

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM376154

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Montfort Services Sdn. Bhd.		12/18/2015	Company: MALAYSIA
RECEIVING PARTY DATA			
Name:	Berlei IP Limited		
Street Address:	3 Salisbury Road, Unit 1001, 10th Floor		
City:	Tsimshatsui, Kowloon		
State/Country:	HONG KONG		
Entity Type:	Corporation: HONG KONG		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	3878154	BERLEI	
Registration Number:	0268459	BERLEI	
Registration Number:	4132108	BERLEI	
Registration Number:	0656494	ANSWER	
CORRESPONDENCE DATA			
Fax Number:	336-722-65		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	336-722-3700		
Email:	adebaugh@belldavisritt.com		
Correspondent Name:	Arthur J. DeBaugh		
Address Line 1:	100 N. Cherry Street		
Address Line 2:	Suite 600		
Address Line 4:	Winston-Salem, NORTH CAROLINA 27101		
ATTORNEY DOCKET NUMBER:	012452-13		
DOMESTIC REPRESENTATIVE			
Name:	Arthur J. DeBaugh		
Address Line 1:	100 N. Cherry Street		
Address Line 2:	Suite 600		
Address Line 4:	Winston-Salem, NORTH CAROLINA 27101		

OP \$115.00 3878154

NAME OF SUBMITTER:	Arthur J. DeBaugh
SIGNATURE:	/Arthur J. DeBaugh/
DATE SIGNED:	03/09/2016
Total Attachments: 2 source=Assignment#page1.tif source=Assignment#page2.tif	

UNITED STATES OF AMERICA

1. Assignment document - signed by:

Assignor: Montfort Services Sdn. Bhd.

Assignee: Berlei IP Limited

TRADE MARK ASSIGNMENT

THIS ASSIGNMENT made this day of two thousand and .

BETWEEN **Montfort Services Sdn. Bhd.** of, Unit 1001, 10th Floor, Star House, 3 Salisbury Road, Tsimshatsui, Kowloon, Hong Kong, (hereinafter referred to as "the Assignor") of the first part

AND

BETWEEN **Berlei IP Limited** of, Unit 1001, 10th Floor, Star House, 3 Salisbury Road, Tsimshatsui, Kowloon, Hong Kong, (hereinafter referred to as "the Assignee") of the second part

WHEREAS the Assignor is the Registered Proprietor of the Trade Mark(s), (hereinafter called "the said Trade Marks") short particulars whereof are set out in the schedule below.

AND WHEREAS the Assignor is desirous of assigning unto the Assignee the said Trade Mark(s), together with the goodwill associated with the said Trade Mark.

NOW THIS WITNESSETH as follows:

IN CONSIDERATION of the premises, and the sum of £5 (five pounds sterling), the Assignor hereby assigns unto the Assignee all the property rights, title, benefit and interest in the said Trade Mark, together with the goodwill associated with the said Trade Mark(s), **TO HOLD** unto the Assignee absolutely.


TRADEMARK	COUNTRY	APPLICATION DATE	REGISTRATION NO.	CLASSES
BERLEI	United States of America	10 October 2006	3878154	25
BERLEI	United States of America	04 November 1929	268459	25
BERLEI	United States of America	10 October 2006	4132108	25
ANSWER	United States of America	18 February 1957	656494	25

IN WITNESS whereof the Assignor and the Assignee have hereunto set their hands the day and year first before written.

Signed by

for and on behalf of

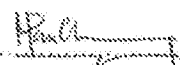
Montfort Services Sdn. Bhd.

) 
)
) Signature
)
)
) Name & Title

Signed by

for and on behalf of

Berlei IP Limited

) 
)
) Signature
) **NG MAN CHEONG, DIRECTOR**
) Name & Title