

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM376195

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Silicon Valley Bank		03/09/2016	Corporation: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Profitfuel, Inc.		
Street Address:	330 West 34th Street, 18th floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10010		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	3154030	DON'T JUST CLICK. CONNECT.	
Registration Number:	4012182	PROFITFUEL	
Registration Number:	4012184	SMALL BUSINESSES. BIG RESULTS.	
Registration Number:	4012186	OUTRANK	
Registration Number:	4012187	OUTSMART. OUTPERFORM. OUTRANK.	
CORRESPONDENCE DATA			
Fax Number:	4156932222		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	4156932000		
Email:	crhem@cooley.com		
Correspondent Name:	Cooley LLP		
Address Line 1:	101 California Street, 5th Floor		
Address Line 4:	San Francisco, CALIFORNIA 94111		
ATTORNEY DOCKET NUMBER:	230009-139 YODLE		
NAME OF SUBMITTER:	C. Rhem		
SIGNATURE:	/CR/		
DATE SIGNED:	03/09/2016		
Total Attachments: 4			

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TERMINATION AND RELEASE OF SECURITY INTEREST
IN INTELLECTUAL PROPERTY

March 9, 2016

This TERMINATION AND RELEASE OF SECURITY INTEREST IN INTELLECTUAL PROPERTY (this "*Release*") is entered into by and between SILICON VALLEY BANK (the "*Secured Party*") and PROFITFUEL, INC., a Delaware corporation, having its principal offices at 330 West 34th Street, 18th Floor, New York, NY 10010 (the "*Company*").

WHEREAS, pursuant to the Loan and Security Agreement by and between the Secured Party and Yodle, Inc. ("*Yodle*") dated as of May 22, 2007, as amended by a First Loan Modification Agreement by and between the Secured Party and Yodle dated as of July 18, 2008, as amended by a Second Loan Modification Agreement by and between the Secured Party and Yodle dated as of April 23, 2009, as amended by a Third Loan Modification Agreement by and between the Secured Party and Yodle dated as of October 27, 2010, as amended by a Fourth Loan Modification Agreement by and between the Secured Party and Yodle dated as of May 23, 2011, and as further amended by a Joinder and Fifth Loan Modification Agreement by and among the Secured Party, Yodle and the Company, dated as of September 29, 2011 (as the same may be amended, modified or supplemented from time to time, the "*Loan Agreement*"), the Company granted a security interest to the Secured Party in certain collateral;

WHEREAS, the Company and the Secured Party entered into an Intellectual Property Security Agreement dated as of September 29, 2011 (the "*Security Agreement*"), pursuant to which the Company, by reference to the Loan Agreement, reaffirmed its intent to grant a security interest to the Intellectual Property Collateral, including the Trademarks listed on Exhibit A (as the foregoing terms are defined in the Security Agreement), a true and correct copy of which was recorded by the United States Patent and Trademark Office on September 30, 2011 at Reel 4633, Frame 0977; and

WHEREAS, the Secured Party now desires to terminate and release the entirety of its security interest in the Intellectual Property Collateral.

NOW, THEREFORE, for good and valuable consideration, receipt and sufficiency of which are hereby acknowledged, the Secured Party hereby:

1. terminates, releases and reassigns to the Company any and all liens, security interests, right, title and interest of the Secured Party pursuant to the Security Agreement in the Intellectual Property Collateral, without recourse or representation or warranty, express or implied, and any right, title or interest of the Secured Party in and to the foregoing shall hereby cease and become void;

2. authorizes and requests the Commissioner of Trademarks of the United States of America to note and record the termination and release of security interest hereby given; and


3. agrees to duly execute, acknowledge, procure, and deliver any further documents or instruments and to do such other acts as may be reasonably necessary to effect the termination and release of security interest contemplated hereby.

[Signature Page Follows]

IN WITNESS WHEREOF, the Secured Party has caused this Release to be executed by its duly authorized officer effective as of the date above first written.

SECURED PARTY:

Silicon Valley Bank

By: 
Name: Kevin Macias
Title: VP

Address: 3003 Tasman Drive
Santa Clara, CA 95054

EXHIBIT A

U.S. TRADEMARKS AND TRADEMARK APPLICATIONS

Mark	Appl. No./Reg. No.	Appl. Date/Reg. Date
DON'T JUST CLICK. CONNECT.	78754298 3154030	11/15/2005 10/10/2006
PROFITFUEL	85222582 4012182	01/20/2011 08/16/2011
SMALL BUSINESSES. BIG RESULTS.	85222596 4012184	01/20/2011 08/16/2011
OUTRANK	85222612 4012186	01/20/2011 08/16/2011
OUTSMART. OUTPERFORM. OUTRANK.	85222615 4012187	01/20/2011 08/16/2011