

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM376155

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	RELEASE OF SECURITY INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Rogers Communications Inc.		03/09/2016	Corporation: CANADA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Profitfuel, Inc.		
<b>Street Address:</b>	330 West 34th Street, 18th Floor		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10010		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 4</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4012182	PROFITFUEL	
<b>Registration Number:</b>	4012184	SMALL BUSINESSES. BIG RESULTS.	
<b>Registration Number:</b>	4012186	OUTRANK	
<b>Registration Number:</b>	4012187	OUTSMART. OUTPERFORM. OUTRANK.	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	4156932222		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	4156932000		
<b>Email:</b>	crhem@cooley.com		
<b>Correspondent Name:</b>	Cooley LLP		
<b>Address Line 1:</b>	101 California Street, 5th Floor		
<b>Address Line 4:</b>	San Francisco, CALIFORNIA 94111		
<b>ATTORNEY DOCKET NUMBER:</b>	230009-139 YODLE		
<b>NAME OF SUBMITTER:</b>	C. Rhem		
<b>SIGNATURE:</b>	/CR/		
<b>DATE SIGNED:</b>	03/09/2016		
<b>Total Attachments: 3</b>			
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**TERMINATION AND RELEASE OF SECURITY INTEREST  
IN INTELLECTUAL PROPERTY**

March 9<sup>th</sup>, 2016

This TERMINATION AND RELEASE OF SECURITY INTEREST IN INTELLECTUAL PROPERTY (this "*Release*") is entered into by and between ROGERS COMMUNICATIONS INC. (the "*Secured Party*") and PROFITFUEL, INC., a Delaware corporation, having its principal offices at 330 West 34<sup>th</sup> Street, 18<sup>th</sup> Floor, New York, NY (the "*Company*").

WHEREAS, pursuant to the Loan and Security Agreement by and between the Secured Party, the Company, Lighthouse Practice Management Group, Inc. and Yodle, Inc., dated as of September 9, 2013 (as amended, modified or supplemented from time to time, the "*Loan Agreement*"), the Company granted a security interest to the Secured Party in certain collateral;

WHEREAS, the Company and the Secured Party entered into an Intellectual Property Security Agreement dated as of September 9, 2013 (the "*Security Agreement*"), pursuant to which the Company, by reference to the Loan Agreement, reaffirmed its intent to grant a security interest to the Intellectual Property Collateral, including the Trademarks listed on Exhibit A (as the foregoing terms are defined in the Security Agreement), a true and correct copy of which was recorded by the United States Patent and Trademark Office on September 24, 2013 at Reel 5116, Frame 0986; and

WHEREAS, the Secured Party now desires to terminate and release the entirety of its security interest in the Intellectual Property Collateral.

NOW, THEREFORE, for good and valuable consideration, receipt and sufficiency of which are hereby acknowledged, the Secured Party hereby:


1. terminates, releases and reassigns to the Company any and all liens, security interests, right, title and interest of the Secured Party pursuant to the Security Agreement in the Intellectual Property Collateral, without recourse or representation or warranty, express or implied, and any right, title or interest of the Secured party in and to the foregoing shall hereby cease and become void;
2. authorizes and requests the Commissioner of Trademarks of the United States of America to note and record the termination and release of security interest hereby given; and
3. agrees to duly execute, acknowledge, procure, and deliver any further documents or instruments and to do such other acts as may be reasonably necessary to effect the termination and release of security interest contemplated hereby.

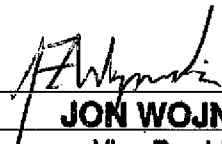
[Signature Page Follows]

IN WITNESS WHEREOF, the Secured Party has caused this Release to be executed by its duly authorized officer effective as of the date above first written.

**SECURED PARTY:**

Rogers Communications Inc.

By:   
Name: Glenn Brandt  
Title: Vice-President, Treasurer

By:   
Name: JON WOJNICKI  
Title: Vice President

**Corporate Development**  
Address: 333 Bloor Street, 10<sup>th</sup> Floor  
Toronto, Ontario, M4W 1G9

APPROVED  
AS TO FORM  
  
RCLAW

EXHIBIT A

U.S. TRADEMARKS AND TRADEMARK APPLICATIONS

Mark	Appl. No./Reg. No.	Appl. Date/Reg. Date
PROFITFUEL	85222582 4012182	01/20/2011 08/16/2011
SMALL BUSINESSES. BIG RESULTS.	85222596 4012184	01/20/2011 08/16/2011
OUTRANK	85222612 4012186	01/20/2011 08/16/2011
OUTSMART. OUTPERFORM. OUTRANK.	85222615 4012187	01/20/2011 08/16/2011