
Registration Number:	4082974	ART · IS · AN ICE CREAM	
Registration Number:	4392270	JENI'S	
Registration Number:	4392271	JENI'S	
Registration Number:	4492366	GRAVEL	
Registration Number:	4740913	WE MADE THIS	
Registration Number:	4832232	WE MADE THIS	
Serial Number:	86339488	AMERICAN HARD BODY ICE CREAMS	
Serial Number:	86339490	ICE CREAMS MADE FOR THE TABLE	
Serial Number:	86340011	AMERICAN HARD BODY ICE CREAMS	
Serial Number:	86340014	ICE CREAMS MADE FOR THE TABLE	
Serial Number:	86527143	PLANTS FOR PINTS	
Serial Number:	86550356	ECLIPSE	
Serial Number:	86848490	JENI'S	
TRADEMARK			

CH \$540.00 3158520

Property Type	Number	Word Mark
Serial Number:	86848500	JENI'S
Serial Number:	86977874	PLANTS FOR PINTS

CORRESPONDENCE DATA

Fax Number: 2027287045

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2027287045

Email: chowell@cooley.com

Correspondent Name: Cathy Howell, Senior Paralegal

Address Line 1: 1299 Pennsylvania Ave., N.W.; Suite 700

Address Line 2: Cooley LLP

Address Line 4: Washington, D.C. 20004

ATTORNEY DOCKET NUMBER: 308638-127

NAME OF SUBMITTER: Catherine R. Howell, Senior Paralegal

SIGNATURE: /Catherine R. Howell/

DATE SIGNED: 03/07/2016

Total Attachments: 7

source=jeni's final to file trademarks#page1.tif

source=jeni's final to file trademarks#page2.tif

source=jeni's final to file trademarks#page3.tif

source=jeni's final to file trademarks#page4.tif

source=jeni's final to file trademarks#page5.tif

source=jeni's final to file trademarks#page6.tif

source=jeni's final to file trademarks#page7.tif

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Registrant/Applicant: JENI'S SPLENDID ICE CREAMS, LLC

Trademarks: SEE ATTACHED EXHIBIT A

ASSIGNMENT OF TRADEMARK SECURITY INTEREST

February 18, 2016

WHEREAS, WHEREAS, JENI'S SPLENDID ICE CREAMS, LLC, a Delaware limited liability company, QUALITY HOLDINGS, LLC, an Ohio limited liability company, JENI'S-TENNESSEE, LLC, an Ohio limited liability company, JENI'S-ILLINOIS, LLC, an Ohio limited liability company, JENI'S-GEORGIA, LLC, an Ohio limited liability company, JENI'S-MISSOURI, LLC, an Ohio limited liability company, JENI'S-SOUTH CAROLINA, LLC, an Ohio limited liability company, JENI'S-CALIFORNIA, LLC, an Ohio limited liability company, JENI'S-NEW YORK, LLC, an Ohio limited liability company and JENI'S-TEXAS, LLC an Ohio limited liability company, each of which has its principal offices at [1145 Chesapeake Avenue, Suite L, Columbus, OH 43212 (collectively, the "*Companies*"), owns or previously owned the trademarks listed on the attached **Exhibit A**, now registered or in the process of registration in the United States Patent and Trademark Office; and

WHEREAS, the Companies entered into that certain Short Form Trademark Security Agreement dated as of July 14, 2015 (the "*Security Agreement*"), by the Companies in favor of Crane Investment Company, LLC, as Secured Party (the "*Assignor*"), a true and correct copy of which was recorded by the United States Patent and Trademark Office on July 15, 2015 at Reel 5577, Frame 0198; and

WHEREAS, the Assignor, the Companies and Castanea Partners Fund IV, L.P. ("*Assignee*") have entered into that certain Assignment and Assumption Agreement, dated as of February 18, 2016, whereby the Assignor has assigned to Assignee, all liens, security interests, right, title and interest of the Assignor in the trademark and trademark applications more fully described on **Exhibit A**, together with the debt secured thereby.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, the Assignor hereby:

1. assigns to Assignee any and all liens, security interests, right, title and interest of the Assignor pursuant to the Security Agreement in the trademarks and trademark applications more fully described on **Exhibit A**, without recourse or representation or warranty, express or implied; and

2. authorizes and requests the Commissioner of Patents and Trademarks of the United States of America to note and record the existence of the assignment hereby given.

[Signature Page Follows]

IN WITNESS WHEREOF, the Assignor has caused this Assignment of Trademark Security Interest to be executed by its duly authorized officer effective as of the date above first written.

ASSIGNOR:

CRANE INVESTMENT COMPANY, LLC,

By: Andrew M. Hackett
Name: Andrew M. Hackett
Title: President

Address:
330 W. Spring Street
Columbus, OH 43215
Attention: Stephanie Fortener, Director of
Investments

ASSIGNEE:

CASTANEA PARTNERS FUND IV, LP,

By: Castanea Partners Fund GP IV, LLC, its sole General
Partner,

By: _____
Name: _____
Title: _____

Address:
Three Newton Executive Park, Suite 304
Newton, MA 02462
Attention: Paul Gibbons

IN WITNESS WHEREOF, the Assignor has caused this Assignment of Trademark Security Interest to be executed by its duly authorized officer effective as of the date above first written.

