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TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 ETAS ID: TM376151

Stylesheet Version v1.2

| SUBMISSION TYPE: | NEW ASSIGNMENT |
|-----------------------|------------------------------|
| NATURE OF CONVEYANCE: | RELEASE OF SECURITY INTEREST |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|----------------------------|----------|----------------|---------------------|
| Rogers Communications Inc. | | 03/09/2016 | Corporation: CANADA |

RECEIVING PARTY DATA

| Name: | Lighthouse Practice Management Group, Inc. | |
|-----------------|--|--|
| Street Address: | 330 West 34th Street, 18th Floor | |
| City: | New York | |
| State/Country: | NEW YORK | |
| Postal Code: | 10010 | |
| Entity Type: | Corporation: DELAWARE | |

PROPERTY NUMBERS Total: 2

| Property Type | Number | Word Mark |
|----------------------|---------|------------|
| Registration Number: | 3712586 | PLZ |
| Registration Number: | 3974579 | LIGHTHOUSE |

CORRESPONDENCE DATA

Fax Number: 4156932222

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 4156932000

Email: crhem@cooley.com

Correspondent Name: Cooley LLP

Address Line 1: 101 California Street, 5th Floor
Address Line 4: San Francisco, CALIFORNIA 94111

| ATTORNEY DOCKET NUMBER: | 230009-139 YODLE |
|-------------------------|------------------|
| NAME OF SUBMITTER: | C. Rhem |
| SIGNATURE: | /CR/ |
| DATE SIGNED: | 03/09/2016 |

Total Attachments: 3

source=RCI SIGNED - IP Termination and Release (Lighthouse - Rogers)#page1.tif source=RCI SIGNED - IP Termination and Release (Lighthouse - Rogers)#page2.tif source=RCI SIGNED - IP Termination and Release (Lighthouse - Rogers)#page3.tif

TRADEMARK
REEL: 005748 FRAME: 0468

TERMINATION AND RELEASE OF SECURITY INTEREST IN INTELLECTUAL PROPERTY

March 9th, 2016

This TERMINATION AND RELEASE OF SECURITY INTEREST IN INTELLECTUAL PROPERTY (this "Release") is entered into by and between ROGERS COMMUNICATIONS INC. (the "Secured Party") and LIGHTHOUSE PRACTICE MANAGEMENT GROUP, INC., a Delaware corporation, having its principal offices at 330 West 34th Street, 18th Floor, New York, NY 10010 (the "Company").

WHEREAS, pursuant to the Loan and Security Agreement by and between the Secured Party, the Company, Profitfuel, Inc. and Yodle, Inc., dated as of September 9, 2013 (as amended, modified or supplemented from time to time, the "Loan Agreement"), the Company granted a security interest to the Secured Party in certain collateral;

WHEREAS, the Company and the Secured Party entered into an Intellectual Property Security Agreement dated as of September 9, 2013 (the "Security Agreement"), pursuant to which the Company, by reference to the Loan Agreement, reaffirmed its intent to grant a security interest to the Intellectual Property Collateral, including the Trademarks listed on Exhibit A (as the foregoing terms are defined in the Security Agreement), a true and correct copy of which was recorded by the United States Patent and Trademark Office on September 10, 2013 at Reel 5107, Frame 0539; and

WHEREAS, the Secured Party now desires to terminate and release the entirety of its security interest in the Intellectual Property Collateral.

NOW, THEREFORE, for good and valuable consideration, receipt and sufficiency of which are hereby acknowledged, the Secured Party hereby:

- 1. terminates, releases and reassigns to the Company any and all liens, security interests, right, title and interest of the Secured Party pursuant to the Security Agreement in the Intellectual Property Collateral, without recourse or representation or warranty, express or implied, and any right, title or interest of the Secured Party in and to the foregoing shall hereby cease and become void;
- 2. authorizes and requests the Commissioner of Trademarks of the United States of America to note and record the termination and release of security interest hereby given; and
- 3. agrees to duly execute, acknowledge, procure, and deliver any further documents or instruments and to do such other acts as may be reasonably necessary to effect the termination and release of security interest contemplated hereby.

[Signature Page Follows]

TRADEMARK REEL: 005748 FRAME: 0469

IN WITNESS WHEREOF, the Secured Party has caused this Release to be executed by its duly authorized officer effective as of the date above first written.

SECURED PARTY:

Rogers Communications Inc.

Name:

Glenn Brandt Vice-President, Treasurer Title:

By: Name:

Title: Vice President

Corporate Development Address: 333 Bloor Street, 10th Floor

Toronto, Ontario, M4W 1G9

TRADEMARK REEL: 005748 FRAME: 0470

EXHIBIT A

<u>U.S. TRADEMARKS AND TRADEMARK APPLICATIONS</u>

| Mark | Apple No./Reg. No. | Appl. Date/Reg. Date |
|------------|--------------------|----------------------|
| PLZ | 77306315 | 10/17/2007 |
| | 3712586 | 11/17/2009 |
| LIGHTHOUSE | 85161114 | 10/26/2010 |
| | 3974579 | 06/07/2011 |

TRADEMARK REEL: 005748 FRAME: 0471

RECORDED: 03/09/2016