

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM376202

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Silicon Valley Bank		03/09/2016	Corporation: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Yodle, Inc.		
Street Address:	330 West 34th Street, 18th floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10010		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 7			
Property Type	Number	Word Mark	
Registration Number:	4323475	PICTIMONIAL	
Registration Number:	4689579	SUCCESS SIMPLIFIED.	
Registration Number:	4700912	YBN YODLE FOR BRAND NETWORKS	
Registration Number:	4603239	YODLE FOR BRAND NETWORKS	
Registration Number:	4577678	CENTERMARK	
Serial Number:	86307577	LOCAL MARKETING SIMPLIFIED	
Serial Number:	86459024	MARKETING ESSENTIALS	
CORRESPONDENCE DATA			
Fax Number:	4156932222		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	4156932000		
Email:	crhem@cooley.com		
Correspondent Name:	Cooley LLP		
Address Line 1:	101 California Street, 5th Floor		
Address Line 4:	San Francisco, CALIFORNIA 94111		
ATTORNEY DOCKET NUMBER:	230009-139 YODLE		
NAME OF SUBMITTER:	C. Rhem		
SIGNATURE:	/CR/		

CH \$190.00 4323475

DATE SIGNED:	03/09/2016
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Total Attachments: 3

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**TERMINATION AND RELEASE OF
SECURITY INTEREST IN TRADEMARKS**

March 9, 2016

This TERMINATION AND RELEASE OF SECURITY INTEREST IN TRADEMARKS (this "*Release*") is entered into by and between SILICON VALLEY BANK (the "*Secured Party*") and YODLE, INC., a Delaware corporation having its principal offices at 330 West 34th Street, 18th Floor, New York, NY 10010 (the "*Company*").

WHEREAS, the Company executed and delivered an Intellectual Property Security Agreement dated as of September 29, 2011 (as the same may be amended of record from time to time, the "*Security Agreement*"), which was recorded with the United States Patent and Trademark Office on September 30, 2011, pursuant to which the Company granted a security interest to the Secured Party in certain collateral;

WHEREAS, the Company and the Secured Party entered into a Supplement to Intellectual Property Security Agreement dated as of February 6, 2015 (the "*Supplement*"), pursuant to which the Company, by reference to the Security Agreement, granted a security interest to the Secured Party in additional Trademarks (as defined in the Supplement), including those listed on Exhibit A, a true and correct copy of which was recorded by the United States Patent and Trademark Office on February 6, 2015 at Reel 5455, Frame 0230; and

WHEREAS, the Secured Party now desires to terminate and release the entirety of its security interest in the Trademarks.

NOW, THEREFORE, for good and valuable consideration, receipt and sufficiency of which are hereby acknowledged, the Secured Party hereby:

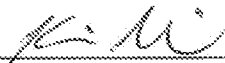
1. terminates, releases and reassigns to the Company any and all liens, security interests, right, title and interest of the Secured Party pursuant to the Supplement in the Trademarks, without recourse or representation or warranty, express or implied, and any right, title or interest of the Secured Party in and to the foregoing shall hereby cease and become void;
2. authorizes and requests the Commissioner of Trademarks of the United States of America to note and record the termination and release of security interest hereby given; and
3. agrees to duly execute, acknowledge, procure, and deliver any further documents or instruments and to do such other acts as may be reasonably necessary to effect the termination and release of security interest contemplated hereby.

[Signature Page Follows]

IN WITNESS WHEREOF, the Secured Party has caused this Release to be executed by its duly authorized officer effective as of the date above first written.

SECURED PARTY:

Silicon Valley Bank

By: 
Name: Kasia Maciej
Title: VP

Address: 3003 Tasman Drive
Santa Clara, CA 95054

EXHIBIT A

U.S. TRADEMARKS AND TRADEMARK APPLICATIONS

Mark	Appl. No./Reg. No.	Appl. Date/Reg. Date
PICTIMONIAL	85693646	08/02/2012
	4323475	04/23/2013
SUCCESS SIMPLIFIED	86097377	10/21/2013
	4689579	02/17/2015
YBN YODLE FOR BRAND NETWORKS	86121927	11/18/2013
	4700912	03/10/2015
YODLE FOR BRAND NETWORKS	86121935	11/18/2013
	4603239	09/09/2014
CENTERMARK	86121939	11/18/2013
	4577678	07/29/2014
LOCAL MARKETING SIMPLIFIED	86307577	06/12/2014
MARKETING ESSENTIALS	86459024	11/19/2014