ASSIGNOR:

CRANE INVESTMENT COMPANY, LLC,

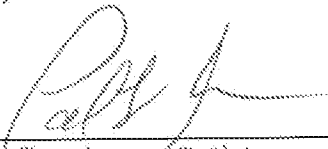
By: _____
Name: _____
Title: _____

Address:
330 W. Spring Street
Columbus, OH 43215
Attention: Stephanie Fortener, Director of
Investments

ASSIGNEE:

CASTANEA PARTNERS FUND IV, L.P.,

By: Castanea Partners Fund GP IV, LLC, its sole General
Partner,

By:  _____
Name: Paul F. Gibbons
Title: Partner

Address:
Three Newton Executive Park, Suite 304
Newton, MA 02462
Attention: Paul Gibbons

EXHIBIT A

See attached

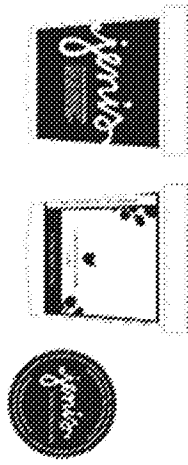
JENI'S SPLENDID ICE CREAMS, LLC

Schedule of U.S. Trademark/Service Mark Pending Applications and Registrations

Mark/Name	Serial/Registration Number	Filing/ Registration Date
AMERICAN HARD BODY ICE CREAMS	SN: 86340011	Filed: July 17, 2014
AMERICAN HARD BODY ICE CREAMS	SN: 863339488	Filed: July 16, 2014
ART · IS · AN ICE CREAM	RN: 4082974	Registered: January 10, 2012
ECLIPSE	SN: 86550356	Filed: March 2, 2015
GRAVEL	RN: 4492366	Registered: March 4, 2014
GRAVEL ROAD	RN: 3158520	Registered: October 17, 2006
ICE CREAMS MADE FOR THE TABLE	SN: 863339490	Filed: July 16, 2014
ICE CREAMS MADE FOR THE TABLE	SN: 86340014	Filed: July 17, 2014

Mark/Name	Serial/Registration Number	Filing/ Registration Date
JENI'S	RN: 3993977	Registered: July 12, 2011
JENI'S	SN: 86848490	Filed: December 14, 2015
JENI'S	RN: 4392270	Registered: August 27, 2013
JENI'S (Stylized) 	RN: 3993978	Registered: July 12, 2011
	RN: 3993979	Registered: July 12, 2011
	SN: 86848500	Filed: December 14, 2015
	RN: 4392271	Registered: August 27, 2013

JENI'S HANDMADE IN OUR KITCHEN JENI'S ICE CREAMS, YOGURTS AND SORBETS ARE JENI'S ICE CREAMS, YOGURTS AND SORBETS ARE HAND-CRAFTED IN SMALL BATCHES, USING LUXURIOUS AND FLAVORFUL INGREDIENTS. PLEASE ENJOY AND SHARE WITH FRIENDS. JENI'S SPLENDID ICE CREAMS. (1 PINT) ICE CREAM. YOGURT . SORBET MADE IN COLUMBUS, OHIO . MADE IN GRANDVIEW, OHIO . JENISICECREAMS.COM MAY CONTAIN NUTS OR TRACES OF NUTS HANDMADE IN OUR KITCHEN and Design



<p>JENI'S HANDMADE IN OUR KITCHEN JENI'S ICE CREAMS, YOGURTS AND SORBETS ARE JENI'S ICE CREAMS, YOGURTS AND SORBETS ARE HAND-CRAFTED IN SMALL BATCHES, USING LUXURIOUS AND FLAVORFUL INGREDIENTS. PLEASE ENJOY AND SHARE WITH FRIENDS. JENI'S SPLENDID ICE CREAMS. (1 PINT) ICE CREAM. YOGURT . SORBET MADE IN COLUMBUS, OHIO . MADE IN GRANDVIEW, OHIO . JENISICECREAMS.COM MAY CONTAIN NUTS OR TRACES OF NUTS HANDMADE IN OUR KITCHEN and Design</p>	<p>RN: 4022371</p>	<p>Registered: September 6, 2011</p>
<p>PLANTS FOR PINTS</p>	<p>SN: 86527143</p>	<p>Filed: February 6, 2015</p>
<p>PLANTS FOR PINTS</p>	<p>SN: 86977874</p>	<p>Filed: February 6, 2015</p>
<p>THE DAIRY HEIR</p>	<p>RN: 3286915</p>	<p>Registered: August 28, 2007</p>
<p>WE MADE THIS</p>	<p>RN: 4740913</p>	<p>Registered: May 19, 2015</p>
<p>WE MADE THIS</p>	<p>RN: 4832232</p>	<p>Registered: October 13, 2015</p>
<p>JENI'S SPLENDID ART</p>	<p>RN: 1950187</p>	<p>Ohio State Registration Registered July 14, 2010</p>