TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

ETAS ID: TM376130

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: Notice of Grant of Security Interest in Trademarks

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type	
Formation Brands, LLC		03/09/2016	Limited Liability Company: DELAWARE	

RECEIVING PARTY DATA

Name:	Bank of America, N.A., as Administrative Agent	
Street Address:	135 S. LaSalle Street	
Internal Address:	Mail Code: IL4-135-09-61	
City:	Chicago	
State/Country:	ILLINOIS	
Postal Code:	60603	
Entity Type:	national banking association: UNITED STATES	

PROPERTY NUMBERS Total: 3

Property Type	Number	Word Mark
Registration Number:	4832931	MUGLY
Registration Number:	3877197	SWIZZLE
Registration Number:	3437230	SLANT

CORRESPONDENCE DATA

Fax Number: 9192868199

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 919 286-8000

Email: PTO TMconfirmation@mvalaw.com

Correspondent Name: MOORE & VAN ALLEN PLLC

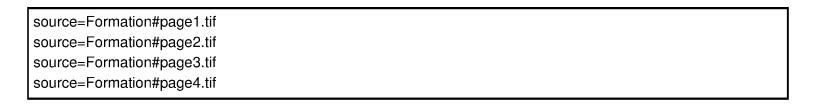
Address Line 1: 3015 CARRINGTON MILL BOULEVARD

Address Line 2: SUITE 400

Address Line 4: MORRISVILLE, NORTH CAROLINA 27560

ATTORNEY DOCKET NUMBER:	327000-027415
NAME OF SUBMITTER:	John E. Slaughter
SIGNATURE:	/John E. Slaughter/
DATE SIGNED:	03/09/2016

Total Attachments: 4



NOTICE

OF

GRANT OF SECURITY INTEREST

IN

TRADEMARKS

United States Patent and Trademark Office

Ladies and Gentlemen:

Please be advised that pursuant to the Security and Pledge Agreement dated as March 9, 2016 (as the same may be amended, modified, extended or restated from time to time, the "Agreement") by and among the Obligors party thereto (each an "Obligor" and collectively, the "Obligors") and Bank of America, N.A., as Administrative Agent (the "Administrative Agent") for the holders of the Secured Obligations referenced therein, the undersigned Obligor has granted a continuing security interest in and a right to set off against the trademarks and trademark applications shown below to the Administrative Agent for the ratable benefit of the holders of the Secured Obligations:

TRADEMARKS

<u>Description of Trademark No.</u> <u>Trademark Item</u>

Date of Trademark

See Schedule 1 attached hereto

The undersigned Obligor and the Administrative Agent, on behalf of the holders of the Secured Obligations, hereby acknowledge and agree that the security interest in the foregoing trademarks and trademark applications (i) may only be terminated in accordance with the terms of the Agreement and (ii) is not to be construed as an assignment of any trademark or trademark application.

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Very truly yours,

FORMATION BRANDS, LLC,

a Delaware limited liability company

Name: Robert M. Harris, Jr.

Title: Chief Executive Officer

NOTICE OF GRANT OF SECURITY INTEREST IN INTELLECTUAL PROPERTY PACIFIC MARKET INTERNATIONAL, LLC

Acknowledged and Accepted:

BANK OF AMERICA, N.A., as Administrative Agent

By:
Name: Gerund N. Diamond
Title:

Schedule 1

Formation Brands, LLC (Delaware Limited Liability Company)

U.S. Trademarks

Trademark Registrations

Mark	Reg. No.	Reg. Date
MUGLY	4832931	10/13/15
SWIZZLE	3877197	11/16/10
SLANT	3437230	05/27/08

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RECORDED: 03/09/2016